



WACO

Wisconsin Association of Campground Owners

NOVEMBER 2019

The Next “Busy” Season is Here!

While the camping season has come to an end, our WACO staff, board members and trade members head into their 2nd busiest part of the year...CONVENTION SEASON! Between gift shows, RV Shows, Conventions, seminars, ARVC, and CAMP, there is so much happening in terms of knowledge gathering for our industry! As we focus on pulling together our 2020 WACO Directories and brainstorm on the best resources, vendors, and speakers we can see at the 2020 WACO Convention and Trade Show, be sure to share your ideas with us. We are here to support YOU! We hope you and your families all enjoy the Thanksgiving feasts and THANK YOU for being a member of WACO.

2019 CAMP REPORT

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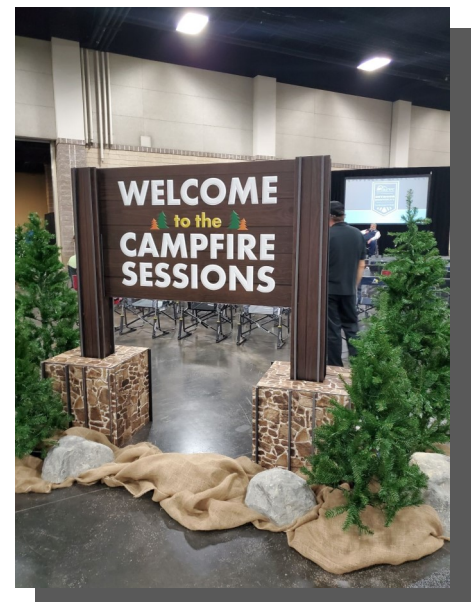
What is CAMP?

For anyone who doesn't know on the front half of ARVC's convention, beginning that Sunday evening, CAMP members (Campground Association Member Professionals) gather to exchange ideas and information on how to improve ourselves and be better Campground Executives. It's an amazing group where I constantly glean ideas on how we can do better in gaining members, improve our processes, sell more ads and gain members. We learn about successes and failures each State has and brainstorm ideas on how to make things better. A total of 39 members attended this session at which each Campground Executive gets an opportunity to talk about things that are working, as well as things that aren't, in their State. It's an amazing think tank where you can take an idea and tweak it to work in your State! Attendees are able to see how different associations are run and what the

values are. You talk with folks who literally leave the meeting because their allotted time is up, to Executives who get paid for 20 hours and work 40. You meet new execs that you will be able to tell in an hour or less that they likely will not be someone you will have a chance to gather more information for next year, and Executive Directors who have literally lived through decades of boards, ideas and trends who share their vast knowledge with you. Overall membership is staying the same or declining. Convention interest is alive and well in seven other States. Others put on some sort of convention or more of a Fall workshop type event. Seven allow State Campgrounds and 14 do not allow State campgrounds, but allow county and city campgrounds.

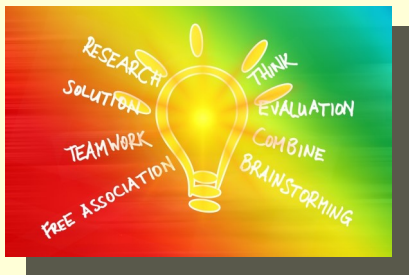
How We Differ

This experience always brings new ideas and ways to keep our organization



2019 CAMP REPORT

strong. It's difficult not to feel an amazing sense of pride in our fine State! When you hear about record breaking suppliers attending their conventions – look at the number and realize they are 122 behind WACO, it fills me with gratitude! So grateful for the members who work very hard at keeping the faith and only buying from suppliers who support us! You should all be very proud of how we have made that happen and continue to maintain it throughout the years. Our convention auction is at least \$50K over any other state, with the same being said for campground owner attendance. So very many of our programs have made me proud by other States copying them and being successful with them. Some programs that other States struggle with implementing are the RV distribution program, the printing program, Kids Kamp at Convention, and holding a convention at all. These benefits do take a lot more time from our staff, so we should be sure it's valuable to our members. We have surveyed our members on the kids kamp with wow reviews and its importance even from members who do not have children. FUN fact: FIVE of our Kids Kamp participants are now very successful Park managers! At least FIVE that I know of work in their campgrounds now as well. The Carolina's mentioned they sure could have used some help during their disasters this year and a team would have been nice to have. I thought of Jim Button at Evergreen, who calls me every time he hears about someone in crisis. I will talk to him about helping with a team at our next board meeting!



Ideas We Can Use

I would love to get more information out to members, and encourage use of the printing, as I don't think people realize how incredibly reasonable it is to run an order in volume. Trying to run that pricing any other time during the year would never warrant the same pricing and other associations see that same value. I do think we will offer it to trade members this year as well, so we can keep our numbers up!

One great idea I will propose to the board is to figure out a great way to gather want to be campground owners at convention. I think I have a good idea of what works and doesn't work! As it turns out other States have done this and it works well to ensure new owners sign up with the State Association.

Another idea I would love to implement is working more closely with the welcome centers and Chambers. Oklahoma did a drawing for a shoulder mount buffalo head where you registered to win the shoulder mount (Okay I personally wouldn't want this....but I sure love the idea!) They received thousands of registrations with names, addresses, emails and cell phone numbers. They do not allow individual campgrounds to do any drawings, but they allowed this because it was unique to their State – (No kidding lol). My idea was to use Gilbert and do something with Packer tickets. Another idea to bring up at the board meeting. We are always looking for nonconventional marketing ideas so this might just help! We had a load of amazing speakers and some fantastic ideas to help us improve on our membership skills.

I have the honor of being Vice President and am looking forward to assisting this team in any way I can.



Lori was named CAMP VP this year!
We know she'll make us proud!

26 Ideas from ARVC & CAMP

“Looking forward to discussing and implementing these 26 ideas compiled from ARVC and CAMP!” ~ Lori Severson

1. TV co-op's with contests linked to them partnering with RV shows works great in some States.
2. Private label water bottles are great giveaways and can be bundled for campground owners to use as well.
3. A “Legal” campground handbook would be a great addendum to our Campground Bible.
4. Meet and Greet in each region might be a good idea.
5. Pet Expo's are an avenue to distribute camping guides.
6. Partnering with stores like Dicks and Cabella's is still a good idea.
7. Sell & Giveaway camp wear at RV shows.
8. Sell WACO wear at Convention.
9. Welcome Center Drawing
10. RV Dealers connection continues to be a natural connection.
11. Create a Disaster Team
12. Glamping is gaining a huge interest. We need to learn more about how to incorporate this to our industry.
13. Invite want to be members to convention.



14. Learn more about Tentr, HipCamp, Air B&B's.
15. Determine how to create during the week retreats for corporate America.
16. Tobi at KOA has some amazing Glamping case studies with ROI.
17. Tee Pee's, tree houses and other structures to camp in are part of the glamping profile – just tricked out.
18. Ask WMC if they can help with website compliance – It's a huge issue

in all States. All small businesses who look like they can support a \$5000 lawsuit are on the hit list. No amount of “compliance” is really enough.

19. Learned some great websites for Association management.
20. Learn and teach customer acquisition – learn what it costs to attract a new customer.
21. Sponsor pod cast video's for our industry. Not being done currently.
22. Should we do more awards – Weird and Wonderful from Good Sam's
23. Determine how to do a better job with on-line auctions and advertising our auction for convention.
24. Create an above and beyond award for supplier who donates to the auction, determine what other industry awards might be appropriate.
25. Create cards for google, trip adviser, or Facebook along with an incentive program using pins for employees to wear on their aprons or staff shirts.
26. ARVC had an amazing area to do small “cracker Barrel” things during the convention – it's a great way to use space – possibly coordinate at our Showcase for the Kids area when it's not in use. This could assist our need for various size campgrounds to get together and network as well. They were able to get the chairs donated and then auctioned them. I'd love to get the chairs donated and ask suppliers to pay to get their names on the back decal style.

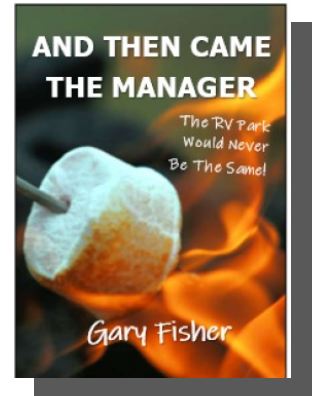


IN THE KNOW

FREE RESOURCES

"Sugar creek, Ohio, And Then Came The Manager" is a story about a manager who was hired to turn a failing park around. This new 180+ page digital publication is for RV Park owners, managers and staff to read/study/use at their leisure. It's like attending a seminar with all the notes already written! The author has included great ways to help "Fill The Park" in an enjoyable rags-to-riches story.

"The park had not shown a profit in five seasons. Its national ratings were less than 60%. Many of the 194 sites were seasonal campers or empty. The park's website was out of date. Park reviews were more negative than positive, and staff turnover was high ... And Then Came The Manager!" Former park manager, CPO, and author, Gary Fisher, has written seven park management books, and has long wanted to make campground management come to life for the thousands of park owners and managers around the world. In his new book, he created the character of a fearless general manager named Dusty, who is hired to turn a failing RV park around and make it profitable. Enjoy the adventure as Dusty approaches the swamp of problems that were killing any chance of park success.



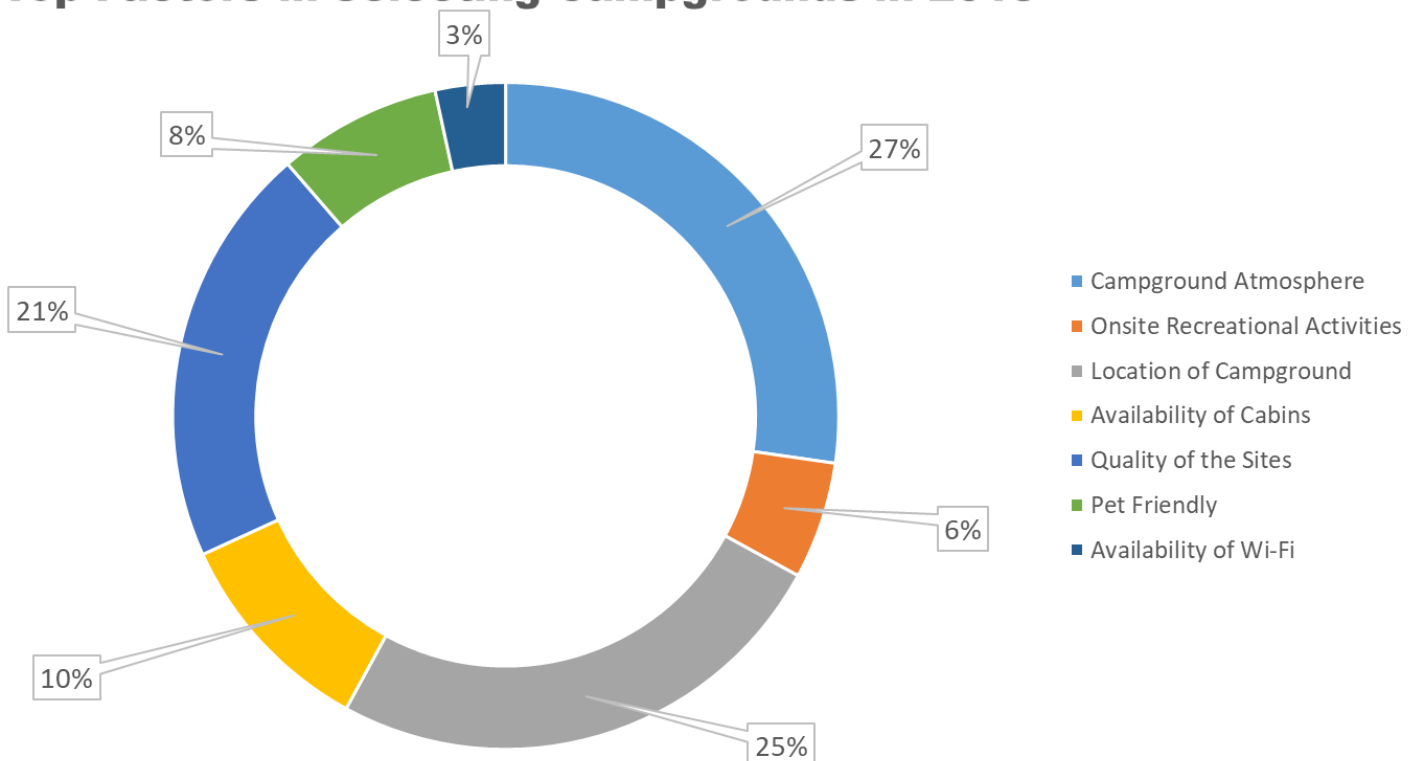
To see highlights from the book, and to request a free copy for your park, go to www.rvparksuccess.com.

DID YOU KNOW?

27% of campers choose their campground based on atmosphere.
Learn more at the 2020 WACO Convention!

[2019 KOA North American Camping Report](#)

Top Factors in Selecting Campgrounds in 2018



IN THE KNOW



A recent public forum got fairly heated as 3 candidates for a 10-year term on the WI Supreme Court discussed their views and weren't afraid to challenge each other.

"What voters see is that you get support from special interests," Dane County Circuit Judge Jill Karofsky said to Kelly. "You ignore the rule of law and you find in favor of those special interests over and over and over again. And that feels like corruption to people in the state of Wisconsin."

Marquette University Law School professor Ed Fallone offered his own criticism.

"The problem with Justice Kelly on the court is that he's an ideologue who follows his own pet theories of constitutional interpretation, his own idiosyncratic originalist view of what he believes was the original intent of the Constitution and who thinks he's a one-man constitutional convention," Fallone said.

Fallone then accused Kelly of trying to refashion the Constitution into what he wants — an idea Kelly rejected.

"The Constitution is not being remade in my image," Kelly said. "I don't remake the Constitution at all. The point of the analysis that I go through is to actually discover the meaning of the Constitution itself and apply that."

Future forums could be live-streamed by Wisconsin Eye and available on their website wiseye.org/live.

WACO will also keep a pulse on these potential shifts. A Feb. 18 primary election will narrow the field from three to two. The general election is April 7, the same day as Wisconsin's presidential primary election.



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WACO MEMBERS—GBF FUNDRAISER UPDATES



SHOUTOUT

One last final request to review the WACO Members who were generous enough to raise funds for GBF in the 2019 season. We want to ensure all those who assisted are given proper credit and again, “THANK YOU!” The Gilbert Brown Foundation will support over 156 charities in the state of WI with these funds.

Campground	Total Funds Raised	Campground	Total Funds Raised
Duck Creek	\$16,500	Harbor Village	\$2,100
Great River Harbor	\$15,500	Black Hawk	\$1,940
Champions Riverside Resort	\$11,150	Yogi Bear Fremont	\$1,910
Scenic Ridge	\$7,131	Little Creek	\$1,720
Evergreen Campsites	\$7,000	Smokey Hollow	\$1,690
Pineland Camping Park	\$6,807	Lakeview	\$1,594
Wisconsin Riverside	\$6,289	Buffalo Lake	\$1,542
Westward Ho	\$5,395	Maple View Campsites	\$1,388
Stoney Creek	\$5,304	Badgerland	\$1,095
Plymouth Rock	\$4,479	Fireside Campground	\$1,020
Pride of America	\$4,211	Sky High Campground	\$911
Rustic Timbers	\$3,648	Tilleda Falls	\$830
Boulder Creek	\$3,588	Whitetail Ridge	\$760
TJ's Timberline	\$3,505	Coconut Cove	\$650
KOA Milton	\$3,485	Green Acres	\$637
Milton KOA	\$3,400	Lakeland	\$604
Indian Trails	\$3,256	Buckatabon Lodge	\$580
Silver Springs	\$3,050	Whitetail Bluff	\$560
Vista Royale Campground	\$3,020	Pine Harbor	\$352
Wilderness Campground	\$2,770	O'Neil Creek Campground	\$245
Rivers Edge	\$2,345	Treeland Farm RV Park	\$120
Snug Harbor	\$2,300	Neshonoc Lake	\$55
Grand Valley	\$2,262	Sleepy Dragon Campground	\$40
Fort Atkinson	\$2,173	Log Cabin Resort	\$20
Lake Arrowhead	\$2,120	Wildwood Campground	\$20
Sub Total	\$127,188	Sub Total	\$22,383
Grand Total		\$149,571	

IN THE KNOW

Proper Battery Care and Maintenance

As winter approaches and you bring out your offseason checklist, don't forget to do some really basic, yet important steps specifically for your golf cars! Our friends from Harris Golf Cars remind us of a few tips to extend the life of your batteries and avoid costly replacement expenses come Spring.

ELECTRIC GOLF CAR WINTER STORAGE TIPS:

1. Check the water level in your batteries.
Add water to a level of 1/8" below the bottom of the fill well.
****DO NOT FILL ALL THE WAY TO THE TOP!!****
2. Put your car into the "tow" position.
This switch is located under the seat.
This will keep the batteries from draining over the winter when the car is not in use.

WHAT HAPPENS IF MY BATTERIES DRAIN?

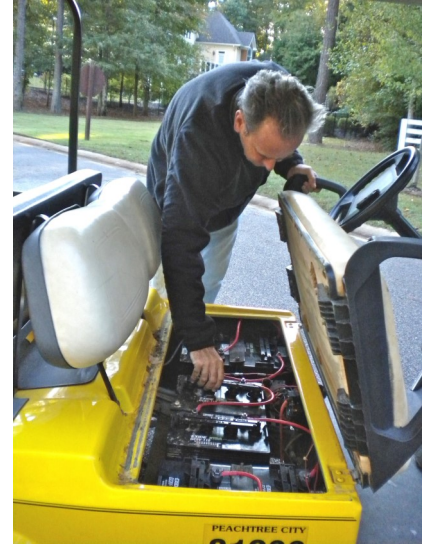
1. Drained batteries freeze, possibly making them useless.
2. If "dead", the charger is unable to "read" them and they can no longer be charged with your charger.
This has been an ongoing issue for customers who do not take this proper storage step.
We are hoping to prevent this as best we can by keeping you informed.

GENERAL BATTERY CARE TIPS:

Regardless of the season, there are a couple of other things you can do to lengthen the life of your golf car battery.

1. Put your car in "tow" when charging.
This decreases the possibility of frying your controller in the misfortunate event of a lightning strike. (however, it is still possible) Try to keep your car charged over the off-season if possible.
2. Try to keep your car charged over the off-season if possible.

No battery lasts forever, and golf car batteries are no exception to that rule. However, we hope with these simple tips, you're able to extend the life of your batteries for as long as possible. Harris Golf Cart has prepared a document with more thorough information on how to properly care for your batteries. If you'd like a copy of that information, please email their Service Department at gdoschadis@harrisgolfcars.com.



**VISIT HARRIS GOLF CARS AT
THE 2020 WACO CONVENTION!**

INDUSTRY INFORMATION

WMC LAUNCHES ASSOCIATION HEALTH PLAN

More and more associations and memberships comprised organizations are attempting to find ways to offer discounts or savings by using their volume in membership as an opportunity to obtain affordable services—from printing, to office supplies and even healthcare. Clearly this isn't a new concept, as you see the same with your WACO and ARVC benefits. Other examples of this include local chambers of commerce, or groups specific to industry, such as the Wisconsin Restaurant Association. By combining purchasing power, groups continue to find ways to extend those discounts to members.

The rising costs of healthcare and insurance, especially for small business owners, is always on the list of top ten pain points. With the labor market continuing to be a "buyer's market," with the buyer in this case being the talent, health insurance can be a huge differentiator.

If your business is a member of Wisconsin Manufacturers & Commerce (WMC), you may want to take a peek at their association health plan. EmployerPulse*, serviced by UnitedHealthcare, are plans specific to small businesses, giving them "the opportunity to get benefits typically enjoyed by larger companies — including lower premiums, reduced administrative costs and more coverage options."

Check out more information about these plan options and more on the [WMC Insurance website](#).

About the Wisconsin Manufacturers & Commerce

Founded in 1911, Wisconsin Manufacturers & Commerce (WMC) is the combined state chamber and manufacturers' association representing nearly 4,000 employers of all sizes from every sector of the economy. WMC Foundation, an affiliate of WMC, runs programs including Wisconsin Safety Council, Wisconsin Business World and the Future Wisconsin Project. Members of WMC qualify for a variety of insurance products that can save your team both time and money. Through WMC Insurance, members can save on both premium and administrative costs by joining our insurance pool.

This year's Golf Cart winning ticket was purchased from Yogi Bear's Freemont Jellystone RV Park & Resort and our lucky winner is Sam Antonneau!



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INDUSTRY INFORMATION

IRS Set to Redesign WT-4 for 2020

The Internal Revenue Service (IRS) has redesigned Form W-4 for the year 2020. As explained in the [DRAFT](#) posted on the IRS website, federal allowances have been removed. Prior to this change, an employee could use Form W-4 for Wisconsin purposes if the employee's federal allowances equaled his or her Wisconsin exemptions. Since federal allowances have been removed, the redesigned Form W-4 cannot be used for Wisconsin purposes.

The following applies for Wisconsin withholding tax purposes beginning in 2020:

- All newly-hired employees must provide Form WT-4 to their employer.
- Existing employees that change the number of their Wisconsin withholding exemptions must provide Form WT-4 to their employer.
- Existing employees are not required to provide Form WT-4 to their employer (unless the employer requests it) if the employee wishes to maintain the same number of Wisconsin withholding exemptions used in 2019.



WACO LEGAL—DON'T FORGET

As always, WACO looks for ways to be your resource! Legal questions seem to be an area that never end and can be really specific to your campground, but can also give others guidance who may have similar situations! Just a reminder if you have a legal question, please feel free to send it to WACOlegal@gmail.com. Our staff will discuss your inquiry



with WACO's legal counsel, Mark Hazelbaker, and get you a response. Then, with your permission, we may share a generalized Q&A in upcoming newsletters. If you've had a burning legal question, now is the time to fire away!

Need Member Specific Information?

Go to the WACO website and head to the [Members Login tab](#). We are here to help!

2020 RV SHOWS

2020 RV SHOW	DATES	LOCATION
Greater Chicago RV Show	January 17th – 19th, 2020	Renaissance Schaumburg Convention Center Hotel
WBAY Green Bay RV Show	January 23rd – 26th, 2020	Resch Center
Madison Camper & RV Show and Sale	January 31st – February 2nd, 2020	Alliant Energy Center
MSP RV Vacation & Camping Show	February 6th – 9th, 2020	Minneapolis Convention Center
La Crosse RV Show	February 6th – 9th, 2020	La Crosse Center
Rochester RV & Camping Show	February 14th – 16th, 2020	Mayo Civic Center
Milwaukee RV Show	February 27th – March 1st, 2020	Wisconsin Exposition Center
RV & Boat Show Main Event	February 28th – March 1st, 2020	EAA Grounds, Oshkosh
Wausau Central Wisconsin RV & Camping Show	March 13th – 15th, 2020	Central Wisconsin Convention & Expo Center
Rockford RV Camping & Travel Show	March 20th – 22nd, 2020	Indoor Sports Center
Wisconsin Sport Show	March 20th – 22nd, 2020	Chippewa Valley Expo Center, Eau Claire

DID YOU KNOW?

54% of campers TRAVEL LESS THAN 100 MILES FROM HOME TO CAMP.

Learn more at the 2020 WACO Convention!

[2019 KOA North American Camping Report](#)

DO WE HAVE YOUR DIRECTORY INFORMATION?

Deadlines for December listed on P. 15!

QUESTIONS? Call the WACO office 608-525-2327 ASAP to get your information listed in the thousands of directories that get distributed annually!

INDUSTRY INFORMATION

SECURING VENDORS FOR WACO CONVENTION

As our 2020 Convention draws closer, you may wonder how we gather all the vendors for the trade show?

The WACO staff, along with some of our Board Members, have walked the following gift shows:

- 3 gift shows in Tennessee
- Umaga in Minneapolis
- Chicago gift show is next on our list!

We attend these conventions:

- ARVC Convention
- New York Convention
- Pennsylvania Convention
- Texas Convention.



We do our research:

- Shark Tank participants
- Start Up Companies
- Wisconsin Fair Association

We work hard to make sure you have the vendors you NEED at Convention. If you have vendor suggestions, please call our WACO office and let us know!



WACO FACEBOOK MEMBERS

WACO has a Campground Member Facebook group for members to stay current with important information, receive updates on deadlines, and network easily with our members. To join this group visit <https://www.facebook.com/groups/wacomembers/>.

ARVC AWARDS

CHAIRMAN AWARD

Bert Davis, of Badgerland Campground was bestowed with the 2020 Chairman's Award. Bert was fortunate to not only receive an award, but to give one as well, to his long-time mentor, Paul Hagan.



ARVC PIONEER AWARD

The Pioneer Award recognizes early industry leaders and visionaries whose groundbreaking efforts have contributed over the years to the growth and success of the RV and campground sector of the outdoor hospitality industry.

Bert Davis was proud to assist in presenting the winner of the Pioneer Award at this year's ARVC ceremony. Seventeen years ago, he was employed at the winner's campground while Bert was in college. Bert has often credited his change of career path and involvement of the industry to the mentorship he received during those years.

In recognition of his many decades of leadership, commitment to friends and family, and dedication to his many peers within the RV park and campground industry, PAUL HAGAN was named the 2019 recipient of the prestigious ARVC Pioneer Award.

Paul was raised on a dairy farm in central Wisconsin, where he and six partners purchased 100-site Lake George Campground, now known as the 400-site Pride of America Camping Resort. He eventually became the sole owner. He served as president of the Wisconsin Association of Campground Owners (WACO) for seven years, as well as serving nationally on the board of NCOA (now ARVC) from 1990 to 1995.

Pride of America Camping Resort has the most longevity of any member in 20 Group 2, which Paul still attends faithfully, recognizing the importance of the group. While not working at the park, he continues to travel with his wife Colleen of 62 years and his three children Mike, Karen and Pete, and their families, often times stopping to visit campgrounds on his route.

WACO is so proud to call you a member and have you on our team Paul!



ARVC AWARDS

THE STAN MARTIN MEMORIAL AWARD

The Stan Martin Memorial Award is ARVC's highest honor, recognizing industry leaders whose tireless commitment to the RV park and campground sector of the outdoor hospitality industry is evident in their involvement, leadership, creativity and dedication.

ARVC was pleased to recognize **DEB CARTER**, owner of Buttonwood Beach RV Resort in Earleville, Maryland, as the 2019 recipient of the Stan Martin Memorial Award. The award was presented for her strong support and dedication to the improvement and growth of ARVC and the outdoor hospitality industry.

Deb has served as the Maryland Association of Campground's Executive Director for more than a decade, in addition to representing partnering state executives across the U.S. on the ARVC Board of Directors. She has also served on numerous state and local boards and appointments by the Governor as an experienced industry representative, having become an expert in her field by operating her own 500+ site campground for many years.

Her involvement as a key ARVC representative on the "Hill" in Washington DC during the important battle to properly define Park Model Recreational Vehicles (PMRVs) resulted in a decisive win for our industry, saving her fellow ARVC members millions of dollars. From the members of WACO, Congratulations, Deb!



SHOUTOUT

Welcome to the newest
WACO family member Anna
Marie of Lake Arrowhead!



WACO MEMBER SAVE THE DATES

WACO BOARD MEETING

- December 2nd
- Monks, Wisconsin Dells
- 10 AM
- See draft agenda on website

1st Annual Brainstorming Session – Dec 6th & 7th

- Social Media ideas!
- No cost – available to ALL WACO members
- Severson & Associates and Days Inn Hotel

WI Housing Alliance & WI Recreational Vehicle Dealers Alliance

- Dec 10th & 11th
- To strengthen our relationship, WACO is donating door prizes:
 - (10) - \$25 WACO Gift Certificates
 - (1) Devante Adams Signed print
 - (2) jerseys

Send the following to lori@seversonandassociates.com:

- [Registration for the brainstorming session,](#)
- Marketing ideas for the board meeting, and
- Speaker suggestions and convention topics for WACO Convention

SAVE THE DATE!

2020 WACO Convention & Trade Show

March 11-15, 2020

Stevens Point, Wisc.

GOT A VENDOR SUGGESTION?

Send your ideas to tntbopper@gmail.com!

WACO MEMBER DEADLINES AND RATES

WACO Directory

- Print Advertising due 12/1/19
- Brochure Distribution due to WACO office by 12/23/19
- Donate certificates due to WACO office by 1/15/20

WACO Convention

- Early Bird PAID BEFORE 1/30/20
- AFTER 1/30/20, rates increase!
- Certification, Kids Kamp registration, and sponsorship opportunities all available on ONE form!

WACO CONVENTION RATES

- Early Bird - \$200
- After 1/31/20 - \$300
- Pool Certification - \$100
- SafeServ - \$75
- Kids Kamp - \$95/day
- Beverage Sponsor - \$200
- Beer Sponsor - \$500

SEE MORE INFORMATION ON ALL WACO CONVENTION REGISTRATION RATES, AS WELL AS FORMS TO PARTICIPATE, LOCATED ON THE WACO WEBSITE:

- WACO SAVINGS AND LINK TO ADVERTISING FORM
 - CONVENTION REGISTRATION FORM
- Check out the shows at which directories and your brochures will be distributed



WACO 2019 Advertising

WEBSITE AD SIZES

Banner Ad: 1200 x 120

Side Ad: 200 x 200

PLEASE NOTE!

All Photoshop work should be actual size with a resolution of at least 300 and saved as a layered .tiff in CMYK. It can also be saved as a PDF.

WACO Member

Login

Username:
member

Password:
born2camp



Lori Severson,
Executive Director

PO Box 228

Ettrick, WI 54627

WACO Phone (608) 525-2327

Severson & Associates

Phone (608) 525-2323

Fax (608) 525-2328

lori@seversonandassociates.com

BOARD OF DIRECTORS

Bud Styer- President

Smokey Hollow Campground

Email

608-592-2128

Scott Kollock – Past President

Vista Royale Campground

Email

715-335-6860

Adam Malsack– 1st Vice President

Lake Arrowhead Campground

Email

Phone: 920-295-3000

Jim Button-2nd Vice President

Evergreen Campsites and Resort

Email

Phone: 920-622-3498

Mike Dricken –3rd Vice President

Lake Lenwood Beach and
Campground

Email

262-334-1335

Joyce Stenklyft- Secretary

Stoney Creek RV Resort

Email

715-597-2102

Bert Davis – ARVC Representative

Dells Camping Resort

Email

608 -305-8404

Julie Michaels- Treasurer

Scenic Ridge Campground

Email

608-883-2920

Pat Rehwinkel - Director

Merry Mac's Campground

Email

608-493-2367

Ashley Weiss - Director

Wilderness Campground

Email

608-297-2002

Mark Stefan - Director

Grand Valley Campground

Email

920-394-3643

Laurie Adams - Director

Baraboo Hills Campground

Email

608-356-8505

Jim Tracy - Director

Fox Hill RV Park & Campground

Email

608-356-5890

Patricia Lombardo - Director

Equity Lifestyle

Email

312-533-7255

Scott Grenon - Director

Tunnel Trail Campground

Email | 608-435-6829

TEXT CLUB

Are you a part of the WACO Member Text Club? If you are not, consider joining! The WACO office uses the text club as a way to communicate urgent messages, deadlines, important information and more. To join the text club, text the word "WACO" to 25827 and your number will automatically be added. After adding, you are able to stop the messages at any time by texting "STOP" in reply to a text.