



Schedule - Saturday (3/19)



8:00am

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9:30am

WACO ANNUAL MEETING – Banquet Room

(Breakfast served in the Banquet Room)

Scott Kollock– Call to order
Secretary's Report - Approvals
Treasurer's Approvals
Nominations from the floor
Nominations
Elections
PAC Report
ARVC update
Any other new business
Adjourn - Celebration & WACO Updates Board Member Recognition

**Breakfast served during the meeting!
Learn where the organization has
been and where we are going!**

**Bloody Mary Bar at Coverra
Insurance Booth starts at
9:30am. Tips go to the Gilbert
Brown Foundation!**

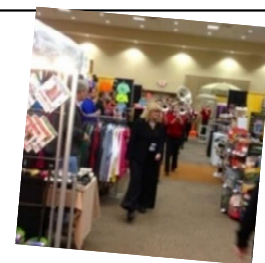
9:30am

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4:30pm

TRADE SHOW OPEN!

Remember, placing orders at this show keeps your convention costs down! Please support our suppliers who support you! Please thank your sponsors!



11:00am

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1:30pm

**Grab–N–Go lunches served in the
Banquet Room! Vendors are welcome!**

2:00pm

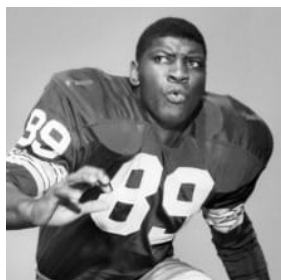
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4:00pm

Dave Robinson Autograph Signing at the Gilbert Brown Foundation booth!

Autographs and photos will be available for purchase! All proceeds benefit The Gilbert Brown Foundation, which supports over 156 children's charities in Wisconsin!

**All foundation supporters are eligible
for one free autograph!**



In 10 years with the Packers, Robinson played in 127 games, started 103 and intercepted 21 passes. He also started in nine postseason games, including all eight when the Packers won their three straight NFL titles under Lombardi. Following the 1967 season, he was named outstanding lineman in the Pro Bowl.



3:00PM - \$1,000 Vendor Drawing

If you bought from the vendor called, you win \$1000 to be spent at the Trade show! Must be in the trade show area to win!



Board of Directors Nominees



Patricia Lombardo - Blackhawk Camping Resort

Rerunning for a second term

A lifelong Chicago resident, Tricia embraced the camping lifestyle so much that she became a seasonal at one of the Wisconsin parks, immersing herself in campground culture while providing "boots-on-the-ground" support for her team for six months of the year. Tricia holds degrees in Finance and Marketing from Loyola University Chicago and is a current participant in the National School of RV Park & Campground Management. While I bring a wealth of institutional experience to the table, I'm very aware that this industry was mostly built by mom and pop operators whose specialized knowledge remains invaluable. By working collaboratively - sharing information, resources, industry advocacy and best practices - we can continue to see guest satisfaction and financial rewards soar to the betterment of this industry.



Julie Michaels - Scenic Ridge Campground

Running for first term

Julie is the owner of Scenic Ridge Campground in Whitewater, WI. She, along with her family, has owned and operated the campground for 22 plus years. Growing up in a large family and running a business with her siblings, as she would put it, has been quite an adventure but extremely rewarding. Family is very important to her so being able to pass along the rewards of providing other families a safe and enjoyable place to create those memorable family moments is what she believes makes her job and this industry so special. When not tending her responsibilities at the campground, she enjoys spending her time crafting, painting and decorating. In turn, she uses these talents to create a visual atmosphere throughout the campground.



Tiffany Pargman - Indian Trails Campground

Running for first term

Greetings WACO! My name is Tiffany and Indian Trails Campground and the camping industry has been my heart and passion my entire life. My grandparents Chuck & Betty Meierdirk founded Indian Trails Campground in 1965 and I am a 3rd Generation Owner. My husband Matt and I fulfilled my childhood dream & bought Indian Trails from my mom Myrna & her husband Dave in January 2021. Matt's family has camped at Indian Trails for almost 40 years and yes, I married a camper boy. Matt ended his 25-year engineering career to be a fulltime campground owner and working together is challenging and rewarding at the same time. This year will be our 25th Anniversary and we have two boys who have been fortunate to grow up at the campground, just as I did. I attended Kids Kamp when I was little and going booth to booth at the trade show is a fond memory of my childhood. Both of my boys attended Kids Kamp throughout their childhood and hold the same memories I do. My grandparents joined WACO right from the start and our campground has benefited so much from being a part of WACO. In 2007 & 2008, I attended the RV Park and Campground Management School at the Oglebay National Training Center in Wheeling, WV. As a campground owner, we wear many hats, but my favorite and specialty is our gift shop. I am running for the WACO board for many reasons; to gain more knowledge and insight of our industry, expand networking while helping to grow my campground as well as my peers and to help support and give back to an organization I believe in. I served as VP on our local Boys Club board and ran the basketball program while Matt coached for 7 years when my boys were younger. That was a full-time job during the winter/off season. Throughout those 7 years, our club became very successful and made a 100% turnaround from almost being shut down the year I joined. We were able to purchase new uniforms, equipment and gear for every sport as well as all new tables and equipment for concessions and fundraisers. I recently have been asked by several teachers, administrators and community members to run for our local School Board, which I respectfully declined due to the commitment of 2 meetings a month and having a business to operate. I was very grateful and appreciative to be considered and thought about for that role. What I am passionate about is our industry and will give 110% to the WACO board, just as I do my own business. I want each and every campground to be successful and I wish you all the best. Make it a great 2022 season!



Schedule - Saturday (3/19)



Be in the Banquet Room for the WACO Auction by 5:30pm and get 20 \$1,000 VISA gift card drawing tickets!

5:30pm

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7:00pm

WACO Auction Begins – Many items including things like...

- Golf Cart from Jim's Golf Cars
- Golf Cart from Harris Golf Cars!
- Good Sam's Certificate for \$3500 towards print and digital Advertising!
- *...And so much more!*



Donated by HDI Wholesale

More
auction
items
being
added
daily!



Hear from Jeff at Harris Golf Cars on this amazing golf cart they have donated to our WACO auction!

Donated
by Utility
Supply
Group



Basket of water bottles and other boutique items like these bags!

Donated by
Southeast
Publications/
MySites



Donated by Lynkris Patio Furniture



Donated by
ARVC

**ONE (1) FREE ATTENDEE REGISTRATION
FOR THE OUTDOOR HOSPITALITY
CONFERENCE & EXPO**



Schedule - Saturday (3/19)



7:00pm

Dinner is served!

7:30pm

Silent Auction Closes

7:45pm

Evening Program Begins

- Hall of Fame Inductees
- Hall of Fame Volunteer Inductee
- Campground Celebrations
 - Tunnel Trail is celebrating 50 years!
- Mentions from ARVC with Jim Button
- Board Member Introduction
- Drawings

2022 Hall of Fame Inductees



Avoid the checkout line on Sunday morning! Settle up your bills tonight!

Your accounting team will be ready for you to check out until 9:00pm tonight.
Please settle up prior to 9am Sunday.