



# 2023 September Fall Workshop Registration

**September 12–13, 2023**

**Bear Lake Campground & Resort**

Your Hosts: Bob & Sarah Kahlscheuer

N4715 State Road 22 – 110, Manawa, WI 54949  
kampkbearlake@gmail.com | (920) 596–3308

## **Camping Option:**

### **Camp at Bear Lake Campground & Resort**

Sites with Full Hook–Up and standard W/E available ranging from \$45–\$60/night & Cabins for \$160/night (limited cabins, call for those quickly!) Call (920) 596–3308 and tell them you're with WACO Fall Workshop/Tour to reserve.

## **Hotel Options:**

### **Cobblestone Inn & Suites:**

WACO rate is \$99.00+ tax/night, Booking code is W.A.C.O. & Discount ends Sept 3rd!

302 West Main Street Fremont, WI 54940 | (920) 551–5055



# 2023 September

## Fall Tours/Workshop Itinerary

### Tuesday – September 12, 2023

Host Campground: Bear Lake Campground & Resort

N4715 State Road 22 – 110, Manawa, WI 54949

kampkbearlake@gmail.com | (920) 596-3308

- 8:30–9:00 am: Registration with Coffee & Donuts**
- 9:00–10:00 am: Q&A with State Officials from DATCP: Jim Kaplanek, Reed McRoberts, Ted Tuchalski & Mary Ellen Bruesch**
- Campground Code / Lodging Requirements Review, Senate Bill 319 related to Campgrounds on Farms, New Pool Code Updates & Ways to Work on Zoning Issues NOW, before its an emergency
- 10:00–11:00 am: Tour at Bear Lake Campground & Resort**
- 11:15–12:15 pm: Tour at Wolf River Campground**  
E8041 Cty Rd X, New London, WI 54961 | (920) 982-2458 | (920) 585-1608
- 12:30–2:00 pm: Lunch at Hucklberry Acres Campground**  
E9005 Hucklberry Lane, New London, WI 54961 | (920) 982-4628  
Hand-tossed, homemade Pizza from Jolly Roger's Pizzeria and Dessert – **\$12/person with drinks sponsored by Stefan Technologies & Grand Valley Campground**
- **Vote for Your Region 3 ARVC Representative**
  - **Meet Jason Culotta** who will speak to understanding how to work with your legislators on both sides of the isle to assist in vital projects.
  - **Secretary Hereth of the DSPS scheduled to appear and introduce Andrew Amacher, Occupational Safety Inspector for the Division of Industry Services at DSPS** will update our group on the newly enforced codes surrounding Attractions and what it will cost your campground if you aren't properly registered!
- 2:00–3:00 pm: Tour at Hucklberry Acres**
- 3:30–4:30 pm: Tour at Blue Top Campground & Resort**  
1460 Wolf River Dr, Fremont, WI 54940 | (920) 446-3343
- 5:00–6:00 pm: Meet at Bridge Bar & Restaurant**  
101 West Main Fremont, WI 54940
- Legal Updates and Zoning Issues from Anders Helquist
  - Adding Revenue to Your Bottom Line: Lori Severson, Phil Whitehead of Blackhawk Bank & John Jaszewski of Campgrounds4Sale
  - Social hour/dinner to follow.
- 6:00–7:00 pm: Dinner at Bridge Bar & Restaurant – \$\$\$ order off the menu**



# 2023 September Fall Tours/Workshop Itinerary



## Wednesday – September 13, 2023

**8:30–9:30 am:** **Donuts/Refreshments Provided by Fremont RV Campground**  
**Tour at Fremont RV Campground**  
E 6506 WI-110, Fremont, WI 54940 | (920) 446-3420

**10:00–11:00 am:** **Tour at Rustic Woods Campground**  
E2585 Southwood Drive, Waupaca, WI 54981 | (715) 942-2863

**11:30–1:00 pm:** **Lunch & Learning at Rose's Enchanted Forest Campground**  
W5695 County Rd A, Wild Rose, WI 54984 | (920) 622-3500  
**Lunch catered from Main Street Station includes soup, slider sandwiches, pasta salad, fruit & dessert, Sponsored by Coverra Insurance with drinks sponsored by Stefan Technologies & Grand Valley Campground**

- **Insurance Trends in the Industry, Eric Haun:** What do you need to know about your policy, what are common issues in the campground industry and coverage you should carry at your park!
- **Steve Schmelzer, Director – Bureau of Parks and Recreation**  
Management at the Wisconsin Department of Natural Resources will give us an update on the State Parks and what private business owners should know!

**1:00–2:00 pm:** **Tour at Rose's Enchanted Forest**

**2:00 pm:** Goodbye everyone! See you in October!  
Thank you for joining us and of course...

**THANK YOU TO ALL OF OUR SEPTEMBER HOSTS!**



*Thank you!*

If you took any great pictures during this event, we would love for you to send them to [tina@seversonandassociates.com](mailto:tina@seversonandassociates.com) for use in the WACO newsletter!

Thank you to  
**Coverra**  
Insurance Services  
our lunch sponsor!



# 2023 Fall Workshop Registration Form

Please be sure to pre-register for this event!

Mail To: PO Box 228 | Ettrick, WI 54627

Email To: [tina@seversonandassociates.com](mailto:tina@seversonandassociates.com), CC:  
[michelle.seversonandassociates@gmail.com](mailto:michelle.seversonandassociates@gmail.com)

You are welcome to bring family and employees to this event. The fee is the same no matter if you have 1 or 20 members from your campground!

## WACO MEMBER FEE:

**\$40 FOR ONE WORKSHOP**

\$75 FOR BOTH SEPTEMBER AND  
OCTOBER WORKSHOPS

## NON-MEMBER FEE:

**\$55 FOR ONE WORKSHOP**

\$105 FOR BOTH SEPTEMBER AND  
OCTOBER WORKSHOPS

**\*\*MEALS & LODGING COSTS ARE NOT INCLUDED\*\***

## Registration Information:

Campground Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Number of People Attending In Your Group: \_\_\_\_\_

## Workshop Choices:

☐ September Workshop Only

☐ October Workshop Only

☐ Both September & October Workshops

**Total Amount Due:** \$ \_\_\_\_\_

## Payment Method:

☐ Please Invoice Me

☐ Check Enclosed

Check #: \_\_\_\_\_

Card Type:

☐ MasterCard

☐ VISA

☐ Discover

☐ AmEx

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_