

Mission Statement: To Promote & Protect the Camping Experience

Antitrust Statement – It shall be the policy of the Association to be in strict compliance with all Federal and State Antitrust laws, rules and regulations.

Board Meeting Location

Best Western Premier Waterfront Hotel and Convention Center

1 N Main Street, Oshkosh, Wi. 54901 Phone number : 920-230-1900

Lori Cell: 608-792-5915

Monday October 4th at 1pm

WACO Board of Directors Meeting October 4th 1pm Meeting

Call to order: Approve Agenda – additional items

- President's Report – Scott Kollock
- Packet review any questions-
- Member handbook – policy handbook
- Pool code update- Bob Weiss will cover Oct 5th meeting discussion of fees.
- Strategic plan Brainstorming item and action plan. – Roll out plan for remainder of 2021
Assessment and update with new members

Mark Hazelbaker: Report – Updates

- **Eviction Legislation introduction discussion**
- **Sawyer County update:**
- **Floodplain issue**
- **Oxford zoning**
- **Burnett County Zoning issues**
- **Pine Harbor Zoning issues**

Executive Director Report –

- ❖ Distribution program
- ❖ RVAI meeting in Denver/Outdoor Recreation creation- update
- ❖ RV program for 2022
- ❖ Economic Impact Study – sent to Governance – update on Jem Grant and study – Tina Severson/Lori
- ❖ Membership communication: Danielle Todd/Tina Severson/Carla Brown
- ❖ Dues progress – Carla Brown
- ❖ Convention draft presentation to membership – Severson Team
- ❖ New WACO benefit – J1 students – Dominican Visit – Still in progress slow VISA –still an option January visit
- ❖ Website & Social media update - Cheese Bites – Revenue stream - Danielle
- ❖ Foundation updates – Carla Brown/Lori
- ❖ Members only site – Danielle
- ❖ Annual meeting report – format and what to include
- ❖ What's working? What needs improvement?

- ❖ Convention 2023 Contract \$88 room rate – locked in and signed – other years are open for suggestions and ideas.
- ❖ 2022 = 3/16-3/22 Steven's Point = 2023 Steven's Point 3/14-19

Strategic Planning Session: No more than one hour

- **Mission & Vision Statement review**
- **Brainstorming session – What is currently working well – don't change it**
- **What are areas we should work on –**
- **Timelines**

ARVC Update – Jim Button

1. ARVC/Florida update – written report from Jim who will be at Group 20
2. Auction determination -

Committee Assignments

Financial Committee – Scott K, Scott G, Brian H.

Duties: Budget & Dues, Audit, Insurance, Executive Director

1. Accounts receivable
2. Approve expenses
3. Wealth Management update
4. Premier Outdoors plan – letter to send to collections?
5. Executive Director Contract – additions or approvals – Review

Advertising Committee – Patricia L, Ashley W., Sarah K, Deneen P

Duties: Directory, Shows, Website, Publicity

1. RV shows
2. Ideas on how to reach and advertise to members to come to convention
3. Website options and ideas
4. Digital marketing what that means what to add.

Governance/Planning & Development – Pete H, Mike D, Rob, Bud S

Duties: Bylaws, Standard operating procedures, Strategic planning, Historian, Nominations

Past President precedes over the nominating subcommittee

1. Flood plain ordinance issues
2. DOR Ruling – test case options – no update
3. By-laws changes or updates to bring to the membership – plan moving forward
4. Where do by-laws get stored? Who is the keeper?
5. Board membership- who from a campground can be on the Board – Limiting campground seats on the board. Discussion – Bylaws issue.

6. Voting for Board Members confidentially – Would need a system to ensure one vote per campground. Decided each campground would pick up a ballot and be checked off the attendance list to ensure only one ballot is cast. Question was asked at the Door County Campground Association meeting – can we have zoom at the annual convention and other courses. The courses we can and the annual meeting can be zoomed but can they vote?
7. Board committees – what do they do? What is the role? How can non-board members have a voice?
8. Economic impact – Jem Grant discussion/RVIA data
9. PAC Promotion for Brewers/Bucks/Packers Etc

Membership Services – Mark S., Laurie A, Kristie

Duties: Education, Membership Development, Convention, Awards, Scholarships

1. Fall workshop dates – October 5 & 6th Preparation/Discussion needed for each. Who will do what- maps provided-registration etc. Donuts
2. Letter writing campaign for nonmembers – Roses' Enchanted Forest to volunteer-Letter?
3. Recognizing years of being members – Data Base query
4. Board of Directors Awards
5. Hall of Fame Award for Convention
6. Award for Jim Button Evergreen at October Workshop for ARVC Campground of the year
7. Regions for Board of Directors/listening sessions
8. Convention 2022
 - Breakfast Annual meeting
 - Conference Day pass prices - \$75 per day
 - Conference Venue

Committee Reports:

Secretary's Report:

Review meeting notes format and approve

Out of Box:

Unfinished Business:

New Business:

Announcements:

Adjourn

NotesTO DO.....Ideas