

# RVs Move America

AN AMERICAN INDUSTRY AND ECONOMIC ENGINE

## ROCK COUNTY, WISCONSIN

ANNUAL ECONOMIC IMPACT

# \$34.9 Million

**\$14 Million**

RV Manufacturers  
& Suppliers

**\$6 Million**

RV Sales &  
Services

**\$15 Million**

RV Campgrounds  
& Travel



**233**

Total Jobs

SUPPORTS



**8**

RV Businesses



**\$9.9 Million**

Wages

## WISCONSIN

ANNUAL ECONOMIC IMPACT

# \$2.1 Billion

**\$1.1 Billion**

RV Manufacturers  
& Suppliers

**\$344.1 Million**

RV Sales &  
Services

**\$751.6 Million**

RV Campgrounds  
& Travel

**\$151.0M**

TOTAL TAXES PAID  
By RV Industry

**9,948**

RVs SHIPMENTS  
RVs SHIPMENTS

**\$333M**

RETAIL VALUE OF  
RV SHIPMENTS

SUPPORTS

**12,308**

Total Jobs

**802**

RV Businesses

**\$551.6 Million**

Wages

# RVs Move America

AN AMERICAN INDUSTRY AND ECONOMIC ENGINE

## UNITED STATES

### ANNUAL ECONOMIC IMPACT

# \$114 Billion



**\$68.0 Billion**  
RV Manufacturers  
& Suppliers



**\$20.1 Billion**  
RV Sales &  
Services



**\$25.6 Billion**  
RV Campgrounds  
& Travel

### MOTORIZED



### SUPPORTS



**596,355**  
Total Jobs



**30,363**  
RV Businesses



**\$32.2 Billion**  
Wages



**482,389**  
RVs Made in the  
USA

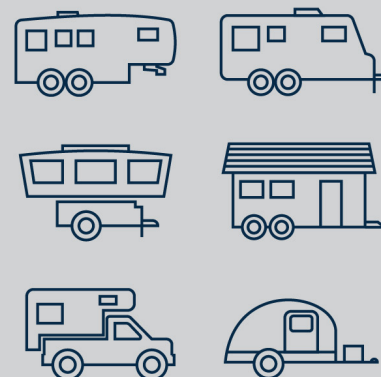


**98%**  
Of RVs Sold in the USA  
are Made in the USA



**\$12.2 Billion**  
Total Taxes Paid by the  
RV Industry

### TOWABLE



# 25 MILLION

Americans who go RVing each year—camping, hiking, boating, fishing—are a critical part of the outdoor recreation economy.

OUTDOOR RECREATION IS

# 2.2%

OF THE US GDP