

WACO BOARD OF DIRECTORS MEETING

March 9, 2016

Stevens Point Holiday Inn

ATTENDING: Scott Kollock, Bert Davis, Bud Styer, Jim Button, Judy Buchta, Julie Michaels, Leland Nelson, Randy Sondalle, Bob Weiss, Adam Malsack, Joyce Stenklyft, Becky Gussel, Pat Rehwinkel

ABSENT:

Scott Kollock called the meeting to order at 3:10 PM .

Bert Davis made a motion to approve the agenda, seconded by Bud Styer. Motion # 030901 was carried.

PRESIDENTS REPORT:

CAMPGROUND CODE UPDATE:

EXECUTIVE DIRECTOR REPORT:

Customer Service Training Date -- Lori suggested that we take a survey at convention. The date of June 14th was suggested. Jim button volunteered to host.

Lori asked if WACO should pay for the WMC meeting day

Bud Styer made a motion for WACO to pay for that table, seconded by Leland Nelson. Motion #030902 was passed.

Bud noted that Ron Johnson was interested in talking to the membership - maybe at the Fall Workshop. Bud Styer made a motion to send \$1000 to Ron Johnson from the PAC fund, seconded by Randy Sondalle. Motion # 030903 was passed.

Lori noted that we are giving Jason Culotta an award at convention.

~~ Literature Distribution: RV sales are up and the directory distrubution are also up.

The numbers of directory distrubution at the shows were as follows:

The Milwaukee Supper Show: 3810

Greenbay show:6153

Madison Show:3770

Minneapolis Show:2670

Rochester Show:2080

LaCrosse show:1410
Eau Claire Show:1890
Milwaukee RV show:5000
Chicago Show :8150
Wausau Show:1500
Rockford show:2000
Milwaukee sports show: 1000
Canoe-o-copia in Madison:

~~WACO membership is at 166.

~~The literature printing program was successful. There were 26 campgrounds that participated.

~~ We have 79 campgrounds signed up for convention. We have someone that needs to cancel their booth space. We will not give them a refund but will give a rain check (with an expiration date) for next year. We have a member that wants to just come to the Serve Safe course on Wednesday and cannot come to the full convention. The board agreed to charge her \$150 for that day.

Kids Kamp -- registration is going good. We only have one person signed up so far for Shark Tank.

The speaker for lunch on Friday has been cancelled and Adam and Bud will Talk to the membership to update everyone of the progress that has been accomplished this past year.

Lori went through the schedule for convention and made changes where needed.

Code training sessions: Lori questioned how to handle the food options.

Bud made a motion for WACO to pay for the food at the sessions, second by Bert Davis. Motion # 030905.

WACO is offering our training sessions to non member campgrounds. We discussed the option as follows to sign up new members: At the time of the session if a non member that has never been a WACO member signs up to become a member we will offer them 25% off of their dues for 2017 and to be a member for the remainder of 2016.

FINANCIAL:

All financial statements were passed out (The P & L, the Balance Sheet and the Statements of Revenue & Expenses). Bob went over all the figures and made adjustments for a final report to present at the annual meeting. Bert

Davis made a motion to approve the changed to the 2016 Budget, seconded by Leland Nelson. Motion # 030904 was passed.
The goal for the PAC fund raffles is at least \$2000.00.

ARVC UPDATE - BERT:

COMMITTEE REPORTS:

ADVERTISING:

PLANNING & DEVELOPMENT:

MEMBERSHIP SERVICES:

SECRETARY'S REPORT: The minutes from the January 2016 meeting were read. There were two corrections made. Randy Sondalle made a motion to accept the minutes with corrections, seconded by Becky Gussel. Motion # 030906.

A motion to adjourn was made by Randy Sondalle , seconded by Joyce Stenklyft . Motion #030907 was passed.

RESPECTFULLY SUBMITTED,
Judy Buchta, Secretary