

## 2023 WACO TRADE MEMBER ADVERTISING OPPORTUNITIES

<u>Advertising Type</u>			<u>Description</u>
<b>Website Advertising</b>			Advertise your business to campground owners and campers on <b>www.wisconsincampgrounds.com!</b> Prices listed are for one year of run time from date of purchase. All banner and side ads are randomized and rotate on the website.
Banner Ad	\$500.00/yr.		
- Size (px)	1200 x 125		
Side Ad	\$400.00/yr.		
- Size (px)	200 x 200		
<b>WACO Newsletter</b>			Ad and payment must be received by the WACO office <b>fifteen business days prior</b> to the first day of the month you want to run or start running ad.
	Per Ad	Per Year	
1/4 Page	\$50	\$500	
1/2 Page	\$75	\$750	
Full Page	\$125	\$1,250	
One-page insert (8.5x11 – produced in two printed issues)		\$650	
<i>WACO Newsletters are sent out monthly via email. Two hard copies are printed and mailed to all members twice a year (at Dues Renewal and before Convention). A hard copy of any Newsletter can be requested and printed by the WACO office at any time. Ads can be submitted to <a href="mailto:tina@seversoanandassociates.com">tina@seversoanandassociates.com</a> as a .pdf, .tif, .eps, or .jpeg file. Ads can be developed for an additional fee. Location of the ads is at the option of the editor.</i>			
<b>WACO Suppliers Members Only Facebook Page</b>			
Facebook Live/ Zoom Showcase	\$300		Advertise your business to campground owners on our WACO Suppliers Members Only Facebook Page! This page is free in 2023 to all WACO Trade Members!
Showcase your ad monthly	\$100		
<b>Annual Trade Show</b>		Please see Trade Member Registration form or call the WACO office directly at (608) 525-2327 for more information on show dates, registration, sponsorship opportunities and deadlines.	
March 17-18, 2023			
Brochure Inserts to attendees (Qty. 500)	\$200		Trade members not attending have this option as well. <b>Must be received at the WACO office by Feb.15, 2023.</b>

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Use previous ad       New ad will be sent via email      **Total Amount Due \$** \_\_\_\_\_

Paid by: Ck # \_\_\_\_\_ -or- Credit Card \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ Disc \_\_\_\_\_ Amex

Credit Card# \_\_\_\_\_ (please print clearly)

Expiration \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

**Please consider this document as an invoice if ordering an ad.**

If you have questions email us at [danielle@seversoanandassociates.com](mailto:danielle@seversoanandassociates.com) or call 608-525-2327