

58TH ANNUAL
WACO
CONVENTION
AND TRADE SHOW

MARCH 17 - 21, 2021
TWILIGHT ZONE





**VENDORS
ASKED.
WACO MADE IT
HAPPEN!**



COVID continues to cramp our style as we roll into 2021. This year's WACO Convention and Trade Show has a few changes based on hotel requirements and state/federal regulations and guidelines. Our Twilight Zone theme really fits this year!

While we offer a LIVE in-person show, we understand that some may not feel comfortable attending but would still very much like to connect with the 300+ attendees this show traditionally draws. As an alternative, the WACO staff has developed an online option with a virtual booth at the show!

VIRTUAL VENDOR PROGRAM

-  Your video displayed in a virtual booth, staffed by WACO. Video can include your show special, contact information, and logo!
Length of video must not exceed 2 minutes; Due to WACO Office no later than 2/26/21!
-  Logo/category/description of company products and offerings, along with your show special, will be posted on a dedicate web page on WACO website and **will be posted online until April 21, 2021 – a full month after the final day of Convention!**
-  Option to include 1 piece of literature on the table in the virtual booth. Don't forget your additional option to include literature in EVERY show bag as well!
-  **BONUS:** This option includes your Trade Member dues for 2021!



2021 VIRTUAL EXHIBITOR REGISTRATION

Mail to: WACO - PO BOX 228 - Ettrick, WI 54627

Phone: 608-525-2327 Fax: 608-525-2328

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax: _____

E-Mail _____

Product or
Service _____

VIRTUAL TRADE SHOW FEES & OTHER OPTIONS:

must be WACO Trade member to exhibit

Virtual Booth (*Includes Trade Membership for 2021*) \$800 \$ _____

Brochure Inserts to attendees (qty. 500) - \$200.00 \$ _____

Trade members attending Virtually can still add this option, if you
have not yet paid your dues, the cost would be \$400!

**You can still support the Show as a SPONSOR or by
sending AUCTION ITEMS as a VIRTUAL VENDOR!**

Sponsorship Level: _____ [REVIEW SPONSOR OPTIONS HERE](#) \$ _____

Only \$5000 level sponsors are speakers

TOTAL AMOUNT DUE \$ _____

Auction Items you are sending to us:

Check #: _____

Credit Card #: _____ M/C ____ Visa ____

Expiration Date: _____ CVV _____ Zip Code: _____