



2022 October Fall Workshop Registration

October 11–12, 2022

Champions Riverside Resort

Your Hosts: Ryan Lipke and Lisa Black
W16751 Pow Wow Lane, Galesville, WI 54630
camp@championsriversideresort.com
(608) 582–2995

Camping Option:

Camp at Champions Riverside Resort – Cabins and sites available.
No charge for lodging – Call (608) 582–2995 to reserve.

Hotel Option:

Comfort Inn – WACO rate is \$65.00 per night.
1223 Crossing Meadows Dr., Onalaska, WI 54650
Call (715) 344–0200 to reserve.



2022 October Fall Tours/Workshop Itinerary Tuesday – October 11, 2022

Host Campground: Champions Riverside Resort

W16751 Pow Wow Lane, Galesville, WI 54630

camp@championsriversideresort.com | (608) 582-2995

8:30 – 9:00a: Registration with Coffee & Mini-Donuts

9:00 – 10:00a: Panel discussion with the experts! Our panelists include Holly Hoffman, Abe Leis, John Jaszewski, Eric Haun Chris Metcalf and Andrew Metcalf.

- When to talk to your accountant about taxes you owe, what tax advantages are available, and things to consider before selling.
- Biggest safety issues and risk management.
- What are the five biggest things campgrounds miss on a sales tax audit?
- Getting your house in order for the right exit plan for you!

10:45 – 11:45a: Tour at Champions Riverside Resort

12:00 – 1:00p: Lunch at Champions Riverside Resort – Sponsored by:
Beef Stroganoff with salad and a roll
Or, get the "Scott Special" ...a burger and fries!



1:00 – 2:00p: Tour at Whispering Pines Campground
N8905 US Hwy 53, Holmen, WI 54636 – Phone: (608) 498-1587

2:30 – 3:30p: Tour at Pettibone RV Park and Campground
333 Park Plaza Drive, La Crosse, WI 54601 – Phone: (608) 782-5858

3:45 – 5:45p: La Crosse Queen Cruise – 405 East Veteran's Memorial Drive, La Crosse, WI 54601
**No cost, but please pre-register your group
online at bit.ly/OctBoatCruiseWACO** – Sponsored by:



6:30 – 7:30p: Dinner at Champions Riverside Resort
Includes three entrees: Broasted Chicken, Meatballs and Ham – Mashed potatoes, vegetables, salad, dinner roll and dessert. Lemonade and Grass Hoppers available along with a full bar. Sponsored by Champions Riverside Resort, Severson & Associates and S&H Ad Specialties.

Cracker Barrel Note

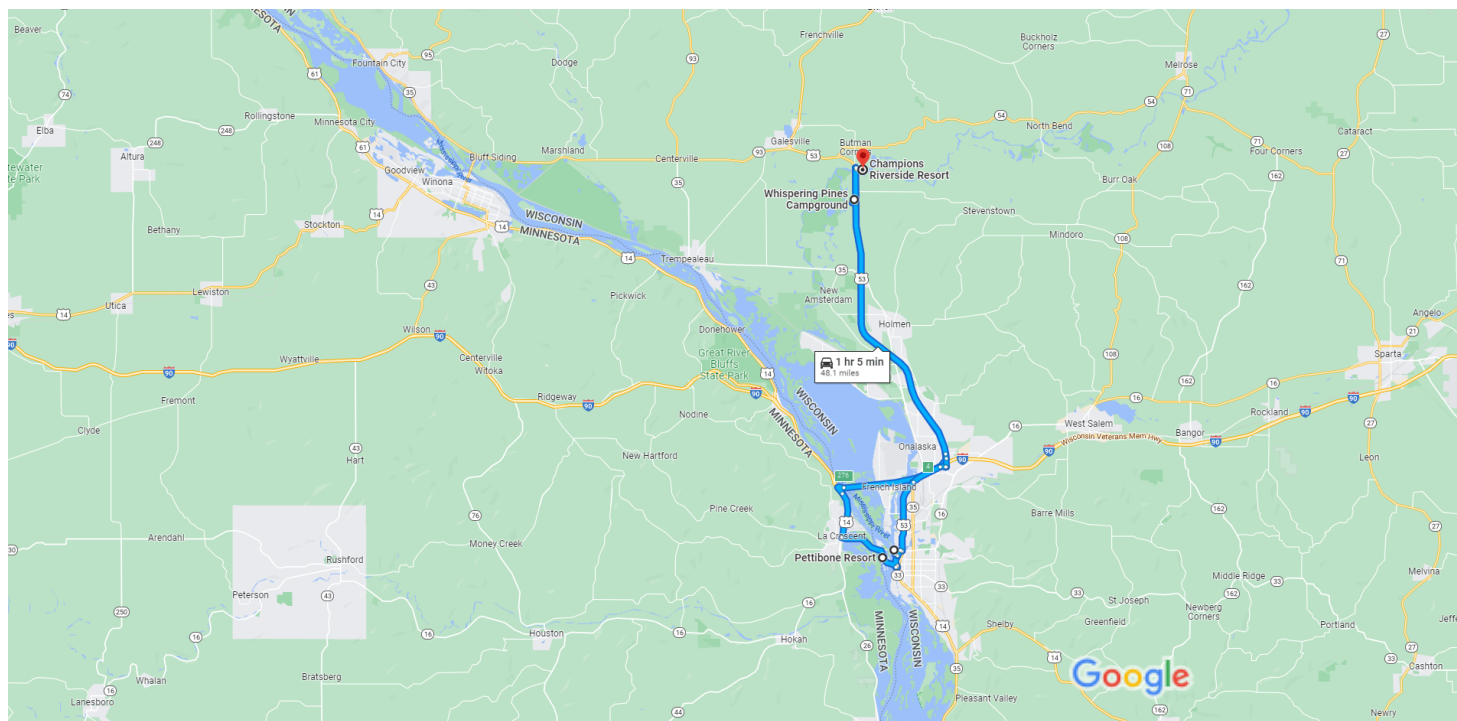
These will be in a structured format with a specific time spent on each topic. Ask any question you'd like and learn how other campgrounds handle issues! To be sure we have time to get your questions answered, send them in ahead of time to Danielle Todd at danielletodd425@gmail.com!



Champions Riverside Resort, W16751 Pow Wow Ln,
Galesville, WI 54630 to Champions Riverside Resort, W16751 Pow Wow Ln,
Galesville, WI 54630

Drive 48.1 miles, 1 hr 5 min

Tuesday Oct 11 2022



Map data ©2022 Google 2 mi

Champions Riverside Resort
W16751 Pow Wow Ln, Galesville, WI 54630

Follow Pow Wow Ln to US-53 S

- ↑ 1. Head west on Pow Wow Ln
0.3 mi
- ➡ 2. Turn right to stay on Pow Wow Ln
390 ft
- ↩ 3. Turn left at Co Rd AA
98 ft
- ↩ 4. Turn left onto US-53 S
2 min (1.6 mi)

Drive to your destination

- ➡ 5. Turn right
0.2 mi
- ↗ 6. Slight right toward Sandmans Campgrounds
233 ft

- ↑ 7. Continue onto Sandmans Campgrounds
207 ft
- ↩ 8. Turn left
i Destination will be on the left
141 ft

5 min (2.3 mi)

Whispering Pines Campground
N8905 US-53, Holmen, WI 54636

Continue to US-53 S

- ↑ 9. Head southwest toward Sandmans Campgrounds
141 ft
- ↪ 10. Turn right onto Sandmans Campgrounds
207 ft
- ↩ 11. Slight left
233 ft
- ↩ 12. Slight left
0.2 mi

Continue on US-53 S to Dresbach Township. Take exit 276 from I-90 W

- ↪ 13. Turn right onto US-53 S
17 min (18.4 mi)
- ⬆ 14. Use the right lane to take the ramp onto I-90 W
i Entering Minnesota
12.8 mi
- ↪ 15. Take exit 276 for US-14 E/US-61 S
4.9 mi
- 0.7 mi

Follow US-14 E/US-61 S/Hiawatha Pioneer Trl/I-90 ALT to Park Plaza Dr in La Crosse

- ↗ 16. Continue onto US-14 E/US-61 S/Black and Yellow Trl/Great River Rd/Hiawatha Pioneer Trl/I-90 ALT
6 min (4.5 mi)
- ↩ 17. Turn left onto US-14 E/US-61 S/Hiawatha Pioneer Trl/I-90 ALT
2.1 mi
- i* Entering Wisconsin
2.3 mi
- ↪ 18. Turn right onto Park Plaza Dr
374 ft

26 min (23.1 mi)

Pettibone Resort
333 Park Plaza Dr, La Crosse, WI 54601

- ↑

19. Head east on Park Plaza Dr toward Company Store Rd

374 ft
- ↷

20. Turn right onto Hiawatha Pioneer Trl/I-90 ALT

0.8 mi
- ↷

21. Turn right onto 3rd St S/Hiawatha Pioneer Trl

440 ft
- ↷

22. Turn right at the 1st cross street onto Division St

430 ft
- ↷

23. Turn right onto 2nd St S

0.5 mi
- ↶

24. Turn left onto State St

0.1 mi
- ↷

25. Turn right onto E Veterans Memorial Dr

i

 Destination will be on the right

0.3 mi

6 min (1.9 mi)

La Crosse Queen Cruises
405 E Veterans Memorial Dr, La Crosse, WI 54601

Take E Veterans Memorial Dr and 2nd St N to 3rd St N/I-90 ALT

- 4 min (0.7 mi)
- ↑

26. Head southwest on E Veterans Memorial Dr toward State St

0.2 mi
- ↷

27. Turn right onto State St

0.1 mi
- ↶

28. Turn left onto 2nd St N

0.3 mi
- ↷

29. Turn right onto La Crosse St

427 ft

Continue on I-90 ALT. Drive from US-53 N to Gale

- 23 min (19.7 mi)
- ↶

30. Turn left onto 3rd St N/I-90 ALT

i

 Continue to follow I-90 ALT

i

 Pass by Subway (on the left in 2.0 mi)

3.2 mi
- ⤴

31. Use the right lane to merge onto I-90 E via the ramp to US-53 N

1.4 mi

- 32. Take exit 4 for US-53/WI-157 toward La Crosse/Onalaska
0.3 mi
- ↱ 33. Use the left 2 lanes to turn slightly left onto US-53 N (signs for Onalaska)
194 ft
- ↶ 34. Use any lane to turn left onto I-90 ALT
0.6 mi
- ↶ 35. Keep left to continue on US-53 N/I-90 ALT
[Continue to follow US-53 N](#)
14.2 mi

Drive to Pow Wow Ln

- 36. Turn right toward Pow Wow Ln
1 min (0.4 mi)
- 37. Turn right onto Pow Wow Ln
98 ft
- ↶ 38. Turn left to stay on Pow Wow Ln
[Destination will be on the right](#)
390 ft
- 0.3 mi

28 min (20.8 mi)

Champions Riverside Resort

W16751 Pow Wow Ln, Galesville, WI 54630



2022 October

Fall Tours/Workshop Itinerary

Wednesday – October 12, 2022



8:00 a: Cupcakes, Coffee & Water at Lake Road Campground

8:00 – 8:30a: Tour at Lake Road Campground
Address: 23828 Lake Rd, Trempealeau, WI 54661
Phone: (715) 831-8003

9:00 – 9:15a: Donuts & Coffee at Blue Bird Family Campground

9:15 – 10:15a: Tour at Blue Bird Family Campground
Address: N2833 Smith Valley Road, La Crosse, WI 54601
Phone: (608) 781-2267

11:00a – 12:00p: Tour at Neshonoc Lakeside Camping Resort
Address: N5334 Neshonoc Road, West Salem, WI 54669
Phone: (608) 786-1792

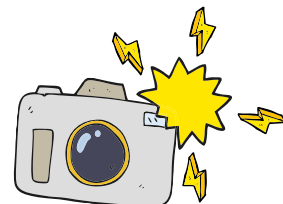
12:00 – 12:30p: Lunch at Neshonoc Lakeside Camping Resort – Lunch sponsored by:
Drinks sponsored by Stefan Technologies
Grand Valley Campground

1:15 – 2:15p: Tour at Whiskey Creek Family RV Park
Address: 17694 Icarus Road, Sparta, WI 54656
Phone: (608) 487-6553

2:30 – 3:30p Tour at Leon Valley Campground
Address: 9050 Jancing Ave., Sparta, WI 54656
Phone: (608) 269-6400

3:30p: Goodbye everyone! See you at convention in March!
Thank you for joining us and of course...
THANK YOU TO ALL OF OUR OCTOBER HOSTS!

**Coverra**
Insurance Services



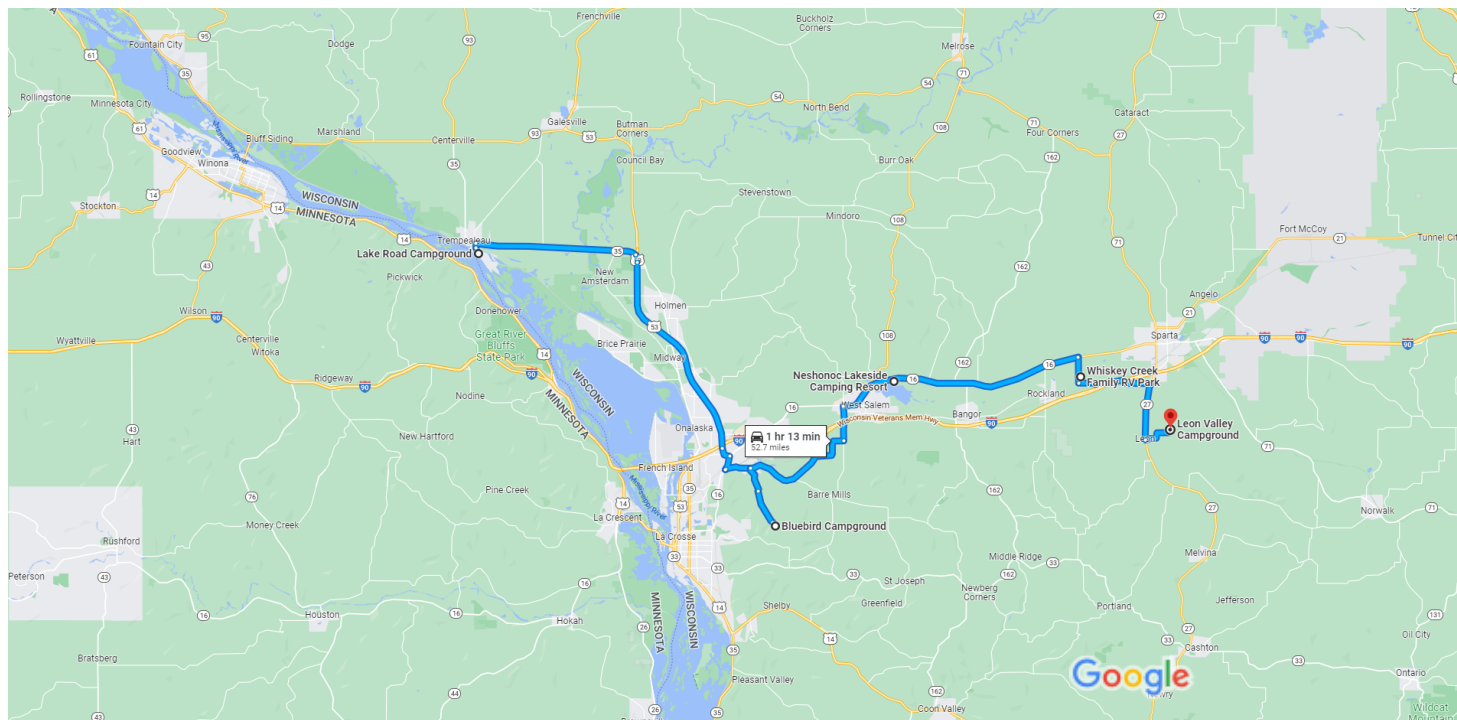
Thank you!

If you took any great pictures during this event, we would love for you to send them to tina@seversonandassociates.com for use in the WACO newsletter!



Lake Road Campground, 23828 Lake Rd, Trempealeau, WI 54661 to Leon Valley Campground, 9050 Jancing Ave, Sparta, WI 54656

October 12th 2022



Map data ©2022 Google 2 mi

Lake Road Campground

23828 Lake Rd, Trempealeau, WI 54661

Take Lake Rd to WI-35 S/E 3rd St/Great River Rd

- 1 min (0.5 mi)
↑ 1. Head northwest on Lake Rd toward Pickerel Path
0.3 mi
- ↑ 2. Continue onto Fremont St
0.2 mi

Continue on WI-35 S. Take US-53 S to Smith Valley Rd in La Crosse

- 22 min (19.6 mi)
➡ 3. Turn right onto WI-35 S/E 3rd St/Great River Rd
Continue to follow WI-35 S
7.2 mi
- ⬆ 4. Turn right onto the ramp to Onalaska
0.4 mi
- ⬆ 5. Merge onto US-53 S
9.6 mi
- ↑ 6. Continue onto WI-157 E/I-90 ALT (signs for County Rd SS)
0.6 mi

- 7. Turn right onto WI-16 W/WI-16 Trunk W

0.6 mi
- ↶ 8. Turn left toward Co Hwy B/Co Rd B

279 ft
- ↶ 9. Turn left onto Co Hwy B/Co Rd B

1.2 mi

Drive to Smith Valley Rd in Medary

- 10. Turn right onto Smith Valley Rd

5 min (2.7 mi)
- ↶ 11. Turn left to stay on Smith Valley Rd

1.2 mi
- 1.6 mi

29 min (22.8 mi)

Bluebird Campground

N2833 Smith Valley Rd, La Crosse, WI 54601

- ↑ 12. Head northwest on Smith Valley Rd toward Hidden Springs Rd

2.7 mi
- 13. Turn right onto Co Hwy B/Co Rd B

5.5 mi
- ↶ 14. Turn left onto Co Hwy M/Co Rd B/Co Rd M
📘 Continue to follow Co Hwy M/Co Rd M

1.6 mi
- 15. Turn right onto WI-16 E/WI-16 Trunk E/I-90 ALT

2.6 mi
- 16. Turn right onto Neshonoc Rd
📘 Destination will be on the left

0.1 mi

20 min (12.6 mi)

Neshonoc Lakeside Camping Resort

N 5334, Neshonoc Rd, West Salem, WI 54669

- ↑ 17. Head northwest on Neshonoc Rd toward WI-16 E/WI-16 Trunk E


0.1 mi
- 18. Turn right onto WI-16 E/WI-16 Trunk E

8.6 mi
- 19. Turn right onto Icarus Rd


0.9 mi

12 min (9.6 mi)


Whiskey Creek Family RV Park
17694 Icarus Rd, Sparta, WI 54656

- 


20. Head south on Icarus Rd toward Iberia Ave

0.3 mi
- 


21. Turn left onto Iberia Ave

2.0 mi
- 


22. Turn right onto Icebox Rd

0.1 mi
- 


23. Turn left onto Icon Ave

1.2 mi
- 


24. Turn right onto WI-27 S

2.6 mi
- 

25. Turn left onto Jancing Ave

1.3 mi
- 

26. Turn left

 Destination will be on the left

0.1 mi

12 min (7.7 mi)

Leon Valley Campground
9050 Jancing Ave, Sparta, WI 54656



2022 Fall Workshop Registration Form

Please be sure to pre-register for this event!

Mail To: PO Box 228 | Ettrick, WI 54627 – Fax To: (608) 582-2328

Email To: danielle@seversonandassociates.com

You are welcome to bring family and employees to this event. The fee is the same no matter if you have 1 or 20 members from your campground!

WACO MEMBER FEE:

\$40 FOR ONE WORKSHOP

\$75 FOR BOTH SEPTEMBER AND
OCTOBER WORKSHOPS

NON-MEMBER FEE:

\$55 FOR ONE WORKSHOP

\$105 FOR BOTH SEPTEMBER AND
OCTOBER WORKSHOPS

****MEALS & LODGING COSTS ARE NOT INCLUDED****

Registration Information:

Campground Name: _____

Contact Name: _____

Contact Phone: _____

Email: _____

Number of People Attending In Your Group: _____

Workshop Choices:

☐ September Workshop Only

☐ October Workshop Only

☐ Both September & October Workshops

Total Amount Due: \$ _____

Payment Method:

☐ Please Invoice Me

☐ Check Enclosed

Check #: _____

Card Type:

☐ MasterCard

☐ VISA

☐ Discover

☐ AmEx

Credit Card Number: _____

Expiration Date: _____ CVV: _____

Billing Zip Code: _____