



SCHEDULE - SATURDAY (3/20)



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| 8:00am - 9:30am | <div data-bbox="534 189 1016 241">ANNUAL MEETING</div> <div data-bbox="222 266 651 683"><p>Bud Styer – Call to order Secretary's Report - Approvals Treasurer's Approvals Nominations from the floor Nominations Elections PAC Report ARVC update Any other new business Adjourn</p></div> <div data-bbox="789 256 1323 328"><p>Learn where the organization has been & where we are going!</p></div> <div data-bbox="222 720 646 799"><p>Celebration & WACO Updates Board Member Recognition</p></div> <div data-bbox="188 848 1349 1039"><div><div>Bloody Mary Bar at Coverra Insurance Booth starts at 9:30am Tips go to the Gilbert Brown Foundation</div></div></div> |
| 9:30am - 4:30pm | <div data-bbox="332 1122 1200 1325"><p>Saturday Trade Show 9:30am – 4:30pm <i>Greatest Show on Earth!</i></p></div> <div data-bbox="201 1427 1353 1673"><p>Remember placing orders at this show keeps your convention costs down! Please support our suppliers who support you! Please thank your sponsors!</p></div> |
| 11:00pm 1:30pm | <div data-bbox="372 1709 1178 1908"><p>Grab-N-Go Lunches Lunch served in the Banquet Room Vendors Welcome!</p></div> |

3:00PM DRAWING

\$1000 VENDOR Drawing

If you bought from the vendor called you win \$1000
to be spent at the Trade show.

Must be in the trade show area to win!



BOARD OF DIRECTORS NOMINEES



2021 Nominees



SARAH KRAUSE

River's Edge Campground

I have been the manager of Rivers Edge Campground for going on 4 years now. Before taking on the responsibilities of running a campground I had owned a bar in Stetsonville, WI called the Roost bar and Crazy Cow Grill. Prior to that adventure I had spent my whole life in customers service. I am the longest running employee of a bar in Weston, 29 years this year (I do still moonlight there to keep my title) have owned a clothing boutique, managed 2 motels, and sold insurance. I love hospitality and customer service, I thrive on making people smile. I also currently am on the board for our local Bowl for kids sake. I enjoy running fundraisers and large events. I enjoy WACO and all it has to offer and would love to be a part of helping it continue to grow and help others grow.

DENEEN PEDERSEN

Stoney Creek RV Resort

Deneen started her campground career in high school working the front desk at Jellystone in Warrens. She worked her way up to management in 4 short years. Over her 25+ years at Jellystone, she worked as Operations Manager and was monumental in growing the recreation program, developing a large successful retail store, and running day-to-day operations at a 1,000 site campground. In 2014, Deneen along with her husband, Brian, and mother, Joyce, purchased Stoney Creek RV Resort in Osseo, WI. Deneen owns and operates Stoney Creek RV Resort with her family, Brian, Joyce, daughters-Tia and Amber, son-in-laws- John and Josh, and grandson- King Roy. She is excited to be welcoming her two new granddaughters this spring too! Stoney Creek has 200 sites and is currently undergoing an expansion to include additional RV sites, year-round cabins, swimming pond with inflatables, beach and new snack bar. Deneen has always loved the campground industry and enjoys working side by side with her family. As a member of WACO for over 30+ years, she is excited to share her knowledge and passion with the industry.



KRISTI MLODZIK

Duck Creek Campground

Hi my name is Kristi Mlodzik, I was born and raised on a Dairy Farm in Green Lake County. I was always involved in 4-H, I love sewing, doing Crafts and just repurposing things. Was involved in Leadership programs in 4-H. When I graduated High School, I went to Cosmetology School in Green Bay. I have been a Hair Stylist for 36 years. I had my own Salon for 7 years and Managed other Salons while raising my children and also another business with my sister-in-law "Jill's of all Trades". I felt, I always had to stay busy! When Denny and I decided started to look at a business to buy after we camped for years with our family and grandchildren. We had enough of working for someone else. We bought Duck Creek Campground after touring several Campgrounds and Duck Creek Campground was our favorite place...I have always have been a people person so being in the Campground Industry is just perfect because it is everyone "Happy Place" We like it to be Fun and Relaxing for people to come and visit. I think I would like to be on the Board of WACO. I am a firm believer of WACO. When we were on the hunt for Campground to buy we could tell the difference in Campground that were WACO Members or not with the support behind them of WACO.... WACO is a wonderful organization of support and knowledge



HANNAH PIPER/ EHLAN

Evergreen Campsites & Resort

-Degree in Restaurant & Hotel Management

- Hannah has been apart of the outdoor hospitality industry for over the past 14 years with Evergreen Campsites & Resort. She currently has her Executive certification for outdoor hospitality from Arvc along with multiple years of outdoor hospitality schooling. She is also well versed in 20 group 4. She Starting out working at the resort's water slide to now being owner Jim Button's facilities manager at the resort. Hannah is well versed in social media marketing, digital marketing, reservation systems, seasonal & daily guest experience. Currently holding the Social Chair on the National Association(Arvc)Young Professional Board. She has taught both at the State Association and National Association and is looked at as an industry leader.





BOARD OF DIRECTORS NOMINEES



SCOTT D. KOLLOCK

Vista Royale Campground

Scott is a second generation owner of Vista Royale Campground in Bancroft, WI. The park was built by his family 45 years ago and has been ran by them since day one. Scott has valuable long term experience with all aspects of the camping business. Scott loves camping and looks forward to promoting it and WACO into the future. Scott is now serving as Past President of the WACO Board of Directors.

Running for 2nd Term

MARK STEFAN

Grand Valley Campground



Mark owns and operates Grand Valley Campground with his family Joan, Brad, Ben and Jackie. Grand Valley Campground has 221 sites and is located in Kingston WI. Mark grew up in a family business with his parents owning Stefan Auto Body. He worked at Stefan Auto Body until he was 18. He then went into manufacturing for 24 years. In 2005 Mark and Joan purchased Grand Valley Campground. Mark enjoys hunting, fishing, cars, and working at the campground. Mark grew up camping with his family and enjoys camping with his family to this day.

Running for 2nd Term

ASHLEY A. WEISS-WEGNER

Wilderness Campground



I am a proud third generation, future campground owner, of Wilderness Campground in Montello. We have around 390 sites and are in the Central Wisconsin River Country Region. I have been involved in day to day operations of the campground ever since I can remember. My very first memories involve the campground, and the WACO convention as a child.

I graduated from U.W. Whitewater with my B.B.A. in Marketing in 2008. In 2010 I moved to Appleton, Wisconsin with my husband and took a position at Kimberly-Clark in the Consumer Services Department. We moved back to Montello in 2013 and I accepted a position in the Marketing Department for Brakebush Bros. In 2014, I decided I had enough experience outside the family business and went back to work at the campground full-time.

I feel that my time away from the campground has helped me to realize that my passion and my skillset alike are really for the campground industry. It is a highly demanding, yet extremely rewarding career in which one must wear multiple hats. I truly am looking forward to helping continue the growth of our family campground.

Running for 2nd Term

LAURIE ADAMS

Baraboo Hills Campground



Laurie currently owns and operates Baraboo Hills Campground with her husband Greg and two boys, Trent and Trevor. Laurie began working in campgrounds in 2004 as a reservationist and 10 years later she and Greg purchased the campground. She left her job with Baraboo School District as a school nurse and Greg ended his 27-year career with Sysco Foods to take this life-changing leap. Laurie was elected to the WACO Board in 2018 and serves on the Membership Committee. Baraboo Hills has 50 seasonal sites, 42 rental units and 68 overnight sites for a total of 160 sites. Baraboo Hills has been a WACO member for 20+ years. Laurie enjoys working with the WACO members and helping organize the WACO Fall Tours with the Membership Committee.



BERT DAVIS

Dells Camping Resort

Bert Davis is your past ARVC Area 3 directors for the last 6 years. He has also served on the ARVC Excom holding the seats of Secretary, Treasurer, Second Vice Chair, and currently the seat of Chair Elect. He also has been involved with the WACO Board of Directors for more than 10 Years. His proud membership with Waco started while being employed at Pride of America Camping Resort. After a 8 seasons as the Grounds Manager for Pride of America, Bert branched out with Business partners Mike and Pete Hagen to acquire Badgerland Campground.

After 7 seasons managing Badgerland, Bert and his business partners once again decided to branch out by selling Badgerland and acquiring Dells Camping Resort where he is the current general manager. Please do not hesitate to contact him with any questions or concerns about your ARVC benefits and reasons to belong to the National Organization.



SCHEDULE - SATURDAY (3/20)



Be in the room for the auction by 5:30
and get 20 tickets!

WACO AUCTION 5:30PM-7PM

- Golf Cart from Jim's Golf Cars
- Golf Cart from Harris Golf Cars
- Good Sam's Certificate \$3500 towards print and digital Advertising.

DINNER BEGINS AT 7PM

PROGRAM AT 7:45PM

- Memory Slide show
- Hall of Fame Inductee –
- Hall of Fame Volunteer Inductee
- Campground Celebrations
- Board Member Introduction
- Drawings – Silent Auction closes at 7:30PM

IMMEDIATELY FOLLOWING PROGRAM

Crash Party!

Final Night of Networking! Use up all our leftover snacks!
Enjoy friends and family.

Music in the background

Bar Available in the Banquet area.
Plenty of room to stretch out!

2021 Hall of Fame Inductees Pelican Lake Campground

Karl and Kathy Kemp

Green Lake Campground

Rick & Greg Pierce

Pelican Lake Campground



Green Lake Campground



**Your accounting team will be ready for you to check out until 9pm tonight.
Please settle up prior to 9am Sunday.**