



5 Things to Do to Ensure a Successful Summer 2020 Season

For the past few months, the National Association of RV Parks and Campgrounds (ARVC) has been working in partnership with your state association and other industry partners to advocate for RV parks and campgrounds like yours. From the beginning, ARVC presented a number of resources (including a webinar series) to help you navigate the effects of COVID, and as you reopen your business, we wanted to re-share these resources in an easily accessible format. If you have any questions about these resources please don't hesitate to contact the ARVC membership team at 303-681-0401 or membership@arvc.org, or your state association at www.arvc.org/local-support.

Sincerely,
[Paul Bambei](#)
President and CEO, ARVC

HERE'S YOUR TO-DO LIST:

1. **[Download the ARVC Re-Opening Toolkit](#)**, including:
 - [Re-Opening RV Parks and Campgrounds: A Guide for the Outdoor Hospitality Industry](#)
 - [Re-Opening RV Parks and Campgrounds: A Quick Guide](#)
 - [Meeting Guest Needs During/After a Pandemic](#)
 - [\[Decision Tree\] CDC Guidelines for Workplace Re-Opening](#)
2. **Check Out These Free Marketing Tools for Your RV Park or Campground**
 - [Update Your Profile on GoCampingAmerica.com](#) to reach millions of potential campers
 - [A Guide to Marketing Your Campground During/After a Crisis](#)
3. **Use Your ARVC Member Discount to Purchase the Supplies You Need**

Just log into your arvc.org member profile to get started:

 - [Purifyd](#) (Electrostatic Disinfectant Sprayer Systems) ****NEW****
 - [Ranger Ready](#) (Hand Sanitizer) ****NEW****
 - [Staples Advantage](#) (PPE, general cleaning, restroom facility and office supplies)
 - [Office Depot/Office Max](#) (PPE, general cleaning, restroom facility and office supplies)
4. **Keep a Close Eye on Your Reviews** with the Insider Perks [Free Reputation Management Tool](#)
5. **Customize Your Emergency Plan** with the Disaster Hawk app. FREE DOWNLOAD: [Apple](#) | [Android](#)

REMEMBER: All of these resources and more can be found by visiting www.arvc.org/coronavirus.