WACO BOARD OF DIRECTORS MEETING

December 6th, 2017

Evergreen Campground, Wild Rose, WI

**Attending**: Joyce Stenklyft, Julie Michaels, Adam Malsack, Scott Kollock, Pat Rehwinkel, Mike Dricken, Bert Davis, Bud Styer, Jim Button

**Absent**: Becky Gussel

Scott Kollock called the meeting to order at 10:14AM

Adam Malsack made a motion to approve the agenda, seconded by Joyce Stenklyft. Motion #120601was carried.

**Presidents Report**:

 Adam asked to add talk about Bob Welch and add to agenda: Adam met w/ Bob Welch Former State Senator. He consults now and is very knowledgeable in what he does. – Adam mentioned that Bob would be a great lobbyist for WACO. Jim mentioned that we have Bob come in a talk with us. Lori thought maybe we should talk with WMC first and see what they can do for us. Thinks it would be great to use the services of both Bob and WMC… work together with both of them.

Bud and Lori will make appointment at WMC w/ Curt Bower. Lori will put together a plan for Bob Welch pertaining to current issues… Park Model Taxes, Flood Plain & Abandon Title.

Update on DOR meeting on taxation – Adam: No updates

Update on shoreline/flood plain – Adam: Had meeting w/ DNR and put together a Work group – DNR is recognizing that the States flood plain rules need much improvement. Adam discussed how we may need to do a code rewrite which could take several years but a plus is that WI has the ability to make the rules/guidelines less restrictive than the Federal guidelines. – Did not commit but did ask that they back off on these issues for a while --- Adam’s next meeting is not been set but will be sometime in January.

Update on Jason & WMC – Bud: Need someone that can step up and be another Jason.

Park Model Taxes – Adam: No updates – Adam has not heard anything back from WMC, Don Millis.

**Mark Hazelbaker Report**: Mark was not in attendance.

**Executive Director Report**:

--**RV Show Plan**: Not going to do Duluth. Green Bay wants us to get involved. When budging for that show there is definitely a higher cost for bags, etc.

--**Staff Update**: Carrie is currently working remotely.

**Executive Director Report continued**:

--**Printing Program**: Slow start but now have about 37 participants.

--**Camp update**: Lori shared with us what she learned from ARVC Convention… Lori traded service w/ Donny and he will in turn distribute our WACO directories at Anderson’s. ---- Lori will be looking into getting a display rack and then work w/ Kwik Trip to get a deal on a couple of months for some space to place our display. ---- Need to do a better job of getting consumers into last minute site availability that WACO posts throughout the season. ---- Focus more on asking members to let us know about their issue so WACO can provide help and support. ---- Proposing to put together an actual member book w/ all our important documents, i.e. seasonal agreement, etc. rather than just having these documents on the website or sending them by email. (Feels this would be an added member benefit) ---- Create a committee to help with zoning issues. ---- Piggy Back Program to cheap need to relook at it ---- Need more data info on economic impact issues to put out to our members. ---- Nationwide trend with membership numbers being down. ---- Cool idea to put convention dates on business cards

--**Website update**:

--**Social Media Update**: Going to also use as a For Sale site for members to use to post their items.

--**Directory Distribution Report**: No updates – stay the same.

--**ARVC/WACO membership**: WACO = 163 ---- ARVC = 126. We’re at 77%

--**Convention update**: Lori went through the rough draft of the convention schedule. New serve safe teacher ---- Keep Wednesday night bus fee the same. ---- Lori looking for someone to replace Kathy on DNR Updates. ---- Bud will check with his connection for the speaker on the bed bug class. ---- Stephanie and Sarah are coming for lunch – invite out there to the Governor again ---- Bert suggested that we need to bring back some sort of entertainment.

--**Directory ideas**: No new ideas

-- **Business Day in Madison:** Tuesday February 27th – Lori will get 1 table for 8.

-- **ARVC Training Meeting:** Feb 8th, 9th, 10th in Denver – Lori will attend

-- **Oglebay:**  Lori asked board if they felt it would be useful for her to attend. Board agreed that it indeed would.

--**Bert Election** **Success**: Bert WON!

**ARVC Update:**  No updates

**Financials**: Add on the piggy back program and keep categories separate.

**Advertising**: No Updates

**Planning & Development**: No updates

**Membership Services**:

**Secretary Report**: Motion to approve the secretary report was made by Bert Davis, seconded by Bud Styer. Motion #120602 was carried.

**Out of the Box**:

**Unfinished Business:**

**Old Business:**

**Announcements:**

Our next meeting will be Jan 10th at Whistle Stop Campground in Marshall, WI. Adam Malsack made a motion to adjourn, seconded by Mike Dricken. Motion #120603 was passed at 2:20pm

Respectfully submitted,

Lori Severson, Executive Director

\*\*Invoice Sherwood

\*\*Send out who has not paid for 2018