

W.A.C.O BOARD OF DIRECTORS MEETING

FEBRUARY 21ST 2019

HOLIDAY INN HOTEL & CONVENTION CENTER

1001 AMBER AVENUE

STEVENS POINT, WI

715-344-0200

ATTENDANCE: Scott Kollock, Bud Styer, Laurie Adams, Mark Stefan, Ashley Weiss, Joyce Stenklyft, Bert Davis, Jim Button, Julie Michaels, Pat Rehwinkel, Jim Tracy, Mike Dricken

Absent: Adam Malsack

Jim B. makes a motion to approve agenda, Mike seconded and motion carried #011021

PRESIDENTS REPORT:

SCOTT;

A balanced budget is being figured out, a few more things to take in like the payment to ARVC, not sure of what that is yet. Another meeting before convention will be held. In general figure out Lori's increase for Severson & Associates. Next meeting will be here in Stevens Point, March 5th @ 10:00am.

The other thing to figure out is who's leaving the board or who's coming on.

EXECUTIVE DIRECTOR:

LORI;

RV SHOW UPDATES:

Doing well, attendance has been declining. Green Bay – really good show/ Madison – was good also, the show with Gilbert brought in more people for a Sunday. **Jim T;** it was more people there than last year on Sunday. Madison would like WACO to take over the entire hall and get the revenue from that. **Laurie** did a great job with Lemons.

Convention: Picked up 20 booths since last meeting, total is 170 booths. Platters will love to book for next year. If the board can visit the booths and make sure everyone is happy about the booth placement by encouraging them that there is no bad placed booth. 74 Campgrounds signed up, great for this time of year. Quite a few out of state ones also. More and more vendors are using kids kamp. **Jim T;** can the entertainment get videoed and put on the website. **Lori;** maybe we can get the school involved to help out. **Jim B;** can we change money to show credit. **Laurie A;** we can use show dollars. **Jim T.;** maybe flop

the page around so Wednesday matches for scheduling. **Mike:** Can we have something saying there is a bus to and from across the street? **Ashley;** maybe instead of saying after this say bus to and from. **Laurie A.;** Can we put, get on the bus at the hotel lobby. **Bud** will give Brittany her award. **Jim B.** will give Wade his award.

Bert; Please add bio for Players

NFPA 194: Order 20 books

SOCIAL MEDIA: Regrouping, the website planner could not complete the data migration within the time frame, so another RFP has went out.

AREA'S OF IMPROVEMENT FROM STAFF: **Jim T.** (social media needs to work harder). **Jim B.** (program is too busy, great kids camp, too many emails). **Mark;** (The new member mingle plan is great). **Ashley;** (Serv Safe Had bad internet issues last year. Could she remember to bring paper copies this year)? **Bud;** (There is no other option besides coffee and donuts in the morning).

ARVC:

Bert; The biggest item is the partnering status of WACO. 2 Ideas ARVC has been kicking around are;

Option Idea 1. WACO would have to maintain the 120. If it drops to 119, that member would only be able to come back in as both WACO and ARVC.

Option Idea 2. Change the percentile to 60%

In agreeing about the 60%, ARVC probably won't agree about the 10% kick back. **Scott;** if we keep doing the billing and don't care about the kick back. **Bert;** If we can't get any kick back we are agreeing that will be ok. **Bert:** Will go back to the ARVC Board meeting with the 60% idea and disguise the kick back.

Mike: Let them come up with the kick back number.

Bert; That being said, they would like us to pay the tab, before the 28th.

The only other big news is our fundraising philanthropy is not going the way that they liked it too. Ken was given 18 months to produce. He did not understand what he was getting into. He's no longer with ARVC.

Bert; Still working on membership growth, staff is outstanding, Financing is great. That's all.

Lori; do I need a motion to sign the contract for Gary Goeici's ?

Bert; Motion to agree to have the document signed, Mike seconded it, motion carried #011022

FALL WORKSHOP;

LAURIE; Sept. 10, 11/Sept. 30, Oct. 1, 2 Trying to reach the campgrounds that have not been on tour in a long time. Silver Springs wants in this fall.

Bert; Scott would you entertain a motion to approve these minutes. Scott; all in favor to approve the minutes for last month. Motion carried #(011023)

Jim B.; are we anywhere on the health insurance? **Lori;** we are no where. The restaurant association has got younger members that could even it out for our group.

NEW BUISNESS;

Jim B; If Scott is going off the board, if I could run for Scott's position with Scott behind me. Just food for thought. **Bert;** I would endorse that.

Bud; motion to adjourn the meeting, Bert; seconded it, motion carried #(011024)