



# Wisconsin Association of Campground Owners

## 2019 WACO CONVENTION & TRADE SHOW

Holiday Inn Hotel & Convention Center  
1001 Amber Avenue  
Stevens Point, WI  
Phone: 715-344-0200

### TRADE SHOW HOURS

#### Thursday, March 14, 2019

Set-Up time 2:00P – 5:00P

#### Friday, March 15, 2019

Set-Up time 7:00A – 11:00A

Trade Show 1:00P – 7:00P

Booths must be set up by 11:00A

Friday Evening: Vendor Appreciation Dinner & Program 7:00P

#### Saturday, March 16, 2019

Trade Show 9:30A – 4:30P

(Grab and go lunch)

Note: Early tear downs are not allowed! You will be fined \$250.00 for early tear-down unless you have a hallway booth with written permission.

### LODGING

#### Holiday Inn & Convention Center

(Same building as Trade Show)

Standard double Rooms:

\$78.00

King Suites \$108.00

Phone: 715-344-0200

#### Holiday Inn Express

(Across Street)

Same rates, includes  
Breakfast.

(Pricing does not include  
sales tax)

Phone: 715-344-0000

\* Call direct to Holiday Inn & Convention Center  
for accommodations

#### La Quinta Inn & Suites

4917 Main St

Stevens Point, WI 54481

Call for pricing

Phone: 715-344-1900

- Show Sponsor: \$5,000
- Presenting Sponsor: \$2,500
- Gold Sponsor: \$1,000
- Silver Sponsor: \$500
- Bronze Sponsor: \$200
- Beer Sponsors: \$800
- Sponsor Thursday Evening meal: \$1,500
- Auction Sponsor: Provide a product or service valued at \$2,500 or more

Our Suppliers are very important people to us. If you have ideas or suggestions please let us know.

**RESERVATIONS MUST BE MADE BY FEBRUARY 2, 2019**

**Sold out show last year. Please register early. No booths can be held without payment. Sorry, no refunds are available. Booths will be sold on first come first serve basis with the exception of Presenting and Gold Sponsorships. NO booth numbers with the exception of Presenting and Gold Sponsors are guaranteed. All decisions made by the Exhibitor Committee are final. We reserve the right to refuse participation based on product selection and the committee's discretion.**

# Sponsorship Opportunities

## SHOW SPONSOR

**\$5,000.00**

*As a Show Sponsor for this event, your company will receive:*

- 2 complimentary booths including trade member dues
- Full page Ad in 2019 WACO Directory if renewed before 12/1/2018  
(These two items alone are over \$5,000 in value)
- Featured on all conference literature
- Featured at every meeting
- Featured on all correspondences
- Free admission to seminars and all events
- Free Email blast featuring you and your company
- Free booth and presentation at both fall workshops
- 4ft banner with your logo at booth entrance to convention
- Free brochure inserts
- VIP seating for your customers at all events-you and yours eat first
- \$500 for any WACO member to spend at your booth (Drawing)
- Social media mention
- Facebook recognition
- Facebook live with Executive Director
- Banner Ad on WACO Website with featured story

## PRESENTING SPONSOR:

**\$2,500.00**

- 1 complimentary exhibit booth and Trade Member dues for one year
- 1/3 page full color ad in 2019 WACO Directory or 2020 (if sponsorship is renewed before 12/1/18)
- Free admission to any seminars, mentions throughout the convention including all dinners and social events
- An 11x17 banner identifying the sponsoring organization will be displayed at either the registration area or trade show throughout the convention
- Direct link back to your website from the WACO Website
- Participate in evening entertainment.

***You asked for it...you got it! Friday Night will have selective silent auction items that close on Friday evening so you can participate. As always you are family and are welcome to bring yours. Your family may participate in our Kids Kamp program and any of the entertainment features.***



**QUESTIONS? CALL WACO at [608] 525-2327**

# Sponsorship Opportunities

## **GOLD:**

**\$1,000.00**

- Featured on all conference literature, pre conference material that is sent to the membership.
- Feature article and full page flyer in WACO newsletter (newsletter sent out monthly)
- A banner identifying the sponsoring organization will be displayed at either the registration area or trade show throughout the convention
- An opportunity to present your product and service information at a Fall Workshop.
- Press Releases and media coverage as appropriate

## **SILVER SPONSOR:**

**\$500.00**

- One month business-card size advertising in WACO newsletter (newsletter sent out monthly)
- Free admission to any seminars, mentions throughout the convention
- Sponsorship listing on WACO bags
- Listing on sponsor posters

## **BRONZE SPONSOR:**

**\$200.00**

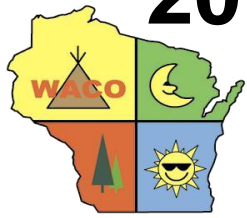
- Listing on sponsor posters
- Free admission to any seminars, mentions throughout the convention

**BECOME A BEVERAGE SPONSOR  
FOR JUST \$800.00**



**QUESTIONS? CALL WACO at [608] 525-2327**

# 2019 EXHIBITOR REGISTRATION



Mail to: WACO - PO BOX 228 - Ettrick, WI 54627

Phone: 608-525-2327 Fax: 608-525-2328

Company Name \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax: \_\_\_\_\_  
E-Mail \_\_\_\_\_  
Product or Service \_\_\_\_\_

**Please print names of attendees for name badges:**  
*\*\*\$5 charge for name changes or adjustments at convention.*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Cost: (must be WACO Trade member to exhibit)**

Annual Trade Member Fee	\$200.00	<b>\$200.00</b>
Entertainment Booth Only <i>Special Location</i>	\$150.00	\$ _____
Early Bird Booth Fee – each booth \$500.00 (Add \$50 for electricity)		\$ _____
After January 10, 2019 - \$600.00 (Add \$50 for electricity)		\$ _____
Cabin Size Space -- \$700 includes literature table inside <i>(you must provide your own electric)</i>		\$ _____
Brochure Inserts to attendees (qty. 500) - \$300.00		\$ _____

**Must be received at the WACO office by Feb.15, 2019**

*Lunch Tickets for Saturday are included in booth fee*

**Sponsorship:** \_\_\_\_\_ Sponsor Level \$ \_\_\_\_\_  
**Total Amount due** \$ \_\_\_\_\_

Check #: \_\_\_\_\_ Credit Card #: \_\_\_\_\_  
M/C \_\_\_ Visa \_\_\_ Expiration Date: \_\_\_\_\_ CVV \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Booth fee includes 8 X 10, (some booths are slightly smaller, see diagram) exhibit booth with one 8 foot draped/skirted table, one 8-foot backdrop with 3-foot side drapes, 1 chair, a booth sign. Note: 2 complimentary dinner tickets for the Vendor Appreciation meal, and 2 tickets to the Saturday lunch are included in your booth fee. *Call the hotel directly for other booth arrangements.***