

SCHEDULE

FRIDAY, MARCH 15th

	Harvest Room	Woodland Room	Stonefield Room	Banquet Room	Trillium Room
8:00am - 9:30am	Super Haunted Houses Ron Lindberg <i>Rondoni Magic and Hynosis</i> Ron will share his many years of running a successful haunted venue. You'll learn the best sources and ideas.	Best Marketing Practices Michael Moore <i>Certified Tourism Executive Texas Advertising</i>	Working with your town and Zoning Mark Hazelbaker <i>Kaisetia Legal Group</i> Jann Charlette <i>Wisconsin Towns Association Executive Director</i>	BioCoding Dorsey Levens <i>Your Superpower to understand how to handle difficult situations, people and things!</i>	RV Industry Data & Information Amy Bliss Angie Diedrich
9:45am - 10:45am	Swim Pond Operations Cory J Zickert <i>Senior Aquatic Manager/Owner</i> Wisconsin Lake & Pond Resource Sponsor	Running Your Kids Program Krystal Pracki	To Be or Not to be a Super RV Dealer Adam Malsack	Claims Process & Responsibilities of all parties Ryan Laber Coverra Insurance Sponsor	Panel on Event planning Wade Asher Benny Anderson Ron Murphey
11:00am - 12:00pm	Trello – The project management tool you can use on your phone. Ashley Weiss-Wegner Laramie Weiss	How Software Can Save the Day Marc Devereux RMS North America - The Hospitality Cloud Sponsor	Current Electrical Code Update Heidi Doyle Wade Elliott Utility Supply Group Sponsor	Prep for Lunch	What's Your Campground Worth? John Jaszewski <i>Developing your 3 year plan, Preparing your margins, books & money!</i> Campgrounds4sale.com Sponsor
12:00pm - 1:00pm	Lunch served in the Banquet Room Britney Rockwell –WMC – Bud Styer Wade Elliott – Utility Supply Group – Jim Button			 Awards & Words Deputy Secretary Anne Sayers	
	<p align="center"> Watch the Kids Kamp Perform With the Wisconsin Badger Marching Band! Kids Kamp will choose the best decorated booth! Trade Show Open (More information on next page) <i>Super Hero's FREEZE Play! EVERY time you here the sound.... IF you are shopping at the supplier we call out you get a chance to win \$1000 to spend at any supplier – your name goes in the drawing pulled out at the supplier appreciation dinner!</i> </p>				

BEER SPONSORS

MOUSE MIX

GAMA SONIC SOLAR LIGHTING
 YOUR ELECTRICAL SOLUTIONS YES

For information on seminars and speakers, please look in the back.



TRADE SHOW

FRIDAY, MARCH 15th 1:00PM – 7:00PM

Keep your registration costs low by shopping with these vendors!

Appearance by the:

WISCONSIN BADGERS MARCHING BAND to kick off the Trade Show at 1 pm!



**KIDS KAMP
SUPER HERO PARADE
KIDS KAMP JUDGE VENDOR BOOTHS**

Beer starts at 5:00pm

Located at stations in the EXPO AREA

Shop & enjoy your favorite
beverage at

MOUSE MIX

GAMA SONIC SOLAR LIGHTING

YOUR ELECTRICAL SOLUTIONS YES

NEW

**WACO Young
Professionals**

If you are under
40 check out this
group of mentors
being formed at
this convention!
Meet in the Board
Room at 3pm
Friday!

Buy from 10 Suppliers (Your suppliers will punch your Super Card) to get a free autograph ticket.

Purchase from 15 suppliers and get a photo & autograph!

Get \$1000 to spend at the trade show on Saturday just for shopping Friday!

Show
Dollars

BUY.... BUY... BUY....WHY...WHY...WHY?

Our suppliers need to take orders back to their offices to make the business piece work! They are the reason we have a great show with amazing opportunities. Please help our show be the best we can be by asking any supplier you work with to show you their WACO TRADE MEMBER Card – Please thank our suppliers by buying at the show!

**TONIGHT: Campground Drawing to
spend \$500 at any of these Show**

Show Dollars

Sponsors:

Harris Golf Carts

Royalle RV

Coverra Insurance

Campgrounds4sale.com

Jim's Golf Carts

Severson & Associates

S & H Ad Specialties

Win ANOTHER \$1000 to spend at the Expo just for purchasing at the TRADE SHOW. We pick until a campground matches a vendor! Every 15 minutes you get registered to win ANOTHER \$1000 if you are “frozen” at the vendor our Super Hero team picks out!

Celebrity Appearances Friday Night

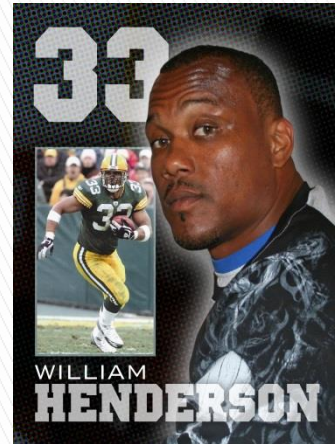
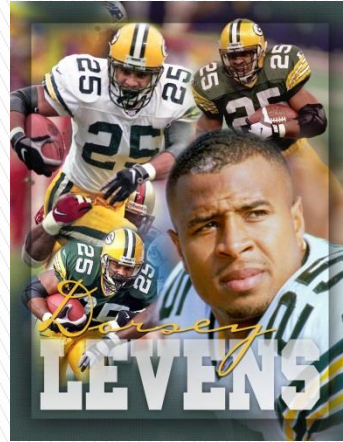
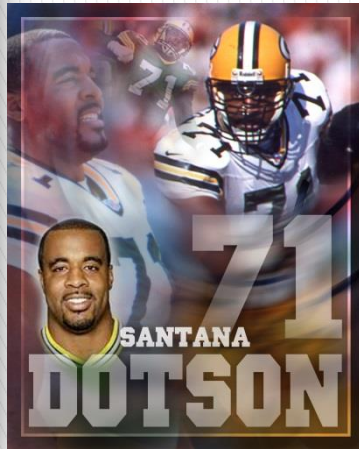


Gilbert Brown Foundation Booth

Autograph session from 6–7pm

Doing a fundraiser this year?

Pick up merchandise to raffle and Gilbert and Caden will autograph an 8x10 for you! WITH CADEN'S NEW Finger!



Davante Adams



Davante Adams

Friday 6–7pm

Saturday Devante Adams signing from 2:30 –4:30 pm

Pro Highlights:

Has 22 receiving touchdowns since 2016, No. 1 in the league over that span. Has caught at least one TD pass in 17 games since '16, No. 1 in the NFL over that span. Was the only player in the NFL with 70-plus receptions and 10-plus TD catches in both of the last two seasons (2016-17).

Posted 237 catches from 2014-17, the fourth most in franchise history by a player in his first four NFL seasons behind WRs Sterling Sharpe (281), Greg Jennings (246) and James Lofton (242). Led the team with 74 catches for a team-high 885 yards (12.0 avg.) and 10 TDs in 2017. Was tied for No. 2 in the NFL in TD receptions and was named to his first career Pro Bowl (injury replacement for Falcons WR Julio Jones).

Became the first player in franchise history to catch a TD pass in eight consecutive regular-season road games (2016-17), topping the previous mark of seven by Set franchise postseason single-game records for the most catches and receiving yards by a rookie when he posted seven grabs for 117 yards (16.7 avg.) and a TD in the 2014 NFC Divisional playoff victory vs. Dallas.

Drafted by the Packers with the No. 53 overall selection in the second round of the 2014 NFL Draft, joining Henry Ellard (L.A. Rams, second round, 1983) as the only Fresno State wide receivers to be picked in the first two rounds of the draft.

Campground Drawing to spend \$500 at any of these Show Sponsors. **TONIGHT!**

Campgrounds4sale.com

Coverra Insurance

Jim's Golf Carts

Harris Golf Carts

Royalle RV

Severson & Associates – S & H Ad Specialties

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SPECIAL TIME BOOTHS



Nancy Mistele

Office of Business Development

Nancy has spent years developing relationships that affect our businesses and industry. WACO has contracted Nancy specifically to help our membership navigate the red tape that comes with doing business in Wisconsin.

Things like:

- DOT issues
- Inspectors/Permitting issues
- DNR Related Issues
- Code Interpretation concerns
- Zoning issues

**Nancy will be at
Lunch Thursday
& at her booth
only on Friday**

The BioCode System

Dorsey Levens

Life Coach and Former NFL Green Bay Packer Football Player



Bio-coding -it's dealing effectively with anything or anyone that annoys or disturbs you, including you!

- Talk with Dorsey about putting on a program for your staff.
- Determine if you can hold a BioCode Camp during the week at your park.
- Dorsey will be available Friday from 9:45 to 2pm at the GBF Booth to discuss booking options!

Questions and Answers with James Kaplanek 9:30-10:30A Thursday ONLY

James Kaplanek

Chief of Food Safety and Recreational Licensing Section with the State of Wisconsin--Department of Health and Family Services

James is an expert in our industry about the campground code and the restaurant business. He can direct you to people on his team that can help with all types of issues in our industry! Join James on the stage for an up close and personal Q&A!



Friday March 15, 2019

Showcases In Hotel Lobby



1:30 pm – 2:30 pm

Spin-T Demonstration

Watch the kids make their own shirts or grab one for you! Check out this cool machine to use t-shirts as an activity! Adults & Children alike are welcome. Check out this activity to use in your campground.

Matthew Scherer presents family fun shows that are ideal for festivals and fairs, school events, scouting banquets, day camps and other family functions. Programs feature lots of audience participation in magically illustrated stories and routines. Your audiences will marvel and laugh at Mr. Scherer's presentations from his collection of magical favorites. Depending on your entertainment needs, programs may be combined with close-up magic, a magic workshop or balloon artistry to make a full day or evening of magical entertainment.

2:30 pm – 3:30 pm

Magic Matt



3:30 pm – 4:00 pm

Kip's Fun Show 4Kids Media, LLC

Are you looking to have some real fun? Something where you not only take part, but get to try your hands at new things and learn along the way?

4 Kids Media show is totally unique: combining a special blend of music made together, with electronic magic and surprises that involve using your voice, hands, and entire body to perform in the show...and join with Kip's amazing trick instruments and animated animals and critters...that dance, sing, repeat and play tricks on your senses, and expectations.



Friday March 15, 2019

Showcases Hotel Lobby



4:00 pm – 5:00 pm

Dance Spectacular Productions



"DANCE Spectacular Productions"

Producers of themed song and dance shows worldwide for over 35 years plus Kids Dance Workshops where kids get to learn easy fun dance moves along with important life lessons such as "Be a buddy not a bully," "Teamwork," & "School is Cool." Clients include over 20 of the State Fairs, hundreds of county fairs & fests, over 180 Military Bases, over 70 of the Fortune 500 Companies, Resorts & Special Events.

5:00 pm – 5:30 pm

T&C Rodeo

Learn all about what T&C Rodeo can bring to you. Attractions include bull riding, mutton bustin', fireworks, barrel racing and much more.



5:30 pm – 6:30 pm

Mary Kay Dash out the Door

Tired of looking tired? Have you had your customers tell you look so tired = crabby and unhappy? We can fix the outside in just 5 minutes! 5 minute makeover! Come on up and get a makeover! There's a guys version too! Mr. Santana Dotson will assist with the demonstration.

KIDS KAMP DANCERS WELCOME LINE FOR DINNER OPENS @ 6:45PM



Campground Beverage Sponsors

»»» Silver Springs Campground

»»» Lake Lenwood Beach & Campground

»»» Tilleda Falls Campground

»»» Rustic Timbers

»»» Champions Riverside Resort

»»» Vista Royale Campground



Pay OR PLAY

SCHEDULE

Hate playing games? Pay to make someone else!



Friday March 15, NIGHT Entertainment

Gilbert Brown
Caden Dahl Host



- 6:00-7pm Devante Adams signing at GBF booth. Tickets must be purchased in advance \$\$\$
- 6:45pm Welcome from Kids Kamp
- 7:00pm Buffet Dinner – Suppliers please join us!**
- 7:10pm Kids Super Dance Performance with DANCE Spectacular Productions
- 7:30pm Gilbert Brown & Caden Dahl host SuperGames!
Tickets \$10 each or wingspan for \$50
Hulk Punch a bunch Determine to keep your prize or go for \$1000 in WACO Bucks
Super Hero Target Shoot Out –Win the prize behind what you hit
Thor Smash – Prizes inside every balloon you smash
Wonder Woman Competition – Lasso your prize & win big!
Prizes Like Packer Tickets, \$1000 in WACO Bucks, Autographed Merchandise valued over \$1000 – other prizes not so much☺
- 8:30pm Live auction – Paid Basket Bragging!
 - **Aaron Rodgers Framed Print**
 - **Precious Bart Starr/Jerry Kramer Sweep Autographed Frame photo**
 - **Devante Adams Autographed**
 - **Golf Cart**
- 9:00pm 1950's Super Show DANCE Spectacular Productions
- 9:15 pm Super Freeze winner announced \$500
\$1000 Vendor/Campground winner – super match pick 3 suppliers per campground
Supplier Free Booth Drawing for 2020 – Must be present to win
- 9:30pm Silent Auction Closes
Campground Basket Winner announced at 10pm at the Little Bar
See which campground wins \$500 to spend at the Trade Show Tomorrow!
- 9:30pm Current Hits by DANCE Spectacular Productions

Spectacular Vacation Package
from campgrounds4sale.com
1 Week anywhere you want to go!
Airfare not included.



Little Bar Open from 9:45pm – 1am

Coolest Auction ITEMS ending tonight!