SCHEDULE

THURSDAY, MARCH 15TH

Please note that there will be one daylong class available. Must preregister*

• 8:00am – 4:00pm CPO Pool School – Cyndi Robertson - Stonefield Room

Mark Hazelbaker

Private Legal Consultations Board Room Sign up at Registration

Agreements Review Mobile homes Licenses, park regulations

	Harvest Room	Woodland Room	Stonefield Room	Banquet Room	Trillium Room
8:00am - 9:30am	Social Media Panel Tia Anderson, Ann Illig, Get ready with your questions!	Trends and Consumer Insights Larry Brownfield	CPO – Pool School Cyndi Robertson (8:00am-4:00pm)	Time Management Multi-tasking Kristen Valk	Tricks of the Trade that lead to Effective Engagement with Government Nancy Mistel
9:45am - 10:45am	Would the Mouse Stay With You? Bud Styer	Understanding Your Unique Sales Proposition (USP) Larry Brownfield		Guest Experience Kristen Valk	The "Family " Matters David Schalow Ph.D., CLU, ChFC, CFA, CFP
11:00am - 12:00pm	IRS Mock Audit Jesse VenRooy Books & Records Auditor Income Reconstruction Unit	Campgrounds Highlights and updates from DATCP Mary Ellen Bruesch Ask Mary Ellen questions individually at her booth – here in and out today!		Teaching Managers to Manage Kristen Valk	Maintenance Issues and Answers Jim Button CPO, OHE Evergreen Campsites & Resort Owner
12:00pm - 1:45pm	Lunch served in the Banquet Room Color Guard Presentation- Nancy Mistele Award Playing With Your P & L with John Jaszewski Lunch with WACO Members				
2:00pm - 3:00pm	Get Out! Mark Hazelbaker Proper Ways To Remove Problem Campers	Restaurant & snack Shack Q&A Kara Paul Biggest Whoops & Fixes	CPO – Pool School Cyndi Robertson (8:00am-4:00pm)	Research and Resources for Themed Weekends Kristen Valk	Organizational Structure Nikolaus Butz Ph.D
3:15pm - 4:15pm	Hiring Your Employees Policies & Sexual Harassment Mark Hazelbaker	Alcohol Beverage Laws & Licensing Tyler Quam Excise Tax Agent Supervisor		Communication Skills That Work Kristen Valk	Reporting Structure Nikolaus Butz Ph.D

For information on seminars and speakers, please look in the back.



4:15pm	Cash Bar Opens – Beer Tasting & Root Beer Tasting by Point Brewery					
5:00pm	New Fun Format – Serving STATIONS -Merrill & Mad Dog – Reinhardt Foods - Brakebush - Grillin Five-0.					
	Announcing! STEAK FRY! Along with your favorites!					
	Serving stations – vote for your favorite station! *Sponsored by Reinhart Foods & Brakebush – Badger Popcorn Popcorn Bar – Hey Popcorn Guy (Included with your registration) Served to you by the WACO Board of Directors! Beer, Chicken, Brats, Hamburgers, Hotdogs, Baked Beans, Salads, Chips, Pickles Brought to you by Your WACO Board of Directors					
	Root beer floats by Taylor & Point Brewery					
6:00pm - 6:30pm	President Awards! Lori Severson & Scott Kollock, WACO President					
6:30pm - 7:00pm	ARVC News & Benefits - Paul Bambei ARVC CEO State of the Industry ARVC Benefit TriviaPlay for Tickets to win golf cart or Teen Redemption!					
7:00pm -	PAC Auction with the Weiss Family					
8:30pm	All the money goes to the PAC Fund for WACO! Buy as many paddles as you like \$20 per paddle – bid for each item for only a dollar!					
	PRIZES:					
	 \$500.00 VISA Card to be used at the WACO Show! Indoor Packer Tickets Wellness weekend tickets for 4 people – 2 rooms Aaron Rodgers autographed print Brett Favre autographed print Tavern Tour Tickets Booze Basket 4 Tickets to Night of the Fight 50 Inch TV 					

WACO Members who helped with a presentation get 50 golf cart tickets per session - Please get them at Registration! Thanks so much for helping us all be a great industry!