



Schedule - Saturday (3/16)



7:30 – 8:00am	Breakfast served in the Banquet Room! Specially made for you and served by Jim Button & Scott Grennon!
8:00am - 9:30am	WACO ANNUAL MEETING – Banquet Room Scott Kollock– Call to order Secretary’s Report - Approvals Treasurer’s Approvals Nominations from the floor Nominations / Elections PAC Report OHI update Any other new business Adjourn - Celebration & WACO Updates Board Member Recognition Learn where the organization has been and where we are going! Bloody Mary Bar at Coverra Insurance Booth starts at 9:30am. Tips go to the Gilbert Brown Foundation!
9:30am - 4:30pm	TRADE SHOW OPEN! Remember, placing orders at this show keeps your convention costs down! Please support our suppliers who support you and the association! And remember to thank your sponsors! 
11am - 1:30pm	Grab–N–Go Lunch in the Banquet Room! Vendors are welcome as well!
11am – 1pm	Meet & Greet with Packer, Romeo Doubs! Stop over at the GBF Booth (L1 – near Amber Grill) for a meet and greet and autograph signing with #87, Wide Receiver for the Green Bay Packers, Romeo Doubs! Plus, get your GBF merchandise to raffle for the 2024 season! 
2:00pm - 4:00pm	Circus Exhibitor Game NEW THIS YEAR! Instead of one \$1,000 winner like we’ve drawn for in the past, you now have EIGHT chances to win \$500 with this special giveaway! Make your purchases with vendors at the show (purchases made both Friday and Saturday before 2pm will count!) and for every purchase you make, you’ll be entered into this special drawing, right at that vendor booth! Then, starting at 2pm, we will draw a vendor name every 15-minutes. That vendor will then draw a name out of their bucket of entries at their booth, and that person will win \$500 to spend with any vendor at the show! If you’re counting – that’s EIGHT chances to win \$500 for a total of \$4,000 we’re giving away! The more vendors you purchase from, the more chances to win!



Board of Directors Nominees



Ben Stefan – Grand Valley Campground – Running for 1st Term

I am Ben Stefan and my family has owned and operated Grand Valley Campground since 2005. I grew up working in the campground from a young age. As a second-generation owner I now work full time at the campground with my parents, brother, wife and sister-in-law. I also worked as a Systems Engineer in the IT department at Moraine Park Technical College for 10 years while working at the campground every weekend. WACO has helped my family grow our campground in so many ways. I hope to be on the WACO board to give back and share the knowledge that I have learned from WACO over the past 20 years.



Deneen Pedersen – Stoney Creek RV Resort – Running for 2nd Term

Deneen started her campground career in high school working the front desk at Jellystone in Warrens. She worked her way up to management in 4 short years. Over her 25+ years at Jellystone, she worked as Operations Manager and was monumental in growing the recreation program, developing a large successful retail store, and running day-to-day operations at a 1,000 site campground. In 2014, Deneen along with her husband, Brian, and mother, Joyce, purchased Stoney Creek RV Resort in Osseo, WI. Deneen owns and operates Stoney Creek RV Resort with her family, Brian, Joyce, daughters-Tia and Amber, son-in-laws- John and Josh, and grandson- King Roy. She is excited to be welcoming her two new granddaughters this spring too! Stoney Creek has 200 sites and is currently undergoing an expansion to include additional RV sites, year-round cabins, swimming pond with inflatables, beach and new snack bar. Deneen has always loved the campground industry and enjoys working side by side with her family. As a member of WACO for over 30+ years, she is excited to share her knowledge and passion with the industry.



Kristi Mlodzik – Duck Creek Campground – Running for 2nd Term

Kristi was born and raised on a Dairy Farm in Green Lake County and always involved in 4-H, where she was involved in leadership programs. She loves sewing, doing Crafts and just repurposing things. After High School, she went to Cosmetology School in Green Bay and has been a Hair Stylist for 36 years. Kristi owned a salon for 7 years and managed other salons while raising children and working in another business with her sister in-law, "Jill's of all Trades". Always staying busy! When Denny and I started to look at a business to buy, we had camped for years with our family and Grandchildren. We had enough of working for someone else. We bought Duck Creek Campground after touring several Campgrounds. I have always been a people person so being in the Campground Industry is just perfect because it is everyone's "Happy Place." I would like to be on the Board of WACO. I am a firm believer of WACO. When we were on the hunt for Campground to buy we could tell the difference in Campgrounds that were WACO Members or not based on the support behind them. WACO is a wonderful organization of support and knowledge.



Board of Directors Nominees



Lea Ann Gieck – Skillet Creek Campground – Running for 1st Term

I hope this message finds you well. My name is Lea Ann Gieck, and I am writing to express my keen interest in joining the WACO Board of Directors. Having recently “retired” from my role as the Regional Vice President in Human Resources/Staffing, where I managed a team of 70 and oversaw operations across 20+ office locations, I bring a wealth of expertise in developing people, implementing system and process improvements, and leading teams to surpass financial targets. My professional background is complemented by my current role as co-owner and operator of Skillet Creek Campground, a venture my husband and I purchased in 2021. Over the past three seasons, I have successfully collaborated with government entities, contractors, engineers, and surveyors to expand the campground, adding over 100 RV sites, 9 rental units, and a 1-acre swimming pond. Additionally, I manage the front-end operations, including the camp store, reservations, customer service, and activities. My proficiency in marketing allows me to contribute to the businesses success with a keen eye for content and graphics. I take pride in my ability to excel in execution, consistently delivering high-quality products and services within deadlines. Joining the WACO Board of Directors is an opportunity for me to give back to an organization from which I have gained invaluable information, connected with the right resources and people, and continue to grow in the industry. I firmly believe that my diverse skill set and experiences make me a valuable candidate for the position. I am excited about the prospect of contributing to the success and growth of WACO, and I am confident that my background aligns well with the organization’s mission. I appreciate your time and consideration and look forward to the possibility of discussing how I can contribute to the Board further.



Sarah Krause – C&D Hospitality – Running for 2nd Term

I am thrilled to be running for my second term on the Waco Board, drawing upon my eight years of invaluable experience at C&D Hospitality. Passionate about the camping industry, I have cultivated a deep appreciation for its intricacies and have been privileged to contribute to its growth. My journey at C&D Hospitality has not only honed my skills but instilled in me a profound love for the camping sector. Embracing the collaborative spirit of the industry, I find joy in learning from my peers and fostering a sense of community. As a current member of the board, I have relished the opportunity to actively contribute to shaping the future of the camping industry. Being part of the board allows me to play a pivotal role in creating cherished family memories through the growth and development of our beloved industry. Join me in this endeavor to continue building a thriving camping community that leaves a lasting impact on families and enthusiasts alike. Your support will propel us towards a future where the camping industry flourishes, making memories for generations to come.



Scott Kollock – Vista Royale Campground – Running 2nd Term

Scott is a second generation owner of Vista Royale Campground in Bancroft, Wi. The park was built by his family 45 years ago and has been ran by them since day one. Scott has valuable long term experience with all aspects of the camping business. Scott loves camping and looks forward to promoting it and WACO into the future. Scott is now serving as President of the WACO Board of Directors.



Schedule - Saturday (3/16)



Be in the Banquet Room for the WACO Auction by 5:30pm and get 20 \$1,000 WACO Bucks drawing tickets!

5:30pm

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7:00pm

WACO Auction Begins – Many items including things like...

- Autographed Romeo Doubs Helmet
- Two Indoor Club Seat Packer Tickets for the 2024 season
- Three nights in the Bunkhouse at Champions Riverside Resort + a \$300 food and drink credit at the Bar & Grill – *Donated by Champions*
- Registration + Hotel for COE 2024 in Branson, MO – *Donated by COE*
- One full attendee registration for the 2024 OHCE – *Donated by OHI*
- RTIC cooler bag and hot/cold tumbler – *Donated by Phelps Honey Wagon*
- Digital Featured Ad Package on RVLife.com – *Donated by RVLife*
- 18 Freedomwear Co. hats – *Donated by Freedomwear Co.*
- Decorative Fire Ring – *Donated by Wisconsin Flowgate & Drainage*
- Fiberglass Rib Umbrella – *Donated by Lynkris Patio Furniture*
- Beach Cooler with various summer items – *Donated by Neuman Pools Inc.*
- Legal Preparation Package with Mark Hazelbaker (Includes Wills, Power of Attorney and Estate Plan)



...and more!

7:00pm

Dinner is served!

7:30pm

Silent Auction Closes

7:45pm

Ask the President everything you ever wanted to know about WACO but were afraid to ask! - With Scott Kollock & Lori Severson

Gilbert Brown Foundation Awards

- GBF Supporter Recognition - Top Campground Fundraiser Award
- Dates for the 2024 Camping For Kids Fundraiser Weekend!
- Foundation Awards
- Campground Awards Presentation

Evening Program

- Hall of Fame Inductees
- Hall of Fame Volunteer Inductee
- President's Award
- Campground Celebrations
- Mentions from OHI with Jim Button
- Board Member Introduction
- Drawings

2024 Hall of Fame Inductee



Yogi Bear's Jellystone of Caledonia

Avoid the checkout line on Sunday morning! Settle up your bills tonight!

Your accounting team will be ready for you to check out until 9:00pm tonight. Please settle up prior to 9am Sunday.