

# INTRODUCING WACO CHEESE BYTES FOR BUSY CAMPGROUND OWNERS

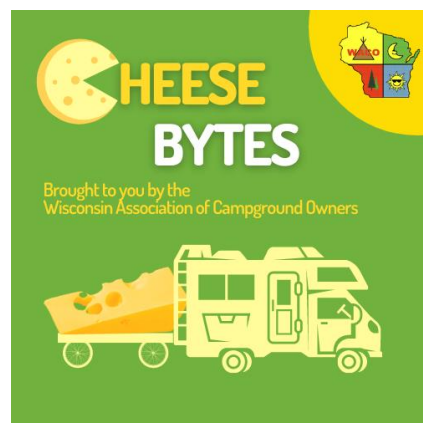
## Cheese Bytes: 2 Pieces



**Owner Focused - FREE**



**Camper Focused – PAID**



### OWNER FOCUSED

Life gets busy, but we still need new ideas and reminders. We can all find time for small sessions of useful information. Instead of weighing down your brain, take smaller "BYTES." WACO Cheese Bytes offers information one "BYTE" at a time!

- Get the full use of your membership by learning what WACO has to offer
- Watch for these to come out via email, our Facebook Members Only page, and our website!
- Best part? **INCLUDED WITH YOUR MEMBERSHIP**



### WHAT TO WATCH FOR

- Tour of Members Only section on the website
- Mark on WACO Legal Hotline
- Chris on Financial Forte
- Fun Express Discounts
- Golf Cart Agreement – already written for your starting point and where to find online
- Seasonal Agreement – one started already, customize to your campground and where to find online
- Top 5 "Must Haves" for Your Campground Store

**Got a BYTE idea?  
Submit it to the WACO Office!**

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## CAMPER FOCUSED – ADVERTISING OPTIONS

Advertising can feel like a real rat race. Get better use of your cheddar by featuring your campground in a CHEESE BYTE geared towards your target market!

**FIRST**, we introduce the CHEESE BYTE concept to potential campers, with initial posts about general camping tips like, “Parking a problem? Let’s talk about pull-through sites” and “New to camping? Let’s walk through basic hookups on most RVs.”

**After that**, we’ll fill the topic slots with WACO Members, highlighting something they offer at their campground.

- What topics? See the initial topic listing below!
- A minimum of three, maximum of five Members will be included on every topic BYTE.
- BYTES are filled on a first-come, first-serve basis.

**WANT MORE?** A spot in a featured not enough you say? What about a CHEESE BYTE that highlights JUST your campground? We can do that too!



## TOPICS TO HIGHLIGHT YOUR CAMPGROUND

- **Camping = Fishing:** Campgrounds that highlight fishing holes where the best fishing stories start
- **Need a Waterpark? Don’t worry, we’ve got you covered:** Campgrounds with waterpark amenities
- **More of a “Glamper” than a Camper? Parks who understand your style!:** Campgrounds that specialize Glamping units
- **I Just Wanna Dance with Somebody:** Campgrounds with live music in their season
- **Featured Food: Campgrounds known for their \_\_\_\_\_ (insert your dish name here!)**
- **Nature’s Best:** Campgrounds with rustic and simple sites to connect back with Mother Nature
- **Keep these kids busy. Please.:** Campgrounds that offer family fun for all ages.
- **Crafts for Kids:** Campgrounds that inspire Pinterest.
- **Crafts for Adults:** Campgrounds that make Martha Stewart jealous. (Because they offer pottery, painting, wine tastings, succulent classes, etc. Not because she knows Snoop Dogg)
- **Activities on a Budget:** Campgrounds that feature included amenities with your stay

**\$50 per HIGHLIGHT BYTE**

**\$250 per FEATURE BYTE**

[COMPLETE CHEESE BYTE  
REGISTRATION FORM HERE!](#)