NEW MENBER BENEFITS



YOUR WACO MEMBERSHIP JUST GOT UPGRADED!

LOOKINSIDE

at new benefits WACO secured for our Members through a partnership with Hospitality Connections that will save you money!





PARTNERS WITH





at new benefits WACO secured for our Members as well as ADDITIONAL benefits through a partnership with Hospitality Connections that will save you money!

Hospitality Connections will launch a new website that we'll link on our Members Only page of the WACO website. Until then, check out all the fantastic discounts our Members have access to!



MUSIC LICENSE



The discounted music licensing program offers WACO members music licensing. The open enrollment period for Hospitality Connection's 2025 discounted music licensing program will begin on October 1, 2024 and end on January 24, 2025. **No license can be secured outside of the license period.** Don't miss out on this unique opportunity to secure your music licenses – at our exclusive discounted rates – and help protect your park from liability and costly fines.



UP TO 50% DISCOUNT

Annual Spend on Live and Mechanical Entertainment Costs	Annual Cost of License:
\$0-\$4,999.99	\$325.00
\$5,000.00-\$12,499.99	\$650.00
\$12,500.00-\$24,299.00	\$1,075.00
\$25,000.00+	\$1,575.00

ASCAP Music License Discounts up to 50%. 975,000 songwriters, composers & music publishers.

View their catalog here.

UP TO 20% DISCOUNT



Global Music Rights Discounts up to 20%.

Represents today's greatest and most popular music creators. 115,000 works. 100 + Billboard Top 100 #1s

Catalog of songs available here.

ANNUALLY - \$1.50 PER SITE



Worry-free ability to play all of our music on an unlimited basis with one convenient annual blanket license.

Catalog of songs available here.

Annual Spend on Live and Mechanical Entertainment Costs	Annual Cost of License:
\$0-\$4,999.99	\$150.00
\$5,000.00-\$12,499.99	\$275.00
\$12,500.00-\$24,299.00	\$475.00



UP TO 20% DISCOUNT

SESCAC Music License Discounts up to 20% and access to over 1,000,000 songwriters, composers, and music publishers!

Repertory available here.

SITES	MONTHLY	ANNUAL
Less than 100	\$69	\$207
100-200	\$99	\$297
200+	\$139	\$417



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CLICK HERE FOR BMI FREQUENTLY
ASKED QUESTIONS

Why license BMI through WACO/Hospitality Connections? The roster of enrollees we build now strengthens our leveraging position to obtain even deeper discounts in 2026 and beyond. So, it is a win for us all now...and later.

There are two categories for BMI licensing. First category: Recorded music.

Second category: Live music. Select one or both categories when enrolling. Consider when licensing what needs you have and what makes the most sense for your park for your operating season.

If you have been licensed with BMI before, check your enrollment options against what your current number of campsites are and if applicable, your current entertainment expenditures to ensure you are licensed properly.



ENROLL FOR ANY
MUSIC LICENSE
OCTOBER THROUGH
JANUARY 24TH
CLICK HERE!



Schedule A – Recorded Music Fee			
			Hospitality
Numbe	r of Campsites	Standard Fee	Connections
			Discounted Fee
1	50	\$325.00	\$276.00
51	100	\$384.00	\$326.00
01	200	\$544.00	\$462.00
201	350	\$758.00	\$644.00
351	500	\$1,083.00	\$921.00
(Over 500	\$1,408.00	\$1,197.00

Schedule B – Live Music and Entertainment Fee			
Annual Ent	ertainment Costs	Standard Fee	Hospitality Connections Discounted Fee
\$0.00	\$5,000.00	\$330.00	\$281.00
\$5,001.00	\$7,999.00	\$425.00	\$361.00
\$8,000.00	\$9,999.00	\$500.00	\$425.00
\$10,000.00	\$14,999.00	\$645.00	\$548.00
\$15,000.00	\$24,999.00	\$866.00	\$736.00
\$25,000.00	\$34,999.00	\$1,033.00	\$878.00
\$35,000.00	\$49,000.00	\$1,184.00	\$1,006.00
\$50,00	0.00 or more	You will be contacted	

CONSTANT CONTACT



Build. Grow. Succeed.

You want to reach the right audience with the right message, at the right time. So you need the right tools for the job. From email to social ads to SMS Marketing, we've got everything you need to succeed. And if you ever get stuck, award-winning live support is just a call or click away.





Email Marketing Email marketing made simple with hundreds of templates



SMS Marketing SMS marketing to meet your customers where they're at



Al Content Generator
With our Al Content
Generator you can
say goodbye to
writer's block



Integrations
Auto-sync your
contacts, product
information, and
sales data



Integrated AI
Use our AI Content
Generator in Emails
and SMS messaging



Deliverability
Make sure your email
gets where it needs
to go with our best in
class deliverability



Segmentation
Use Custom
Segmentation and
Dynamic Content to
create more meaningful
communications



Create and market your events with our redesigned Events



Automations
Send targeted emails
and SMS messages
to your customers
automatically



Social
Create and schedule
social posts and
social ads

Ranked #1 in email marketing by G2







Do you presently use Constant Contact to track your present, past and possibly future guests? Are you planning on using Constant Contact in the future? Would you like a 25% discount on Constant Contact? Constant Contact is the way to keep your e-mail lists in one place and up-to-date. On their website you will also find email content ideas and much more! It is used by the WACO Office to contact our members, possible members, exhibitors, sponsors and other interested parties. **Now you can get a 25% discount on Constant Contact if you are a current member of WACO**.

All you have to do is contact <u>care@hospitalityconnections.net</u>. They are able to sign up new accounts or move your existing account and offer a 25% discount. Plans start at \$12 per month. If you have an existing Constant Contact account, Hospitality Connections will need your user name and the email address that you use for sending emails.

SUBURBAN PROPANE



WE ARE EXCITED TO ANNOUNCE THAT WE CAN OFFER A NEW MEMBER BENEFIT WITH SUBURBAN PROPANE. THEY CAN PROVIDE BETTER RATES AND SUBSTITUTION FOR EV CHARGING WITH PROPANE!

Suburban Benefit Information Exclusive member-only rates/per gallon averaging 10-40% discount!

- If your park uses the national program and you will be renewing your OHI membership
 in January, you do not need to switch. Still, if you are not rejoining OHI next year, you
 can now sign up for discounted propane with Suburban.
- You may also switch to this plan or sign up for this discount if rejoining with OHI as a
 direct member in January.
- Mention that you're a WACO Member and our partnership with Hospitality
 Connections in your email to Suburban. Please contact either Tammy, Panco or Scott
 when you are ready to sign up for the national Suburban Propane Program through
 Hospitality Connections and WACO.

Suburban Contacts include:

Scott McLean: <u>SMcLean@suburbanpropane.com</u>
Tammy Meeker: <u>TMeeker@suburbanpropane.com</u>
Panco Kasapinov: <u>PKasapinov@suburbanpropane.com</u>

For information on Enviro-Charge, please email Charlie Stockton at Charlie@EnviroGen.Tech.





MEMBER SAVINGS PROGRAM



LEVERAGING THE BUYING POWER OF 150,000 MEMBER PURCHASING ALLIANCE WITH NEW DISCOUNTS BEING ADDED WEEKLY!



HOW M\$P CAN SAVE WACO MEMBERS MONEY:

BatteriesPlus 🕦

- Save up to 73% off Regular Retail Pricing on approximately 85 core items
- Access an assortment of 60,000 quality batteries, light bulbs, accessories & more
- Commercial discounted rate on all items
- Special Device Repair Program keeps your critical devices up and running
- Recycling services for your spent batteries & bulbs
- Delivery options based on your location & order size – fees may apply
- Facility Lighting Site–Walks help identify energy company rebate programs available to you

DISCOUNTS FROM BRANDS YOU KNOW















CLICK HERE TO SEE MORE BENEFITS & HOW TO ACCESS THEM!



MEMBER SAVINGS PROGRAM



MSP BUSINESS SERVICE FULL VENDOR LISTING OF DISCOUNTS OFFERED

ACE Hardware – Tools	Hewlett Packard – Technology	Ring Central – Telephony / Telecommunications Solutions
ADP - Payroll and HR services	Hotel Engine – Hotel Rooms	Shell – Gasoline
Alliant Business Insurance – Business Insurance: General Liability, Auto, Workmans' Compensation, Property and Casualty and Umbrella coverage	Lamprey Systems – Small Parcel Audit	Staples Advantage – Office and Facility Supplies
Altus Receivables - Credit Reports and Collections	MemberFreight - LTL Shipping	Stripes - Gasoline
Ariat Crew - Workwear	Moblico - Mobile Text	Sunbelt Equipment Rentals – Equipment Rentals
Batteries Plus Bulbs – Batteries, Lighting, Repair and Recycling	MSP Health Plans – Health Plans for both W–2 and 1099 workers	Sunoco – Gasoline
CardConnect/First Data - Credit Card / Payment Processing	ODP Business Solutions – Office and Facility Supplies	Synchrony Financial – Consumer Financing
Discount Tire - Tires	Partnership - Small Parcel & LTL shipping	Transamerica – 401 K / MEP
ExxonMobil - Gasoline	Payassist - Credit Card / Payment Processing	UniFirst – Uniforms and Facility Supplies
FEDEX - Small Parcel & LTL Shipping	PayrollMart - Payroll Processing	UPS - Small Parcel Shipping
Ferrellgas - Propane	Penske – Truck Rental	Waste Focus - Waste Management Collection
Fundbox – Business Lines of Credit	Phillips 66, Conoco, 76 – Gasoline	WEX – Gasoline and Fleet Management Program

BACKGROUND CHECKS



Easy & Instant Background Checks

Are you doing enough to keep your campground guests safe? Uncover sex offenders, dangerous criminals, and fraud in seconds for only \$34.95.







Identify Safety Risks

Run an instant criminal background check and show guests your campground is safe.



Get Paid on Time

Don't get stuck
with a guest that
doesn't pay. Get
a credit report to
uncover late
payments and
eviction history.



Hire a Good Employee

A bad hire can ruin a good thing. Hire confidently by verifying identity, criminal records, and more.

For Guest Screening visit <u>TenantAlert.com/Hospitality</u>
For Employee Screening visit <u>aGoodEmployee.com/Hospitality</u>





ADP PAYROLL, COMPLIANCE & HR SOLUTIONS









Hospitality Connections & WACO's Newest Partner: Exclusive Discounts on Payroll, Compliance and HR Solutions with ADP

As part of our ongoing efforts to leverage the combined purchasing power of our growing system, we have recently negotiated an agreement with ADP®, a leading supplier of payroll and human resources management services worldwide. We are excited to offer our members the opportunity to use ADP's trusted, turnkey solution for all your payroll, compliance, and HR needs.

Having a payroll provider that helps keep you up to date with changing regulations and policies is more important than ever before. ADP's expertise and services means the difference between knowing and not guessing, providing you the tools and resources to help keep you informed during these unprecedented times.

ADP offers a comprehensive set of payroll and HR services designed to get you out of payroll processing and back to running your business. Choose from their broad suite of services:

- Pavroll
- Tax and Compliance
- Human Resources

- Insurance Services
- Benefits
- Retirement Services

As part of this agreement, Hospitality Connections & WACO members can benefit from exclusive discounts on Payroll, Compliance and HR Solutions with ADP.

We will continue to focus on opportunities to maximize your revenue and, when possible, identify preferred vendors that may provide you with cost savings.

Meet your dedicated Account Manager Greg Hassan Greg.Hassan@adp.com (512) 736-5218





Learn more and schedule a meeting

WACODISCOUNTS





Plush for the planet items are made of 100% recycled fabrics that is of even higher qaulify then that of our signature collection made of Virgin polyester

STEP ONE:

Apply for a wholesale account **IMPORTANT:** Please input in the application description that you are a part of WACO. This will notify them to add you to the 10% discount. (Note: There is no discount code-it is a manually imputed process.)



THE BEAR FACTORY









STEP TWO:

Once you are approved, please place your machine order by calling (248) 437-4930 ext.107 to be given a step-by-step of purchasing. If you'd like to place your own machine order, please use the QR Code provided.





SHOULD YOU HAVE ANY QUESTIONS REGARDING THIS PROCESS, PLEASE CONTACT AUDREY AT **AUDREY@THEBEARFACTORY.COM** OR CALL THEM AT (248) 437-4930 EXT.107







WACODISCOUNTS



US FOODS-SB VALUE





Tired of High Food Costs???



Our program represents \$7 BILLION in purchasing leverage. We simply pass the leverage on to you!

- You Buy Exactly What You Want, Just Cheaper!
- You Never Pay Us a Dime, EVER!
- There Isn't Even a Contract!

Clint Elkins:

clint@wegrowvalue.com 980-429-0398

www.WeGrowValue.com







WACODISCOUNTS





SWANK MOTION PICTURES, INC.

Your license provides you exclusive coverage for thousands of Lionsgate films, as well as thousands of films from Sony, Columbia and TriStar Pictures.

**Note: Disney is not covered under the site license anymore. They can only license it on a single event basis (one movie for the one date you choose).

With this license you have peace of mind knowing your campground is covered for movie nights that:

- · Highlight new services or features
- Encourage longer stays
- Increase camper spending through stores and concession stands
- Add to the diverse amenities your property offers guests

Contact: Kaitlyn Godina Senior Account Executive

Phone: (800) 876-5577 | Email: kgodina@swankmp.com

Swank Motion Pictures, Inc. 10795 Watson Road St. Louis, MO 63127



IF YOU HAVE QUESTIONS ON THESE AMAZING DISCOUNTS, EMAIL OFFICE@WISCONSINCAMPGROUNDS.COM OR CALL 608-525-2327.



EXISTING WACOMEMBER DISCOUNTS



GLITTER TATTOOS



GLIMMER BODY ART: ON-THE-GO PRO KIT

- 1 Glitter Palette with 30 Glitters
- 6 Glimmer Glues (10ml)
- 4 Sets of Glitter Tattoo Brushes Specially designed to pick up & paint-on glitters
- 300 Stencils (Best of Glimmer and Mom Approved Collections
 5 Stencils per design)
- 6 Posters (Best of Glimmer and Mom Approved Sheets)
- 1 Stencil Organizer Album
- 100 Care Cards
- 1 Instruction Card
- 1 Glimmer Canvas Bag



WACO PAYS YOUR MEMBERSHIP FREE AND YOU ENJOY A DISCOUNTED EXPO ATTENDANCE FEE!

Orange County Convention Center (OCCC) 9400 Universal Boulevard Orlando, FL 32819 IAAPA Expo is held in the OCCC South and North Halls

- \$349 Membership Fee (WACO PAYS!)
- \$199 Registration Fee (Discounted to only \$149!)





IAAPA REGISTRATION

FUN EXPRESS

CONTACT TAMMY TO GET 20% OFF YOUR ORDER & FREE SHIPPING ON ORDERS OVER \$125.

Tammy Jensen, Dedicated Rep for WACO members <u>Tjensen@Oriental.com</u> or 888-999-0387



20% Discount

TO TAKE ADVANTAGE OF THESE AMAZING DISCOUNTS, EMAIL OFFICE@WISCONSINCAMPGROUNDS.COM OR CALL 608-525-2327.





WELCOME TO THE WACO FAMILY!



8am to 5pm - Monday through Friday

For Weekend Questions:

Please email us at office@wisconsincampgrounds.com and someone on our staff will get back to you within 24-hours.



Contact Us:

- (608) 525-2327
- office@wisconsincampgrounds.com
- www.wisconsincampgrounds.com
- PO Box 228 | Ettrick, WI 54627