



Wisconsin Association of Campground Owners
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Dear prospective member:

When considering whether or not to belong to your industry organizations please take a moment to do the math on your return for your investment. I ask you to entertain these questions, and then ask yourself if you can afford to go it on your own.

1. WACO has banking relationships that can help during trying times, because they understand our industry.
2. WACO can keep you up to speed on funding available during unprecedented times! It's impossible to do all this yourself.
3. What does it cost to have an attorney on call if you need them? This is the best "insurance" you can have! When you are unsure of how to deal with an issue you want to be sure your answer is the right one. One word in your agreement with your seasonals can cost you so much time, money and effort! Our members rave about the ability to have a model seasonal agreement, model job descriptions, model letter for removal from campground, and the list goes on. What does a one hour consult with an attorney cost you?
4. Zoning and expansion. If you do this, you will likely need help! So many of our members become members when they face difficulties like this. Our support team can help you educate members of your community about the camping industry.
5. What is the value of having multiple campground owners share their experiences with you? Our closed Facebook group is the perfect area to see how other campground owners handle various situations. We have covered everything from items for sale, to reservations issues, difficult customers, seasonal issues, reservations, refunds, rules, employee issues, inspections and more. It's so convenient to make a post and get multiple answers from people who are in your exact business.
6. Operations issues. Are you up on the latest sales and use tax? We have had campgrounds become members after they paid over \$20,000.00 in fines and sales tax.
7. We host training programs for managers teaching your employees customer service at no charge. You will gather great information on tours of real life campgrounds to discuss what works for them and what doesn't. You can save up to \$200 on your Certified Pool Operator certification, and \$75 on your serve safe certificate.
8. Purchasing power. WACO has a 25% discount with Swank the movie license company. ARVC our National Association offers the Music license at a great discount.
9. Did you know campgrounds in Wisconsin are being sued because their website isn't ADA compliant? We can offer suggestions on how to improve and get you resources to bring you into compliance.
10. We are grateful to have State licensing partnerships so when we have a question on what complies with campground code and what doesn't we get an answer. We have partners who can guide us where to go to gather the information.
11. We have alliances with legislative groups that inform us of crazy laws that are in the works that can harm our businesses. Do you have the time to keep up on this and make your feelings known?

12. WACO puts out a directory with your listing for free that gets in the hands of campers all throughout Wisconsin, Minnesota and Illinois. We attend over 11 RV shows and advertise for you.
13. Our alliance with the Gilbert Brown Foundation opens doors for the association and allows us to use a raffle license.
14. WACO partners with RV shows to get your costs down! Our booths in Madison save our members over \$300!
15. We have a printing program that saves you big money! You can have 30,000 brochures printed for \$650. That price is based on the power of all of us printing together!
16. Our national affiliate ARVC partners with us to bring you savings on your purchases, a wonderful deal on your music license, not to mention being the perfect watchdog for National issues, and relating legislative issues to us!

Examples from our closed FACEBOOK page:

We have had several people asking lately, so below are the direct links to both the seasonal and overnight camping addendum provided by Mark Hazelbaker.

These can also be found on the top of the COVID-19 resource page in the members only section of our website (<https://www.wisconsincampgrounds.com/covid-19-news-updates/>).

Seasonal: <https://www.wisconsincampgrounds.com/wp-content/uploads/2020/05/SEASONAL-CAMPGROUND-AGREEMENT-ADDENDUM.docx>

Overnight: <https://www.wisconsincampgrounds.com/wp-content/uploads/2020/05/Overnight-camping-addendum-00363756.docx>

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COVID-19: News & Updates | Wisconsin Association of Campground Owners

All the latest news on the COVID-19 outbreak as it relates to our industry.

From Joe at O'Neil Creek Campground

Geri and I are in an ARVC 20 Group. Our group has been doing a weekly conference call since the beginning of these crazy times. There are about a dozen parks ranging in location from New Jersey to Arizona. Every week we get to hear about all the struggles and issues they're dealing/living with, at their park. After every call, Geri and I discuss how lucky we are to be in Wisconsin. We've seen and heard, first hand, the situations we could be in, if not for [Lori Severson](#), and the entire group of WACO members, and staff. All of your efforts are sincerely appreciated. Keep up the great work. Thank you!

These types of questions are asked every day!

Looking for advice. We have a camper that goes to Florida with the camper for the winter and decided not to renew for this season. He had left a very nice fire pit, cooking tripod and firewood and was planning to come back and get them at the end of May. We found out today that another seasonal stole the firepit, wood and tripod. What action would you take?

It's impossible to keep up on all the laws and business procedures yourself! Take out some WACO insurance to be sure you know as much as you can to be profitable and proactive. Your membership to these organizations is more than a dues payment, you become a member of a family that can help your business grow and thrive. Don't take my word for it, please take some time to read the testimonials included in this packet from actual members. We are stronger together! Join us today, for fun, profits and education! Have questions? Please feel free to call my cell at 608-792-5915

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