

## **WACO Board of Directors Annual Meeting Saturday, March 18, 2023 | 8:00 am**

**Holiday Inn & Convention Center: 1001 Amber Avenue, Stevens Point, WI**  
Lori Cell: 608-792-5915 | Tina Cell: 608-386-3673 | Danielle Cell: 608-386-0752

**Mission Statement: To Promote & Protect the Camping Experience**

**Antitrust Statement** – It shall be the policy of the Association to be in strict compliance with all Federal and State Antitrust laws, rules and regulations.

**Call to Order:** 8:05 am – call meeting to order

**Attendees:**

- Bob Weiss, Pete Hagen, Jim Button, Tiffany Pargman, Scott Kollock, Mark Stefan, Rob Brinkmeier, Brian Huth, Sarah Krause
- Office attendees/guests: Lori Severson, Tina Severson, Carla Brown, and Mark Hazelbaker
- Members, checked in and received ballot – see list.

Addressed the flag and said pledge of allegiance.

**Review Agenda:** Rob – motioned to accept agenda as written, Jim second, all approved, none opposed – Agenda approved

**Secretary Report:** reviewed by membership, Jim motion to approve, Mark 2<sup>nd</sup>, all approved, none opposed – Annual meeting report from March 2022 approved.

**Treasury Report reviewed by group and noted:**

- Challenges the Board sees in the 2023 numbers and budget:
  - Print market is volatile – costs for that, we are using our best estimate;
  - May need to make changes re: the Directory and the Printing Program – impacts Distribution Program
  - May see total numbers on year down compared to years past; people may not feel they need to do as many shows – definitely seeing a downturn in those programs.
- Made \$15,843.39 in 2022
- Proposed budget for 2023 included in the report – showing a balanced budget
  - Mark motions to approve financial/treasury report, Tiffany 2<sup>nd</sup>, none opposed, all approved – Treasury Report & 2023 Budget approved.

**Nominees from ballot introduced.** Called for nominations from the floor – 3 times – no nominations from the floor, three open positions – unanimously elected 3 board members as follows:

- Christina Kornetzke, ELS/Lake of the Woods
- Mike Dricken, Lake Lenwood Beach & Campground
- Rob Brinkmeier, Merry Mac's Campground

**PAC update – Bob Weiss:** Slight difference in the transactions and reconciliation – some checks not cashed and didn't – Raised \$14,000 and made contributions to committees valuing \$10,000. Currently

have \$11,748.88 in checking account. \$11,030 raised at the PAC auction Thursday night this week at Convention. From the floor – do the politicians we contribute to ask our thoughts and opinions - they absolutely do and take us very seriously.

**ARVC Update – Jim Button:** Financially stable; Paul Bambei shared information about EV – ARVC has some free tools that can help if you're looking to add EV to your campground; savings/discounts are beneficial – Kubota; IL is pushing to hire lifeguards at \$22+/hour and Jeff Simms is helping combat things like that in the background to keep our businesses successful and healthy. Sit on the education Board as Chair – bringing back the National ARVC schooling to Olgivy. Highly recommend you look into this for yourself and staff – over 100 students. Scholarships covered some of those students. Encourage those that want to attend, to try and do so. Appreciate your vote in November for Area 3 ARVC Rep. Procedure for voting for ARVC – can do that absentee or in person in Kansas City. The WACO office will get the nomination information from ARVC and then send to membership with absentee ballot.

**Bylaw Update:**

- Review changes – focused mostly on the definition of a member (pg 1), what we do when a Board member no longer owns a campground (p3) and the ability of the President to appoint non-members to Board positions. (p3)
- Tiffany makes a motion to approve bylaw changes, Jim 2<sup>nd</sup>. Discussion: would members appointed by the President that are NOT members have the ability to vote? Yes, we feel there should be some skin in the game – we want to keep things open should we need expertise in an area for some reason.
- Rock Lake Lodge & Campground – opposed, all other approved, motion carries, Bylaws approved.

**New Business:** Called for any additional new business – Mark motion to adjourned and Pete second.

**Adjourn:** Meeting adjourned at 8:41 am.