

Mission Statement: To Promote & Protect the Camping Experience

Antitrust Statement – It shall be the policy of the Association to be in strict compliance with all Federal and State Antitrust laws, rules and regulations.

WACO Board of Directors Meeting –Monday, December 2, 2019

Monk's Bar & Grill - 33 Hillman Road- Lake Delton Wi. 53940 Phone 608-254-6665

Call to order: Approve Agenda – additional items

- President's Report –
Meetings on Flood Plain Ordinance
Legislative Meetings
Sales Tax update
Update on DNR meeting

Mark Hazelbaker: Report – Updates

Visitor/Speaker Luke Berg - Deputy Counsel - Wisconsin Institute for Law & Liberty

Executive Director Report –

- ❖ RV Show schedule for 2020
- ❖ Milwaukee Show with Rob Jan 10,11&12 – Totally free WACO member benefit
 - Need to see how many campgrounds we can get to this venue.
 - Rob is looking for Entertainment ideas
 - Rate at the hotel is \$89.00
- ❖ Convention update and review -

Sponsorships

Booth Sales

Attendees

Awards – should we be doing more?

Camp Chairs for Stage area – Sponsored \$100 chair

- ❖ Campers App Technology and sales opportunity
- ❖ Strategic planning worksheet
- ❖ Nancy Mistel contract
- ❖ Printing program – slow – I'll offer it to our trade members as well
- ❖ CAMP update – Regional Directors take
- ❖ New WACO benefit – J1 students – Dominican Visit – Still in progress slow VISA
 - WACO Convention Dates for 2020 3/11-3/15
2021 = 3/17-3/21
2022 = 3/16-3/20 All in Steven's Point
- ❖ Sales Tax – Holli Proposal
- ❖ ARVC- Benefits members use- Convention Review –Awards options next year
- ❖ Donation to RV Alliance group
- ❖ Website & Social media update
- ❖ Foundation updates – presentations at convention

- ❖ Committee to go through the WACO Bible
- ❖ Marketing update for 2020
- ❖ December 7th Meeting at the WACO office

ARVC Update – Bert

1. ARVC update –
2. Young Professionals

A. Financial Scott K – Mike- Scott G.-Julie

1. Accounts receivables
2. Approve expenses
3. Strategic plan approvals – value vs effort proposal – plan if needed

B. Advertising Jim T. –Pat- Patricia

RV Shows – Green Bay needs 10K bags

New ideas to research

C. Planning & Development Jim B-Bud – Adam-Bert

WACO PAC – Dinners and Sponsors verses sending a check

Flood plain ordinance issues

DOR Ruling – test case options

By-laws changes or updates to bring to the membership

D. Membership Services Mark – Laurie- Joyce -

Board of Directors – Nominees – Announcement at workshop positions to fill

Hall of Fame Award for Convention

Committee Reports:

Secretary's Report

Out of Box:

Unfinished Business:

New Business:

Announcements:

Adjourn

NotesTO DO.....Ideas