

Mission Statement: To Promote & Protect the Camping Experience

Antitrust Statement – It shall be the policy of the Association to be in strict compliance with all Federal and State Antitrust laws, rules and regulations.

WACO Board of Directors Meeting Minutes

Monday, May 13, 2024 | 9 am

VIA ZOOM: Join Zoom Meeting

<https://us02web.zoom.us/j/83112988682?pwd=ZXlDQWtHSWtFWmxkRnBLUDJvNmR0Zz09>

Meeting ID: 831 1298 8682 | Passcode: 731537

Lori Cell: 608-792-5915 | Tina Cell: 608-386-3673 | Danielle Cell: 608-386-0752

1. **Call to Order**
2. **Attendees:** Tina S, Lori S, Rob B, Kristi M, Tiffany P, Tricia L, Sarah K, Julie M, Ben S, LeaAnne G, Mike D, Christina K, Scott K, Deneen P, Jim B
3. **Motion to approve May Agenda:** Rob motioned to approve, Mike D 2nd to approve agenda – all approved, none opposed.
4. **Packet review** - any questions?
5. **Committee review & assignments**
6. **President's Report – Scott Kollock** – no answer back yet on the Polaris update – left VM for Paul on both cell and OHI office line.
7. **ARVC Update – Jim Button** –
8. **Mark Hazelbaker, legal update, if any** – MARK NOT ON THE CALL.

Tina: Zach Felton and Mark Hazelbaker and I discussed the property tax assessment and the packet. We also discussed how many have had good luck with the campground owner discussing with the assessor. Will continue to work on this as issues come up, but want to be cautious that those not seeing an increase aren't causing those counties to follow suit with a copy/paste situation.

Jim Comments: I have a tax attorney that he's been advised with – going after the WDOR for this change with an attorney – will be a game changer for all campgrounds. Jim is doing a legal suit. Most towns already had meetings for Open Book – because they've already assessed people's personal property. He feels the small guy will get pushback on this. He wants a conversation to simplify it for individuals. Asked to schedule something ASAP. Mike – in my case, we've never had any personal property assessments. Is it possible it will open eyes to getting in touch with all the counties now? Jim – so you don't have the decks/sheds getting assessments in your township? Mike – no, never been assessed. Jim – is there a "tag permit"? Mike – no, and there may be other campgrounds that are in the same situation. Jim – has read the entire code and will benefit anyone with personal property taxes in the definitions. Most parks are being charged a personal property tax or a "tag permit" is issued in some counties with mobile home parks. They slid this in, and we didn't jump on it immediately. Billboard's company had a good

lobbyist, and they didn't have to pay it anymore. Christina – there are a lot of inconsistencies across the board that need to be addressed – the new assessor is listing insane values for things in the past that were NOT being assessed. Jim's assessment increased \$2.8M – mill rate is \$20/thousand. For any campground, for them to come up with that kind of money in Jan and to do all the billing is just Ludacris. Had a meeting in their township of campground members – and trying to work with them to get this changed.

Mike – assessing the value, to discuss when someone leaves and someone is willing to pay for it at the time.

9. Executive Director Report / WACO Office Updates

- Membership
 - 2025 Forms & What's Included – will include prospective member information approved at the last board meeting, new member benefit packet with fresh look and updated benefits (Constant Contact, Music License, Bear Factory, IAPPA, etc). CAMP group is struggling with their membership understanding the difference between 2025 and paid / current dues already in place through the end of 2024 for OHI.
 - Music License from CAMP – example of fact sheet in the packet
 - Buyer Group/We Grow Value – review information from call – discount for US Foods only right now, but HAVE to sign up and then complete credit app; best to take the time to compare the pricing which does take time and effort. Tina requested that anyone using it contact her to get some testimonials and information if you do work through it as it does take some time to set up and we do need to make sure we have some examples to show membership otherwise we don't see people taking advantage of this.
- Directory Requests/Updates –
 - 40 box requests total online since 2024 issue has been out
 - 657 individual requests online as of 5/9/24
 - 43,200 remaining – 432 boxes (66 boxes sent out since our last board meeting!)
- Website/FB/Instagram Update - Includes March and April in this packet
- GBF Updates – \$36,209.00 – thanks Duck Creek for their \$23,500 donation!!
- CAMP May 6-8th, Billings, Montana – sponsorship sent, thank you; heard some more issues on zoning
- RVIA Legislative (RV Move America Week): June 3-6, 2024 in DC – Lori is on a committee that will be creating a toolkit for counties to utilize for the entire Association. So far its free for us to use. Tina to discuss plan with Jason, run through list of current conversations and how what they put there may impact who we try to meet with at the RV Move Across America Advocacy Day. I sent a request to DSPS for further

conversations, or do we need to go the route of legislation – looking forward to working with them to move the needle on some of these topics.

10. Committee Reports:

- **Financial Committee** – Scott K, Julie M.
Duties: Budget & Dues, Audit, Insurance, Executive Director
 - Approve expenses
 - Review financials – included in packet – pages 71-79. The big thing we were talking about was convention, and where we added up: Income and expense were both larger than budgeted. But still came out on the income side – about \$20K over budget, but budgeted to make \$150K-\$170K and it did. A couple little credit card statements that still need to be reconciled, but for the most part, we came ahead, great as usual.
P&L already \$30K to the positive on income for the year.
 - TACO is the next best convention and they profited \$8K, so us making that \$150K is incredible.

- **Advertising Committee** – Patricia L, Sarah K, Deneen P
Duties: Directory, Shows, Website, Publicity

- **Governance/Planning & Development** – Rob B, Bud S, Mike D
Duties: Bylaws, Standard operating procedures, Strategic planning, Historian, Nomination; Past President precedes over the nominating subcommittee

- **Membership Services** – Ben S., Tiffany, Kristie, Christina K.
Duties: Education, Membership Development, Convention, Awards, Scholarships
[See membership committee report/current update on Fall Workshops/Tours](#)
- Tina: Survey to discuss pricing and options and get membership opinions – also request doing the Ferry/Cherry Train and potentially losing more campgrounds.
- Ben: Will work on a potential schedule and outline for the group.

11. Secretary's Report: Review/Vote to Approve April Board Meeting Minutes – Mike D motioned to approve the minutes, Kristi 2nd, all in favor, none opposed – minutes approved.

12. New Business:

- Lori attending the Sweet & Treat this week and will look for additional vendors for our next Convention
- Lori – promoted to the Tourism Chair in Trempealeau County, so can now be on the WI Counties Association

- LeaAnne – having problems with registration, paid for last year and now need to pay for this year. Was told we didn't have to do it until this year. Connecting with Amy right now. Tina will reach out for her if needed.
- **Next meeting:** September, Monday 9th in Door County – specifics to follow – unless something else comes up, then we'd do a zoom.

13. Adjourn – Kristi motioned to adjourn, 2nd by Jim – all in favor, none opposed.

April Meeting Action Items:

- Scott: To reach out to Paul B re: Polaris discount with ARVC/OHI
- WACO Office: Video/reel explaining how to redeem WACO certificates with the office and how they work; another guest facing showing why they are such great gifts

May Meeting Action Items:

- Tina: Follow up with committee and others to discuss pricing and options and get membership opinions. Also, request doing the Ferry/Cherry Train and potentially losing more campgrounds.
- Ben: Will work on a potential schedule and outline for the group.
- Tina: Will work on LeaAnne's issue with amusement registration – showing 2023 when what they send in should be 2024.
- Tina: Send out Zoom on Wednesday, May 29th at 9 am CST for conversation with Jim, Scott and Lori re: property tax.
- Tina: Resend Jim info on the DMV and the storage unit form for abandoned units.