



# 2023 October Fall Workshop Registration

**October 10–11, 2023**

## Merry Mac's Campground

Your Hosts: Rob & Nichole Brinkmeier  
E12995 Halweg Rd, Merrimac, WI 53561  
camp@merrymacscampground.com  
(608) 493–2367

### Camping Option:

**Camp at Merry Mac's Campground** – \$50 Rental Units and Free Sites if you'd like to bring your RV! EMAIL to reserve at: camp@merrymacscampground.com

### Hotel Option:

**Best Western Resort Hotel & Convention Center** – \$87.99 + tax/night, Booking Code: W.A.C.O. & Discount ends SEPT 9th!  
2701 County Road CX Portage, Wisconsin 53901



**2023 October**



# **Fall Tours/Workshop Itinerary**

**Tuesday – October 10, 2023**

**Host Campground: Merry Mac's Campground**

**E12995 Halweg Rd, Merrimac, WI 53561**

**camp@merrymacscampground.com | (608) 493-2367**

**8:30–9:00 am: Registration with Coffee & Donuts from your hosts!**

**9:00–10:00 am: State Updates from DATCP: Jim Kaplanek, Reed McRoberts, Ted Tuchalski & Mary Ellen Bruesch**

- Review the campground code and make sure you know of the changes; Campgrounds on Farms? What does Bill 319 mean for our industry?; Ask about New Pool Code Updates for your next season; Ways to Work on Zoning Issues NOW!

**10:00–11:00 am: Tour at Merry Mac's Campground**

**11:00 – 12:30 pm: Lunch at Merry Mac's – Sandwich Platters from Milios, Sponsored by: Blackhawk Bank; Beverages provided by Stefan Technologies & Grand Valley Campground  
Dessert provided by Merry Mac's Campground**

- **Meet your ARVC Area 3 Rep, Jim Button and vote!**
- **Phil Whitehead/Kim Lantta from Blackhawk Bank** will discuss current AI scams and check frauds to be aware of, interest rate trends, and how proper financing can help you improve your bottom line.
- **Dan Bahr, Government Affairs Associate with WCA:** Zoning/Codes/Ordinances and how they can vary between Towns, Townships and Counties AND how they directly impact your business's ability to grow.
- **Steve Schmelzer, Director – Bureau of Parks and Recreation Management** at the Wisconsin Department of Natural Resources: updates on State Parks, their plan for 2024 & beyond, and what we should know as private business owners.

**1:00–2:00pm: Tour at Fox Hill RV Resort & Campground**

E11371 N Reedsburg Rd, Baraboo, WI 53913 | Phone: (608) 356-5890

**2:30–3:30 pm: Tour at Skillet Creek**

E11329 State Rd 136, Baraboo, WI 53913  
(608) 356-4877

**4:00–5:00 pm: Tour at Wisconsin Dells KOA Holiday**

S235A Stand Rock Rd, Wisconsin Dells, WI 53965 | (608) 254-4177

**5:15–7:30 pm: Tour at River Bay Premier Camping Resort with Buffet Dinner Sponsored by**

**Blackhawk Bank and Cracker Barrel to follow:** W1147 River Bay Rd, Lyndon Station, WI 53944 | (608) 254-7193 | **Holly Hoffman, Sales Tax Lady** will explain to our group any changes w/ upcoming tax laws and what you should be aware of & **Anders Linquist** attorney at law, will answer any zoning or additional legal questions you may have!

Thank you to  
**Blackhawk**  
our lunch sponsor! Bank



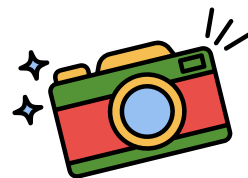
# 2023 October



## Fall Tours/Workshop Itinerary

### Wednesday – October 11, 2023

- 9:00–10:00 am:** **Donuts/Coffe/Water Sponsored by Sky High Camping Resort**  
**Tour at Sky High Camping Resort**  
N5740 Sky High Drive, Portage, WI 53901 | Phone: (608) 742–2572
- 10:45–12:15 pm:** **Tour at Holiday Shores**  
3900 River Rd, Wisconsin Dells, WI 53965 | Phone: (608) 254–2717
- 12:15–1:45 pm:** **Lunch at Holiday Shores – Sponsored by Blackhawk Bank**  
**Drinks sponsored by Stefan Technologies & Grand Valley Campground**
- **Mark Hazelbaker, our attorney at law** will talk through those pesky reviews and how to best handle them legally & provide an update on the WACO/Washburn County legal suit
  - **Jason Culotta**, who will speak to the importance of knowing what's happening in Legislation and how that will impact your business
  - **Zac Dolan, Revenue Agent 5 of the Wisconsin Department of Revenue Alcohol & Tobacco Enforcement Unit:** What You NEED to Know About Changing Liquor Laws!
  - **Secretary Hereth of the DSPS** scheduled to appear and introduce **Andrew Amacher, Occupational Safety Inspector for the Division of Industry Services at DSPS** will update our group on the newly enforced codes surrounding Attractions, and services available from the DSPS for campground owners.
- 1:45 pm:** Goodbye everyone! See you at convention in March!  
Thank you for joining us and of course...  
**THANK YOU TO ALL OF OUR OCTOBER HOSTS!**



# Thank you!

If you took any great pictures during this event, we would love for you to send them to [tina@seversonandassociates.com](mailto:tina@seversonandassociates.com) for use in the WACO newsletter!



# 2023 Fall Workshop Registration Form

Please be sure to pre-register for this event!

Mail To: PO Box 228 | Ettrick, WI 54627

Email To: [tina@seversonandassociates.com](mailto:tina@seversonandassociates.com), CC:  
[michelle.seversonandassociates@gmail.com](mailto:michelle.seversonandassociates@gmail.com)

You are welcome to bring family and employees to this event. The fee is the same no matter if you have 1 or 20 members from your campground!

## WACO MEMBER FEE:

**\$40 FOR ONE WORKSHOP**

\$75 FOR BOTH SEPTEMBER AND  
OCTOBER WORKSHOPS

## NON-MEMBER FEE:

**\$55 FOR ONE WORKSHOP**

\$105 FOR BOTH SEPTEMBER AND  
OCTOBER WORKSHOPS

**\*\*MEALS & LODGING COSTS ARE NOT INCLUDED\*\***

## Registration Information:

Campground Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Number of People Attending In Your Group: \_\_\_\_\_

## Workshop Choices:

☐ September Workshop Only

☐ October Workshop Only

☐ Both September & October Workshops

**Total Amount Due:** \$ \_\_\_\_\_

**Payment** ☐ Please Invoice Me

**Method:** ☐ Check Enclosed

Check #: \_\_\_\_\_

Card Type: ☐ MasterCard ☐ VISA  
☐ Discover ☐ AmEx

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_