

**W.A.C.O BOARD OF DIRECTORS MEETING**

**PINE GROVE CAMPGROUND**

**N5999 Campground Rd**

**Shawano WI, 54166**

**715-787-4555**

**SEPTEMBER 14, 2020**

**ATTENDANCE:** Bud S., Jim B., Scott K., Mark S., Julie M., Joyce S., Bert D., Mike D., Jim T., Pete H., Brian H.

**ABSENT:** Laurie A., Scott G., Adam M., & Patricia L.

**BUD;** Calls meeting to order at 1:25pm

**Mike D. makes a motion to approve the agenda, Jim T. seconded it. (#011072)**

**PRESIDENTS REPORT:**

**Bud;**

Gives an overview on legislatures and how they helped with the opening of the campgrounds and different counties. Ron Kind is not for campgrounds being essential. Lori S: Bob Weiss called and said for the PAC fund, he has \$1000 for Van Orden and he has done everything for the Joan Baldwin's of the world and he still has \$8000 left. Bob suggested to hand the qualified guys the check or give the check to WMC and let them use it in their arsenal.

**Swearing in the New Officers**

Pete H. – sworn in

Rob B. – sworn in

Brian H. – sworn in

Bud S. – President

Jim B. – Vice President

Mark S. – 2<sup>nd</sup> Vice President

Julie M. – Treasurer

Joyce S. – Secretary

Jim B. Talks about the Bylaws and they are still working on it.

Bud S; WACO meeting second week of November

**DATCAP:**

No change yet. Jim K. has been a big help with getting us open. Only thing that's going on there now is the pool meetings. Bob W. has been faithfully attending them all. 3 major pool companies that attend the meetings. Four more meetings then they will have a draft ready. Mary Ellen is in charge of pools now & Thad is in charge of Campgrounds.

**LEGISLATURE MEETINGS:**

**BUD S;**

Along with Lori, we have attended fundraisers and met these new guys. As a result, instructed Bob W. to send them some P.A.C funds. We will continue doing research on who to give funds too.

**SALES TAX:**

The audits have slowed up a little over the pandemic, but they will pop up again. So our relationship with them will be important. They are becoming sticklers for the campgrounds with bars.

**MARK H.**

Mark H., will be at the Oct Fall Workshop.

**EXECUTIVE DIRECTOR:**

**LORI S.;**

Power Point Update, on everything that was done to get the campgrounds open during this pandemic. Marketing program, RV shows, Directory Distribution, Updated Website, Office calls, Zoom Meetings & Convention

**Discussion on** convention/ Pete H., says we should ask insurance about the pandemic and cancelling

**Discussion on** new members & potential members

**Discussion on** Trade members and sponsors

**Pete H., discusses** the phone calls he received

**Discussion on** starting small area meetings

**Discussion on ARVC Mid-Year Join.** Bert D, will find out more about that.

**Lori S.,** we have an opportunity for an accountant audit if you would like one. It will be between \$1000 & 1500?

**Jim T makes a motion to have the accountant audit, Jim B seconded it. (#011073)**

**Discussion on** Printing Program, Pete H. will look into the printer in Madison

**Jim T.** would like an RFP for Digital Marketing, **Lori S,** will get info from Texas

**Discussion on** Directory distribution, board states do the same amount of 275K.

**Discussion on** Strategic Plan, Bud S. suggest make it as a running list at each board meeting

**ARVC UPDATE:**

**BERT D;**

24 LSI parks in area 3 / 600 ARVC members in area 3. Arvc cancelled & everyone is busy

**Financial Committee:**

**Scott;** everything looks to be in order; same people are still on the list. River Bay is a big one.

**Advertising:**

**Mike D, makes a motion to pay Indian Head, Bert D seconded it. (#011074)**

**Planning & Development:**

Jim B & Bert D will have a draft of the bylaws to read by next meeting.

**Pete H,** has a question about a private campground that is a little different would they be members or nonmembers. Privately held membership should be fine.

**Membership:**

Mark will switch to a different pizza place for lunch tomorrow. For Hall of Fame, Joyce S. has the list.

**Jim T., makes a motion to approve the minutes from last Board meeting, Mike D seconded it. (#011075)**

**New Business:**

Bud; is building next to Jellystone, onto 40 acres with 160 units, a 55 plus park.

**Mike D makes a motion to adjourn, Joyce S. seconded it. (#011076) 5:06pm**

**Respectively Submitted by Joyce S.**

