2021 WACO TRADE MEMBER ADVERTISING OPPORTUNITIES

Website Advertising Advertise your business to campground owners and Banner Ad \$500.00/yr. Prices listed are for one year of run time from date of Side Ad \$400.00/yr. Prices listed are for one year of run time from date of Side Ad \$400.00/yr. Purchase. All banner and side ads are randomized and rotate on the website.	Advertisi	ng Type	Description	
Banner Ad \$500.00/yr. campers on www.wisconsincampgrounds.coml Size (px) 1200 x 125 purchase. All banner and side ads are randomized and rotate on the website. WACO Newsletter	Website Ac	lvartisina	Advertise your business to camparound owners and	
- Size (px) 1200 x 125				
Side Ad \$400.00/yr. purchase. All banner and side ads are randomized and rotate on the website. WACO Newsletter				
Size (px) 200 x 200			purchase. All banner and side ads are randomized	
WACO Newsletter Per				
Ad and payment must be received by the WACO office fifteen business days prior to the first day of the month you want to run or start running ad. 1/4 Page \$75 \$350	C120 (px)	200 X 200		
Ad	WACO Ne	wsletter		
1/4 Page \$50 \$300		Per Per	Ad and payment must be received by the WACO	
the month you want to run or start running ad. 1/2 Page				
Full Page \$1.5 \$5.00 One-page insert (8.5x11 – produced in two printed issues) WACO Newsletters are sent out monthly via email. Two hard copies are printed and mailed to all members twice a year (at Dues Renewal and before Convention). A hard copy of any Newsletter can be requested and printed by the WACO office at any time. Ads can be submitted to coordinator @seversonandassociates.com as a .pdftifeps, or .jpeg file. Ads can be developed for an additional fee. Location of the ads is at the option of the editor. WACO Suppliers Members Only Facebook Page				
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March 19-20, 2021	Ads showcased	d monthly inclu	ded with \$5,000 Show Sponsors for Annual Trade Show.	
March 19-20, 2021 (608) 525-2327 for more information on trade show dates and registration, sponsorship opportunities and deadlines. Brochure Inserts to attendees (qty. 500) \$200 Trade members not attending have this option as well. Must be received at the WACO office by Feb.15, 2021.	Annual Tra	de Show	Please see the following pages or call the WACO office directly at	
Brochure Inserts to attendees (qty. 500) Trade members not attending have this option as well. Must be received at the WACO office by Feb.15, 2021. Trade members not attending have this option as well. Must be received at the WACO office by Feb.15, 2021. Trade members not attending have this option as well. Must be received at the WACO office by Feb.15, 2021. Trade members not attending have this option as well. Must be received at the WACO office by Feb.15, 2021. Trade members not attending have this option as well. Must be received at the WACO office by Feb.15, 2021. Trade members not attending have this option as well. Must be received at the WACO office by Feb.15, 2021.	March 19-	20, 2021		
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tress	(qty. 500)		widst be received at the WACO office by Feb. 13, 2021.	
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edit Card# (please print clea	•			
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piration Security Code				
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Please consider this document as an invoice if ordering an ad.

If you have questions email us at **coordinator@seversoanandassociates.com** or call 608-525-2327