



# 2022 October Fall Workshop Registration

**October 11–12, 2022**

## Champions Riverside Resort

Your Hosts: Ryan Lipke and Lisa Black  
W16751 Pow Wow Lane, Galesville, WI 54630  
[camp@championsriversideresort.com](mailto:camp@championsriversideresort.com)  
(608) 582–2995

### Camping Option:

[Camp at Champions Riverside Resort](#) – Cabins and sites available.  
No charge for lodging – Call (608) 582–2995 to reserve.

### Hotel Option:

[Comfort Inn](#) – WACO rate is \$65.00 per night.  
1223 Crossing Meadows Dr., Onalaska, WI 54650  
Call (715) 344–0200 to reserve.



# 2022 October Fall Tours/Workshop Itinerary Tuesday – October 11, 2022

**Host Campground: Champions Riverside Resort**

**W16751 Pow Wow Lane, Galesville, WI 54630**

**camp@championsriversideresort.com | (608) 582-2995**

- 8:30 – 9:00a:** Registration with Coffee & Mini-Donuts
- 9:00 – 10:00a:** Panel discussion with the experts! Our panelists include Holly Hoffman, Abe Leis, John Jaszewski, Eric Haun Chris Metcalf and Andrew Metcalf.
- When to talk to your accountant about taxes you owe, what tax advantages are available, and things to consider before selling.
  - Biggest safety issues and risk management.
  - What are the five biggest things campgrounds miss on a sales tax audit?
  - Getting your house in order for the right exit plan for you!
- 10:45 – 11:45a:** Tour at Champions Riverside Resort
- 12:00 – 1:00p:** Lunch at Champions Riverside Resort – Sponsored by:  
Beef Stroganoff with salad and a roll  
Or, get the "Scott Special" ...a burger and fries!
- 1:00 – 2:00p:** Tour at Whispering Pines Campground  
N8905 US Hwy 53, Holmen, WI 54636 – Phone: (608) 498-1587
- 2:30 – 3:30p:** Tour at Pettibone RV Park and Campground  
333 Park Plaza Drive, La Crosse, WI 54601 – Phone: (608) 782-5858
- 3:45 – 5:45p:** La Crosse Queen Cruise – 405 East Veteran's Memorial Drive, La Crosse, WI 54601  
**No cost, but please pre-register your group  
online at [bit.ly/OctBoatCruiseWACO](https://bit.ly/OctBoatCruiseWACO)** – Sponsored by:
- 6:30 – 7:30p:** Dinner at Champions Riverside Resort  
Includes three entrees: Broasted Chicken, Meatballs and Ham – Mashed potatoes, vegetables, salad, dinner roll and dessert. Lemonade and Grass Hoppers available along with a full bar. Sponsored by Champions Riverside Resort, Severson & Associates and S&H Ad Specialties.



## Cracker Barrel Note

These will be in a structured format with a specific time spent on each topic. Ask any question you'd like and learn how other campgrounds handle issues! To be sure we have time to get your questions answered, send them in ahead of time to Danielle Todd at [danielletodd425@gmail.com](mailto:danielletodd425@gmail.com)!



# 2022 September

## Fall Tours/Workshop Itinerary

### Wednesday – October 12, 2022



**8:00 a:** Cupcakes, Coffee & Water at Lake Road Campground

**8:00 – 8:30a:** Tour at Lake Road Campground  
Address: 23828 Lake Rd, Trempealeau, WI 54661  
Phone: (715) 831-8003

**9:00 – 9:15a:** Donuts & Coffee at Blue Bird Family Campground

**9:15 – 10:15a:** Tour at Blue Bird Family Campground  
Address: N2833 Smith Valley Road, La Crosse, WI 54601  
Phone: (608) 781-2267

**11:00a – 12:00p:** Tour at Neshonoc Lakeside Camping Resort  
Address: N5334 Neshonoc Road, West Salem, WI 54669  
Phone: (608) 786-1792

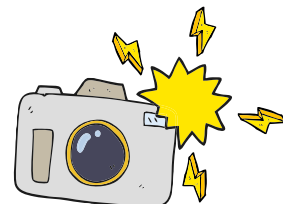
**12:00 – 12:30p:** Lunch at Neshonoc Lakeside Camping Resort – Lunch sponsored by:  
Drinks sponsored by Stefan Technologies  
Grand Valley Campground

**1:15 – 2:15p:** Tour at Whiskey Creek Family RV Park  
Address: 17694 Icarus Road, Sparta, WI 54656  
Phone: (608) 487-6553

**2:30 – 3:30p** Tour at Leon Valley Campground  
Address: 9050 Jancing Ave., Sparta, WI 54656  
Phone: (608) 269-6400

**3:30p:** Goodbye everyone! See you at convention in March!  
Thank you for joining us and of course...  
**THANK YOU TO ALL OF OUR OCTOBER HOSTS!**

**Coverra**  
Insurance Services



*Thank you!*

If you took any great pictures during this event, we would love for you to send them to [tina@seversonandassociates.com](mailto:tina@seversonandassociates.com) for use in the WACO newsletter!



# 2022 Fall Workshop Registration Form

Please be sure to pre-register for this event!

Mail To: PO Box 228 | Ettrick, WI 54627 – Fax To: (608) 582-2328

Email To: [danielle@seversonandassociates.com](mailto:danielle@seversonandassociates.com)

**You are welcome to bring family and employees to this event. The fee is the same no matter if you have 1 or 20 members from your campground!**

## WACO MEMBER FEE:

\$40 FOR ONE WORKSHOP

\$75 FOR BOTH SEPTEMBER AND  
OCTOBER WORKSHOPS

## NON-MEMBER FEE:

\$55 FOR ONE WORKSHOP

\$105 FOR BOTH SEPTEMBER AND  
OCTOBER WORKSHOPS

**\*\*MEALS & LODGING COSTS ARE NOT INCLUDED\*\***

## Registration Information:

Campground Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Number of People Attending In Your Group: \_\_\_\_\_

## Workshop Choices:

☐ September Workshop Only

☐ October Workshop Only

☐ Both September & October Workshops

**Total Amount Due:** \$ \_\_\_\_\_

## Payment Method:

☐ Please Invoice Me

☐ Check Enclosed

Check #: \_\_\_\_\_

Card Type:

☐ MasterCard

☐ VISA

☐ Discover

☐ AmEx

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_