

SCHEDULE

SATURDAY, MARCH 16th

ANNUAL MEETING

Scott Kollock- Call to order
Secretary's Report – Approvals
Treasurer's Approvals
Nominations from the floor
Nominations
Elections
PAC Report
ARVC update
Any other new business
Adjourn



Celebration & WACO Updates

Learn where the organization has been & where we are going!

Board Member Recognition



Saturday Trade Show
9:30am – 4:30pm
Greatest Show on Earth!

Devante Adams
signing from
2:30 – 4:30 pm

Bloody Mary Bar – In Coverra Insurance Booth starts at 9:30am
Tips go to the Gilbert Brown Foundation

Remember placing orders at this show keeps your convention costs down!
Please support our suppliers who support you! Please thank your sponsors!

Grab-and-Go Lunch served in the Banquet Room
Vendors Welcome!



3:00PM DRAWING

\$1000 VENDOR Drawing – If you bought from the vendor called you win \$1000 to be spent at the Trade show.

Must be in the trade show area to win!

Be sure Mr. Freeze Catches you - \$500 to the big winner at 3pm!

Board of Director Nominees

Running for a second term



Current Board Member

Adam Malsack

Member Services Committee

Lake Arrowhead Campground || 920-295-3000

Adam has been in the camping industry all his life, starting with weekend garbage collection at the age of 9 and advancing to full time Manager at 17. In 2009 he became co-owner of the Lake Arrowhead and Lakeside Campgrounds in Montello, marking the third generation of family ownership. Adam has undergraduate degrees from Ripon College in Computer Science and Mathematics, and received a Master of Science in Electrical engineering from the University of Wisconsin in Madison. In his free time Adam enjoys being involved in theatre, photography and most of all, he loves to camp. Adam has become a key player in the science of expressing our legislative ideas to people who matter.

Running for first term



Scott Grenon

Tunnel Trail Campground || 608-435-6829

Scott Grenon & his wife Julie are owners of Tunnel Trail Campground and have volunteered with WACO for 20 plus years.

Scott served on the WACO Board of Directors for 2 years and his family has been in the camping business for 50 years. He has been very involved in WACO events from Fall workshops to legislative issues.

Scott brings a wealth of history in both the association and the camping industry. I'm excited to work for WACO to see our industry continue to thrive.



Sarah Krause

River's Edge Campground || 715-344-8058

Special skills: Large volume marketing, organization, large event planning. Staff training, Bar and restaurant management.

I am a mother of 2 wonderful children, Alexandra, 21, and Xander, 12, and a grandmother of one beautiful granddaughter who will be 2 in July. I have worked in the service industry my entire life and been involved in managing bar and grills, motels, and now for the 3 years I have been the manager of Rivers Edge Campground, which is a 290 site campground in Stevens Point. We have recently earned the Portage County Business Councils Small Business of the Year Award.

I would love to be more involved with our campground community.

Board of Director Nominees

Patricia (Tricia) Lombardo



Campground Name: Multiple

Special skills: Coaching, mentoring, construction management, financial planning & analysis, marketing, park operations. Tricia has extensive experience constructing and operating commercial real estate assets ranging from elementary schools through high rise buildings. For the past four years she has been a member of WACO and Senior Regional Manager at Equity Lifestyle Properties, overseeing a portfolio of 16 manufactured housing communities and 15 campgrounds – 9 of which are located throughout Wisconsin.

A lifelong Chicago resident, Tricia embraced the camping lifestyle so much that she became a seasonal at one of the Wisconsin parks, immersing herself in campground culture while providing “boots-on-the-ground” support for her team for six months of the year. Tricia holds degrees in Finance and Marketing from Loyola University Chicago and is a current participant in the National School of RV Park & Campground Management. While I bring a wealth of institutional experience to the table, I’m very aware that this industry was mostly built by mom and pop operators whose specialized knowledge remains invaluable. By working collaboratively - sharing information, resources, industry advocacy and best practices - we can continue to see guest satisfaction and financial rewards soar to the betterment of this industry.

Brian Huth



Campground Name:

Camping in the Clouds/Mine Shaft Bar and Grill

Special skills: Prior Town Board of Goodman Supervisor, Certified Restaurant Manager, Certified Pool and Spa Operator, 10 years Food and Beverage Director

Campground is 73 acres in size, 50 sites and 2 cabins currently, 8000 Sq. ft. Bar, Restaurant and Heated indoor pool. Northeast region of Wisconsin. Married to wife Tracy and 4 daughters, Nicole, Maison, Alexis and Mieka. Previous owner of Lake Hilbert Campground in Marinette County. Member of WACO for a total of 7 years.

Why I want to serve on the Board of Directors: Looking for the opportunity to help and assist new owners of campgrounds to get started and the continued networking with existing campground owners to expand and learn as much as possible about the industry.



Hello all!

My name is Kristen Swisher and I am the General Manager of River Bend RV Resort in Watertown. This will be my 4th year as General Manager but I have been employed by River Bend for the past 11 years. I have acquired my OHM and OHP certificates from ARVC. River Bend is a large park that is also a Condominium Association. There are 461 Condo Lots and 183 Overnight/Seasonal sites. We have a large pool with 2-300ft waterslides, a full-service bar & restaurant, pool bar, store, and many other amenities. Over the past 11 years I have played a key roll in all aspects of the park. Below are a few of my key attributes:

Manage all aspects of Condominium Association and Campground operations

Ensure proper, timely handling of all accounts receivable, accounts payable, cash and invoices

Generate all financial reports and present critical data to senior leadership

Create Operating and Capital Improvement budgets for park operations and present to Board of Directors

Interface regularly with customers to assess needs, address issues and provide park expertise

Collaborate closely across functions, particularly accounting, to ensure cohesive, strategic processes

Integral in HR processes, including recruitment, training, performance management and payroll

Work with external vendors to secure competitive pricing and quality service

Control and optimize inventory through efficient ordering and organization

Assist Bar & Restaurant and Store Supervisors in staff hiring, scheduling and review

Support development and implementation of marketing and advertising strategies

River Bend RV Resort has been a member of WACO for the past 10 year. In that 10 years I have witnessed incredible things happen thank to the efforts of this Board and their affiliations with ARVC and Political Representatives. Being a member of the WACO Board would be an honor. It is my desire to be involved with all the wonderful things WACO does for campgrounds, from the legislative level to training/ educational seminars. I feel that the experiences that I have acquired over the past 11 year would be a great asset to the Board.

Saturday March 16, 2019

Showcases In Hotel Lobby

10:00 am – 10:30 am

The Bear Factory Circle of Friends

Gilbert Brown – This is a program you can do at your campground. Stuffing your animal with courage, compassion, respect, responsibility, accountability, and teaching life lessons as you create your animal. Don't miss this session!

**Gilbert Brown &
Santana Dotson**



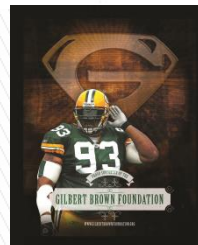
Jimmy Banish

Chief Operations Officer

p 248.437.4930

c 517.281.0839

www.thebearfactory.com



1:00 pm – 1:30 pm

Rondini Magic & Hypnosis on Stage



Ron Lindberg, AKA Rondini is an award winning entertainer from Appleton Wi who has been awarded the title of the FOX CITIES FAVORITE ENTERTAINER Numerous times. He has entertained since 1977 throughout the United States including performances in Tampa Florida for the Florida State Fair, Douglas Az, Waterloo Ia, and many fairs and events in Iowa, Michigan Wisconsin, North and South Dakota and South Dakota, and St Louis. He has performed for the Governor of Wisconsin at the conference on tourism and has appeared on the Travel Channel, the History Channel and British TV. He can perform a smaller scale fun and exciting magic show with his faithful traveling companion Einstein The Worlds Cutest Bunny or he can also bring his beautiful assistant angel and large illusion, from 30 minuets to an hour long. He can also perform his hilarious and educational Weird Science Comedy Show with him playing the Role of Doc Ron, a student of Doc Brown from Back To The Future. Lastly, he has been entertaining as a professional hypnotist since 2001 and can perform a 60-70 minute hypnosis show with the campground guests as the star of the show like when a teen male or adult is hypnotized into thinking he is Taylor Swift and then gives birth on stage!!! Discounts available for multiple bookings or block bookings.

2:00 pm – 2:30 pm

Martika Daniels

Martika's focus is on providing the highest quality of entertainment possible for you and your guests. She prides herself on a family-friendly show and an impeccable safety record. She can even customize her show to suit your needs!



Born into a military family, Martika began traveling the world at a young age. Exposure to international performers sparked her interest in the circus arts early on. She's been a professional entertainer since 2009. In that time, she's been featured on news outlets such as Fox 4 Kansas City and The Washington Post.

3:00 – 4:00 pm

Billy Riggs Magic Show

Lets join the laughter, fun, and the WOW factor of Billy's magic and comedy. Billy Riggs has been called "The Dr. Phil of Magic," and "a psychologist masquerading as a comedian and magician." He was voted one of America's Top Five Most Entertaining Speakers & is called a DIS-illusionist!



Kids & Adults are welcome to any of the Showcases where you can get a flavor for the entertainer and book them at their booths!

**Free wine & cheese
while it lasts
starting at 5:15P**

SCHEDULE

SATURDAY, MARCH 16th

**Be in the room for the auction
by 5:30 and get 20 Super
tickets!**

**Buy your bottle of wine for \$10 -
you could be a big winner!**

WACO AUCTION 5:30PM-7PM

- Golf Cart from Jim's Golf Cars
- Golf Cart from Harris Golf Cars
- Bud Styer RCI Vacation
- Good Sam's Ad bundle
- Immersive 3D Tours package from Brydan Corporation

AND MUCH MUCH MORE!

DINNER BEGINS AT 7PM

- Memory Slide show
- Hall of Fame Inductee -
- Hall of Fame Volunteer Inductee
- Campground Celebrations
Wilderness 50 Years!
Silver Springs 50 Years!
- Board Member Introduction
- Drawings - Silent Auction closes at 7:30PM

PROGRAM AT 7:45PM



Billy Riggs MAGIC & MOTIVATION

Billy Riggs has been called "The Dr. Phil of Magic," and "a psychologist masquerading as a comedian and magician." He was voted one of America's Top Five Most Entertaining Speakers & is called a DIS-illusionist!

As a highly skilled orator Billy moves audiences to action with his message of hope and inspiration. Add in his talent as a master magician, illusionist, and spellbinding entertainer, and he delivers a presentation that audiences will remember long after the event ends. Billy's presentations change lives, improve attitudes, turbocharge sales, and inspire exceptional service. His presentation is geared towards keeping your energy and enthusiasm going strong long after the 4th of July!

**Your accounting team will be ready for you to check out until 9pm
tonight. Please settle up prior to 9am Sunday.**

Hall of Fame Inductee

Scenic Ridge
campground

