

Keeping you all in the loop:

- The CEO's of ARVC, RVIA, and RVDA are now holding daily morning briefs to insure a united industry front with all press, lobby efforts, and forward facing communications with consumers relative to Covid. The first meeting was held this morning.
- ARVC will be posting a "Daily Report" to share action items from these meetings, plus other important updates.  
Key information related to state by state Governor mandates will be updated daily in this report, which will be [posted on our blog](#).
- A letter was sent yesterday to the Chairman of the National Governors Association, MD Governor Larry Hogan, outlining key reasons why campgrounds should be classified as essential businesses and remain open. Future outreach efforts of this kind will include RV Dealers and Manufacturers as well, again to show industry unity. RVIA is sharing their considerable lobby resources, which are presently active in PA, FL, NY and CA due to closure mandates of varying degree and will continue to do so as other states follow suit. We will keep State Executives, both Partnering and Non Partnering, in the loop through our Daily Reports. Additionally, all states are invited to our resources and blog updates, which are purposely available in front of our website firewall.
- Informative, interactive, campground-specific webinars are being offered on Mondays and Thursdays, hosted by subject matter experts. Yesterday was our first, and was attended by 315. Next Monday's already has over 500 registered. The other industry Associations have been invited to take part. These webinars are recordable and you can [register on our blog](#).
- We are publishing newly released SBA loan procedures today for members and small businesses within our industry in need of financial support. Part of our federal lobby effort included submission of nearly 40 financial hardship cases from campground owners that we solicited through our PropFuel instant survey tool. These were instrumental as backup support for the White House letter submitted this morning (attached), which was cosigned by our three RV industry Associations.

I encourage you all to go to our blog for future daily updates, as this will be the best, most expeditious way to keep briefed on key happenings.

Regards,

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