2018-2019 WACO TRADE MEMBER ADVERTISING OPPORTUNITIES

WACO DirectoryTotal \$Deadline: 10/10/17Full Page\$4,543.00315,000 WACO Directories are distributed annually to the State Tourism sites, Chamber of Commerce's, campgrounds, trade shows and more!1/2 Page\$2,072.00campgrounds, trade shows and more!1/3 Page\$2,014.00*Acceptable programs & file formats (all graphics and fonts must be included): Quark, InDesign, .tif / .eps / .jpg / .pdfCenter Map Pull Out Section*Other formats must have prior approval.Full Page\$7,394.10*Acceptable media: disks, CD / DVDCover 4\$7,394.10*See next page for size ad reference.Cover 2-3\$6,370.35Website AdvertisingAdvertise your business to campground owners and campers on www.wisconsincampgrounds.com!- Size (px)1200 x 125Prices listed are for one year of run time from date of purchase. All banner and side ads are randomized and rotate on the website.WACO NewsletterSevenSevenbusiness days prior to the first day of the month you want to Full Page\$200The first day of the month you want to run or start running ad.1/2 Page\$300You want to Full Page\$500Payments (with discounts applied) can be made in few members who do wish to receive a hard copy. See next page for size ad reference.Annual Trade ShowPlease see the following pages or call the WACO office directly at (608) 525-2327 for more information on trade show dates and	Advertising Type				<u>Description</u>
Full Page					
3/4 Page \$3,647.00 2/3 Page \$3,209.00 1/2 Page \$2,772.00 1/3 Page \$2,014.00 1/4 Page \$1,517.00 1/8 Page \$1,299.00 Center Map Pull Out Section Full Page \$7,394.10 Cover 4 \$7,394.10 Cover 2-3 \$6,370.35 Website Advertising Banner Ad \$500.00/yr Size (px) 1200 x 125 Side Ad \$400.00/yr Size (px) 200 x 200 WACO Newsletter Business Card \$100 Double Business Card \$100 1/2 Page \$300 Tull Page \$500 Double Business Card \$100 Tull Page \$500 Annual Trade Show March 14-18, 2018 Please see the following pages or call the WACO office directly at March 14-18, 2018 315,000 WACO Directories are distributed annually to the State Tourism sites, Chamber of Commerce's, campgrounds, trade shows and more! 4 Acceptable media: disks, CD / DVD • Acceptable media: disks, CD / DVD • See next page for size ad reference. • Advertise your business to campground owners and campers on www.wisconsincampgrounds.com! Prices listed are for one year of run time from date of purchase. All banner and side ads are randomized and rotate on the website. 20% Discount for six (6) months. 30% Consecutive Discount twelve (12) months. Payments (with discounts applied) can be made in full at beginning of ad run or billed monthly. Newsletter is sent out via email and printed for a few members who do wish to receive a hard copy. See next page for size ad reference.				Total \$	Deadline: 10/10/17
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	March 14 -18, 2018			(608) 525-2327 for more information on trade show dates and	
registration, sponsorship opportunities and deadlines.				registration, sponsorship opportunities and deadlines.	

If you have any questions or need help placing an ad in any of the avenues listed above, please don't hesitate to call the WACO office for assistance at (608) 525-2327. Thank you for your membership and we look forward to working with you!