2025/2026 WACO TRADE MEMBER ADVERTISING OPPORTUNITIES

MACO Directory Total S Full Page \$4,543.00 3,44 Page \$32,647.00 2/3 Page \$32,090.00 275,000 WACO Directories are distributed annually to the State Tourism sites, 1/3 Page \$52,014.00 275,000 WACO Directories are distributed annually to the State Tourism sites, 2/172.00 2/3 Page \$52,014.00 2/4 Page \$51,517.00 2/18 Page \$51,299.00 2/18 Page \$51,299.00 2/2 Page \$73,394.10 2/2 Page \$75,394.10 2/2 Page \$75,394.10	Advertising Type				Description			
3/4 Page \$3,647.00 2/73 Page \$3,209.00 275,000 WACO Directories are distributed annually to the State Tourism sites, 1/2 Page \$2,772.00 Chamber of Commerce's, campgrounds, trade shows and more! 1/3 Page \$2,014.00				Total \$				
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1/2 Page \$2,772.00 Chamber of Commerce's, campgrounds, trade shows and more! 1/3 Page \$2,014.00								
1/3 Page \$2,014.00 1/4 Page \$1,517.00 1/8 Page \$1,299.00 Center Surrounding Map Full Page \$7,394.10 Cover 4 \$7,394.10 Cover 2-3 \$6,370.35 Website Advertising Banner Ad \$500.00/yr. Side Ad \$400.00/yr. Deadline: Ad and payment must be received by the WACO office fifteen business days prior to the first day of the month you want to run or start running ad. WACO Newsletters are sent out monthly via email. Two hard copies are printed and mailed to all members twice a year (at Dues Renewal and before Convention). A hard copy of any Newsletter can be requested and printed by the WACO office at any time. Location of the ads is at the option of the editor. Ads can be submitted to tina@seversonandassociates.com sorus fixed by a specific at 13-14, 2026 MACO Suppliers Members Only Facebook Page WACO Suppliers Members Only Facebook Page WACO Suppliers Members Only Facebook Page Advertise your business and fonts must be included): Other formats must have prior approval. Other formats must have prior appro	2/3 Page	\$3,	,209.00		275,000 WACO Directories are distributed annually to the State Tourism sites,			
1/8 Page \$1,517.00	1/2 Page	\$2,	,772.00		Chamber of Commerce's, campgrounds, trade shows and more!			
Quark, InDesign, .tif / .eps / .jpg / .pdf Other formats must have prior approval. Acceptable media: disks, CD / DVD Full Page \$7,394.10	1/3 Page	\$2,	,014.00					
Other formats must have prior approval. Acceptable media: disks, CD / DVD See Ad Size Reference Guide Seond form/art to tina@seversonandassociates.com Mebsite Advertising	1/4 Page	\$1,	,517.00		Acceptable programs & file formats (all graphics and fonts must be included):			
## Acceptable media: disks, CD / DVD Full Page \$7,394.10 *See Ad Size Reference Guide Cover 4 \$7,394.10 *See Ad Size Reference Guide Cover 2-3 \$6,370.35 ## Website Advertising	1/8 Page	\$1,	,299.00					
Full Page \$7,394.10					Other formats must have prior approval.			
Cover 4 \$7,394.10 Cover 2-3 \$6,370.35 Website Advertising	Center S	Center Surrounding Map						
Includes link to your website! Advertise your business to campground owners and campers on wisconsincampgrounds.com! Prices listed are for one year of run time from date of purchase. All banner and side ads are randomized and rotate on the website. Sizes: Banner ad is 1200 x 125px — Side ad is 200 x 200px WACO Newsletter	Full Pag	e \$	7,394.10		See Ad Size Reference Guide			
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Zoom Showcase S300 Members Only Facebook Page! This page is only open for WACO Campground		Facebook Live or		,				
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ivionitiliy Au rost \$100 Owner members to John.		Monthly Ad Post \$1			Owner members to join.			

If you have any questions or need help placing an ad in any of the avenues listed above, please don't hesitate to call the WACO office for assistance at (608) 525-2327.

Thank you for your membership and we look forward to working with you!

2025/2026 WACO TRADE MEMBER ADVERTISING OPPORTUNITIES

COMPANY / AD INFOI	RMATION			
Company Name:				
Contact Name:				
Company Address:				
Company City:		State:	Zip Code:	
Contact Phone:		Fax	::	
Contact Emails				
	ION	tina@seversonanda	issociates.com by 11/1/25.	
Check Enclosed –	Check #			
Please email me a	n invoice to:			
Pay by card:	VISA Maste	erCard		
	AmEx Disco	ver		
Nan	ne on card:			
Caro	d Number:			
Ехр	iration Date:		Security Code:	
Billi	ng Zip Code:			

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