

2022 WACO TRADE MEMBER ADVERTISING OPPORTUNITIES

Advertising Type			Description
Website Advertising			Advertise your business to campground owners and campers on www.wisconsincampgrounds.com! Prices listed are for one year of run time from date of purchase. All banner and side ads are randomized and rotate on the website.
Banner Ad	\$500.00/yr.		
- Size (px)	1200 x 125		
Side Ad	\$400.00/yr.		
- Size (px)	200 x 200		
WACO Newsletter			Ad and payment must be received by the WACO office fifteen business days prior to the first day of the month you want to run or start running ad.
	Per Ad	Per Year	
1/4 Page	\$50	\$300	
1/2 Page	\$75	\$350	
Full Page	\$125	\$500	
One-page insert (8.5x11 – produced in two printed issues)		\$650	
WACO Newsletters are sent out monthly via email. Two hard copies are printed and mailed to all members twice a year (at Dues Renewal and before Convention). A hard copy of any Newsletter can be requested and printed by the WACO office at any time. Ads can be submitted to coordinator@seversoanandassociates.com as a .pdf, .tif, .eps, or .jpeg file. Ads can be developed for an additional fee. Location of the ads is at the option of the editor.			
WACO Suppliers Members Only Facebook Page			
Facebook Live/ Zoom Showcase	\$300		Advertise your business to campground owners on our WACO Suppliers Members Only Facebook Page! This page is free in 2021 to all WACO Trade Members!
Showcase your ad monthly	\$100		
Ads showcased monthly included with \$5,000 Show Sponsors for Annual Trade Show.			
Annual Trade Show		Please see the following pages or call the WACO office directly at (608) 525-2327 for more information on trade show dates and registration, sponsorship opportunities and deadlines.	
March 18-19, 2022			
Brochure Inserts to attendees (qty. 500)	\$200		Trade members not attending have this option as well. Must be received at the WACO office by Feb.15, 2022.

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

☐ Use previous ad ☐ New ad will be sent via email **Total Amount Due \$** _____

Paid by: Ck # _____ -or- Credit Card _____ Visa _____ MC _____ Disc _____ Amex

Credit Card# _____ (please print clearly)

Expiration _____ Security Code _____

Name on Card _____ Billing Zip Code _____

Please consider this document as an invoice if ordering an ad.

If you have questions email us at coordinator@seversoanandassociates.com or call 608-525-2327