

WACO BOARD OF DIRECTORS MEETING

MONKS GRILL WILDERNESS

33 HILLMAN RD.

LAKE DELTON, WI 53940

608-254-6665

JANUARY 7, 2020

ATTENDANCE: Adam M., Laurie A., Mike D., Joyce S., Jim T., Scott G., Scott K., Bert D., Patricia L., Ashley W., Bud S., Pat R.

ABSENT: Julie M., Jim B., Mark S.

GUEST: Joe Walter (O'Neil Creek Campground), Gary Doudna (Buffalo Lake Camping Resort), Mike Henry (Silver Springs Campground LLC), Hannah Piper (Evergreen Campsites), Nikki Kelly (Lakeland RV Campground).

PRESIDENT'S REPORT:

Bud;

Calls meeting to order @ 10:12 am

Bert D., adds to

Mike D. Motions to approve the agenda, Scott G. second, motion carried (#011051)

Discussion on Best Board Answers

Discussion on NFIB Meeting for 6 hours

Discussion on DNR/ John P.

Discussion about Jim K & Guest Speaker Luke, from Wisconsin Institute of Law & Liberty

Discussion about DATCAP

EXECUTIVE DIRECTOR:

Lori;

Jim Button's Report – Touching base on Bylaws, Cd's, North Shore Bank, United Bank/ Thoughts on questions from members/Steak dinner options.

Discussion on Cd's and Banks.

Read; Mike Henry's email to the Board

Guest Mike Henry, elaborated on the suggestion email he wrote

Discussion on Update on WACO to do list

Discussion on refunds on Convention Registration

Discussion to making Classes (Non Refundable)/Credit for cost

Discussion on inserting disclaimer on registration form

Discussion on Campers App Technology

Discussion on Printing Program

Guest Joe Walter; would be able to put a grid together for printing program

Guest Gary Doudna; the membership maybe needs more explanation for why the number of sheets for the printing program

Jim T., Discussion on Rental Program/ Printing program

Guest Joe Walter; Thinks new member Ribbon works well/ needs to be a monthly campaign or quarterly campaign/Marketing one or two things a month

Bert D; Discussion on New member Orientation

Adam M, What if we put something on the back of Rental program like; if you would like to be a part of this brochure contact the WACO Office.

Guest Mike H; really thinks it's an education problem with the membership

Bert D; maybe we are doing way too much

Laurie A; Will call all the new members and welcome them to Convention

Lori S; Discussion on Holly & sales tax/ She put a program together where she would have a hotline like Mark

Website; total revamp for the disability act

Marketing Update; Contests is what's working for us

Legislative Budget; Planning & Development, we need a motion for a dollar amount. WMC wants someone from WACO to attend their Golf outing.

Data Base Update; we can have the data base woman fix it to work better for us at a really low rate

Bert D; would rather charge forward and carry the data base into the next century/ Pete H. can look at the data base

Bert D; make motion to hire Pete Hagen as a data base consultant for time and travel to give us a bill of health on the data base, Jim T second it, motion carried. (#011052)

ARVC UPDATE;

Bert D;

Biggest News is Wade Elliot is having surgery and will be out for a while.

Young Professionals;

Bert D; yield time to **Hannah P.** to speak about ARVC Logo conflict with WACO Young professional's logo

Bert D; Discusses the correct channels to be followed between WACO YP's and ARVC YP's

Ashley W; It is more of a social networking group

Financial

Scott K;

We are basically right on with reserves/ in good shape/ Look at ARVC to make sure we are ok/ Director Review Scott K & Bud S.

Advertising; Travel Wisconsin is trying to sell WACO a spot for \$7500 / Bud S. Pass on that.

Discussion on PAC

Mike D; makes a motion between Bud and Bob that there are checks available at Bud's discretion when he go to events, Jim T. second it, motion carried. (#011053)

Flood Plain Ordinance Issue;

Bud S;

No further along on that/ but will be attending a campground in Plover if we are not successful

Discussion on flood plain

DOR Ruling:

Lori;

WMC, looking for the right industry and right case.

Membership Services:

Laurie & Joyce;

Discussion on Honorary membership award

Bert D, makes motion to form an Honorary membership award, Laurie A second it, motion carried. (#011054)

Discussion on having more criteria for awards/community involvement

Laurie A, would like a data base query to find out the years invested

Board of Directors Nominees:

Pat R. & Julie M. are going off

2 openings

Bert D, hat is in.

Sarah from Rivers Edge Campground

Lake Chippewa

Rob from Merry Mac's

Weavers

Fall Work Shops:

Oct. 5th-7th in the Dells area, Dells Camping Resort will host. Other two are unknown as we speak.

Sept. 14th-16th Will email and see who would like to host (Lake Chippewa) Tabled.

Guest Gary D; Question on agenda item C.

Secretary's Report:

Mike D; makes a motion to approve the minutes, Joyce second, Bert D sustain, motion carried (#011055)

Mike D, makes motion to adjourn, Laurie A. second it, motion carried (#011056)

Time Out: 2:45 pm

Respectfully submitted by Joyce Stenklyft

