

RVs Move America

AN AMERICAN INDUSTRY AND ECONOMIC ENGINE

DANE COUNTY, WISCONSIN

ANNUAL ECONOMIC IMPACT

\$179.1 Million

\$61 Million

RV Manufacturers
& Suppliers

\$44 Million

RV Sales &
Services

\$74 Million

RV Campgrounds
& Travel



1,014

Total Jobs

SUPPORTS



22

RV Businesses



\$51.6 Million

Wages

WISCONSIN

ANNUAL ECONOMIC IMPACT

\$2.1 Billion

\$1.1 Billion

RV Manufacturers
& Suppliers

\$344.1 Million

RV Sales &
Services

\$751.6 Million

RV Campgrounds
& Travel

\$151.0M

TOTAL TAXES PAID
By RV Industry

9,948

RVs SHIPMENTS
RVs SHIPMENTS

\$333M

RETAIL VALUE OF
RV SHIPMENTS

SUPPORTS

12,308

Total Jobs

802

RV Businesses

\$551.6 Million

Wages

RVs Move America

AN AMERICAN INDUSTRY AND ECONOMIC ENGINE

UNITED STATES

ANNUAL ECONOMIC IMPACT

\$114 Billion



\$68.0 Billion
RV Manufacturers
& Suppliers

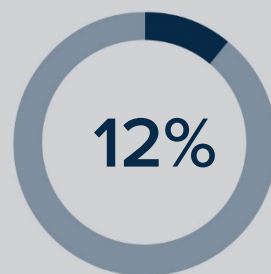


\$20.1 Billion
RV Sales &
Services



\$25.6 Billion
RV Campgrounds
& Travel

MOTORIZED



SUPPORTS



596,355
Total Jobs



30,363
RV Businesses



\$32.2 Billion
Wages



482,389
RVs Made in the
USA

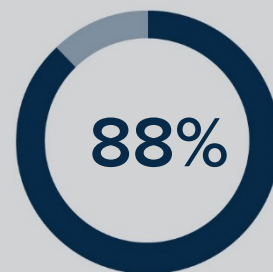


98%
Of RVs Sold in the USA
are Made in the USA



\$12.2 Billion
Total Taxes Paid by the
RV Industry

TOWABLE



25 MILLION

Americans who go RVing each year—camping, hiking, boating, fishing—are a critical part of the outdoor recreation economy.

OUTDOOR RECREATION IS

2.2%

OF THE US GDP