

## 2021 WACO TRADE MEMBER ADVERTISING OPPORTUNITIES

| Advertising Type  |              | Description   |   |          |
|---|--------------|---|---|----------|
| <b>Website Advertising</b>  |              | Advertise your business to campground owners and campers on <b>www.wisconsincampgrounds.com!</b><br>Prices listed are for one year of run time from date of purchase. All banner and side ads are randomized and rotate on the website. |   |          |
| Banner Ad   | \$500.00/yr. |   |   |          |
| - Size (px)   | 1200 x 125   |   |   |          |
| Side Ad   | \$400.00/yr. |   |   |          |
| - Size (px)   | 200 x 200    |   |   |          |
| <b>WACO Newsletter</b>  |              | Ad and payment must be received by the WACO office <b>fifteen business days prior</b> to the first day of the month you want to run or start running ad.  |   |          |
|   | Per Ad       |   |   | Per Year |
| 1/4 Page  | \$50         |   |   | \$300    |
| 1/2 Page  | \$75         |   |   | \$350    |
| Full Page   | \$125        |   |   | \$500    |
| One-page insert (8.5x11 – produced in two printed issues)   |              | \$650   |   |          |
| <i>WACO Newsletters are sent out monthly via email. Two hard copies are printed and mailed to all members twice a year (at Dues Renewal and before Convention). A hard copy of any Newsletter can be requested and printed by the WACO office at any time. Ads can be submitted to <a href="mailto:coordinator@seversoanandassociates.com">coordinator@seversoanandassociates.com</a> as a .pdf, .tif, .eps, or .jpeg file. Ads can be developed for an additional fee. Location of the ads is at the option of the editor.</i> |              |   |   |          |
| <b>WACO Suppliers Members Only Facebook Page</b>  |              |   |   |          |
| Facebook Live/ Zoom Showcase  | \$300        |   | Advertise your business to campground owners on our WACO Suppliers Members Only Facebook Page! This page is free in 2021 to all WACO Trade Members! |          |
| Showcase your ad monthly  | \$100        |   |   |          |
| <i>Ads showcased monthly included with \$5,000 Show Sponsors for Annual Trade Show.</i>   |              |   |   |          |
| <b>Annual Trade Show</b>  |              | Please see the following pages or call the WACO office directly at (608) 525-2327 for more information on trade show dates and registration, sponsorship opportunities and deadlines.   |   |          |
| March 19-20, 2021   |              |   |   |          |
|   |              |   |   |          |
| Brochure Inserts to attendees (qty. 500)  | \$200        |   | Trade members not attending have this option as well.<br><b>Must be received at the WACO office by Feb.15, 2021.</b>                                |          |

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Use previous ad       New ad will be sent via email      **Total Amount Due \$** \_\_\_\_\_

Paid by: Ck # \_\_\_\_\_ -or- Credit Card \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ Disc \_\_\_\_\_ Amex \_\_\_\_\_

Credit Card# \_\_\_\_\_ (please print clearly)

Expiration \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Please consider this document as an invoice if ordering an ad.

If you have questions email us at [coordinator@seversoanandassociates.com](mailto:coordinator@seversoanandassociates.com) or call 608-525-2327