**Mission Statement: To Promote & Protect the Camping Experience**

**Antitrust Statement –** It shall be the policy of the Association to be in strict compliance with all Federal and State Antitrust laws, rules and regulations.

**WACO Board of Directors Meeting – May 12 , 2021 10:00 am**

**At Monks – 33 Hillman Road Lake Delton 53940**

Lori Cell 608-792-5915

**Call to order: Approve Agenda – additional items**

* President’s Report – Scott Kollock
* Packet review any questions
* Data Base Sale
* Member handbook – policy handbook
* Strategic plan Brainstorming item and action plan. – Roll out plan for 2021

Assessment and update with new members –

* The Bar Stool Fund

**Mark Hazelbaker: Report – Updates**

* **Eviction Legislation introduction discussion**
* **Sawyer County update: - Mark is working on scheduling a conference call**
* **Update on Seasonal Agreements**

**Executive Director Report –**

* Distribution program update Discussion on RV program idea/mailing/RV shows
* Outdoor recreation creation
* Membership communication:
* Update on dues being sent out
* Convention update and review

Conference fundraising explanation

* New WACO benefit – J1 students – Dominican Visit – Still in progress slow VISA –still an option January visit opportunity. Working on a year program verses 3 or 4 months – I can do it through Greenheart. Difficult travel at this time. Travel is still an issue.
* Website & Social media update - Cheese Bites – Revenue stream
* Foundation updates
* Members only site – updates on video how to’s launched last week.
* Convention 2023 Contract $88 room rate – locked in and signed – other years are open for suggestions and ideas.
* New WACO benefit – J1 students – Dominican Visit – Still in progress slow VISA –still an option January visit opportunity. Working on a year program verses 3 or 4 months – I can do it through Greenheart. Difficult travel at this time.
* 2021 = 3/17-3/21 Steven’s Point 2022 = 3/16-3/22 Steven’s Point = 2023 Steven’s Point 3/14-19

**Strategic Planning session – Personality Style - all new members will get the information and we will review at May’s meeting. The following is what will be discussed.**

* Bring your 4 letters Be prepared to introduce yourself using things in the assessment that are completely accurate.
* Come up with one thing you need to do more or less of when communicating with other styles.
* Be prepared to talk about how you can use the assessment to create better communication within the team. Staff and Board will communicate.

**ARVC Update – Jim Button**

1. ARVC update

**Committee Assignments**

***Financial Committee* –** Scott K, Jim B, Scott G, Brian H.

Duties: Budget & Dues, Audit, Insurance, Executive Director

1. Accounts receivable
2. Approve expenses

***Advertising Committee* –** Patricia L, Ashley W., Sarah K, Kristie

Duties: Directory, Shows, Website, Publicity

1. Directory Distribution new ideas plans
2. Website options and ideas
3. Digital marketing what that means what to add.
4. 2021 marketing plan

***Governance/Planning & Development* –** Pete H, Mike D, Rob, Bud S

Duties: Bylaws, Standard operating procedures, Strategic planning, Historian, Nominations

Past President precedes over the nominating subcommittee

1. Flood plain ordinance issues – no update
2. DOR Ruling – test case options – no update
3. By-laws changes or updates to bring to the membership – plan moving forward
4. Where do by-laws get stored? Who is the keeper?
5. Board membership- who from a campground can be on the Board – Limiting campground seats on the board. Discussion – Bylaws issue.
6. Voting for Board Members confidentially – Would need a system to ensure one vote per campground.
7. Board committees – what do they do? What is the role? How can non-board members have a voice?

**Membership Services** – Mark S., Laurie A., Deneen P,

Duties: Education, Membership Development, Convention, Awards, Scholarships

1. Fall workshop dates – September 13 &14 - October 5 &6th
2. Letter writing campaign for nonmembers – Roses’ Enchanted Forest to volunteer
3. Recognizing years of being members – Data Base query
4. Board of Directors Awards
5. Hall of Fame Award for Convention
6. Holly Hoffman Sales Tax Benefit for membership
7. Regions for Board of Directors
8. Listening sessions
9. Convention 2022

Explore a breakfast opening session – costs etc.

Conference Tracks discussion

Other Convention improvements based on member evaluations

Conference Day pass prices - $75 per day consideration too much?

Conference Venue

**Committee Reports:**

**Secretary’s Report:**

Review meeting notes format and approve

**Out of Box:**

**Unfinished Business**:

**New Business:**

**Announcements:**

**Adjourn**

Notes ….TO DO…..Ideas