



DAILY OVERVIEW

SATURDAY MARCH 15

7:30 – 8:00a **Lobby** **BREAKFAST AND COFFEE** – In Scott Grennon’s memory, provided by Evergreen Campsites & resort and the button family.

8:00 – 9:30a **Banquet Room** **WACO ANNUAL MEETING** – Learn where the organization has been and where we are going! Full meeting agenda is available at the registration desk!

9:30a **Expo Area** **BLOODY MARY BAR AT COVERRA INSURANCE BOOTH**
Stop by to see the folks at the Coverra Insurance booth to craft your perfect Bloody Mary! All tips are donated to The Gilbert Brown Foundation!

9:30a – 4:30p **Expo Area** **TRADE SHOW OPEN!** – Remember, placing orders at this show keeps your convention costs down! Please support our suppliers who support you and the association! And remember to thank your sponsors!

11:00a – 1:30p **Lobby** **GRAB-N-GO LUNCH**
Available to campgrounds and vendors! Located just outside the Banquet Room!

2:00 – 4:00p **Expo Floor** **SIDE QUEST DRAWING – Eight winners drawn for a total of \$4,000 to be given away!**
See all the details on this drawing and how you can get entered on page 6!

5:30 – 7:30p **Banquet Room** **WACO AUCTION**
See the items in the Banquet Room that will be up for bidding tonight!

7:00p **Banquet Room** **DINNER IS SERVED! – SILENT AUCTION CLOSSES AT 7:30P!**
Get all of your last minute bids in on the silent auction before it closes at 7:30p!

ASK IT ALL – Ask your WACO leaders anything you want to know about the organization! – *With Board President, Scott Kollock and Exec. Director, Lori Severson*

GILBERT BROWN FOUNDATION AWARDS

- GBF Supporter Recognition – Top Campground Fundraiser Award

EVENING PROGRAM

- Hall of Fame Induction
- Hall of Fame Volunteer Inductee
- Memorial Moments
- CRS Inspire the Human Spirit Award
- Presidents Award
- Campground Celebrations
- Board Member Introduction
- Final Drawings

7:45p **Banquet Room**

**Congratulations to our
2025 Hall of Fame Inductees**



**The Walter
Family**

**AVOID THE CHECKOUT LINE ON SUNDAY MORNING! SETTLE UP YOUR BILLS TONIGHT!
YOUR ACCOUNTING TEAM WILL BE READY FOR YOU TO CHECK OUT UNTIL 9PM
TONIGHT. PLEASE BE SURE TO SETTLE UP PRIOR TO 9AM ON SUNDAY!**



Board of Directors Nominees



Scenic Ridge
campground

Julie Michaels – Scenic Ridge Campground

Running for second term

Julie is the owner of Scenic Ridge Campground in Whitewater, WI. She, along with her family, has owned and operated the campground for 22 plus years. Growing up in a large family and running a business with her siblings, as she would put it, has been quite an adventure but extremely rewarding. Family is very important to her so being able to pass along the rewards of providing other families a safe and enjoyable place to create those memorable family moments is what she believes makes her job and this industry so special. When not tending her responsibilities at the campground, she enjoys spending her time crafting, painting and decorating. In turn, she uses these talents to create a visual atmosphere throughout the campground.



**INDIAN
TRAILS**
CAMPGROUND

Tiffany Pargman – Indian Trails Campground

Running for second term

Greetings WACO! My name is Tiffany and Indian Trails Campground and the camping industry has been my heart and passion my entire life. My grandparents Chuck & Betty Meierdirk founded Indian Trails Campground in 1965 and I am a 3rd Generation Owner. My husband Matt and I fulfilled my childhood dream & bought Indian Trails from my mom Myrna & her husband Dave in January 2021. Matt's family has camped at Indian Trails for almost 40 years and yes, I married a camper boy. Matt ended his 25-year engineering career to be a fulltime campground owner and working together is challenging and rewarding at the same time. This year will be our 25th Anniversary and we have two boys who have been fortunate to grow up at the campground, just as I did. I attended Kids Kamp when I was little and going booth to booth at the trade show is a fond memory of my childhood. Both of my boys attended Kids Kamp throughout their childhood and hold the same memories I do. My grandparents joined WACO right from the start and our campground has benefited so much from being a part of WACO. In 2007 & 2008, I attended the RV Park and Campground Management School at the Oglebay National Training Center in Wheeling, WV. As a campground owner, we wear many hats, but my favorite and specialty is our gift shop. I am running for the WACO board for many reasons; to gain more knowledge and insight of our industry, expand networking while helping to grow my campground as well as my peers and to help support and give back to an organization I believe in. I served as VP on our local Boys Club board and ran the basketball program while Matt coached for 7 years when my boys were younger. That was a full-time job during the winter/off season. Throughout those 7 years, our club became very successful and made a 100% turnaround from almost being shut down the year I joined. We were able to purchase new uniforms, equipment and gear for every sport as well as all new tables and equipment for concessions and fundraisers. I recently have been asked by several teachers, administrators and community members to run for our local School Board, which I respectfully declined due to the commitment of 2 meetings a month and having a business to operate. I was very grateful and appreciative to be considered and thought about for that role. What I am passionate about is our industry and will give 110% to the WACO board, just as I do my own business. I want each and every campground to be successful and I wish you all the best.



Lakeside Fire
CAMPGROUND

Joe Ledger – Lakeside Fire Campground

Running for first term

Joe Ledger and his wife, Kristen, own and operate Lakeside Fire Campground, which they purchased in 2020. Now entering their fifth season in 2025, they are thrilled to continue growing a family-friendly destination where guests return year after year, creating lasting memories with loved ones. In addition to running the campground, Joe has had the honor of serving as an Army Chaplain for the past 23 years. His goal is to reach at least 30 years of service before retirement, continuing his mission of mentoring and leading others. A firm believer in helping people discover and pursue their passions, he finds great fulfillment in coaching, guiding, and equipping others for success. A self-proclaimed data junkie, Joe enjoys analyzing information to enhance processes, programs, and organizations. In his free time, he and Kristen love woodworking and scuba diving, embracing both creativity and adventure. Their vision for Lakeside Fire Campground goes beyond just providing a place to stay. They aim to create a fun, welcoming environment where guests enjoy quality time with friends and family. For their employees, they hope to teach, guide, and prepare them not only for their roles at the campground but for future opportunities in any career path they choose.