



Renewal New Enrollment

arvc 2018 Music Licensing Enrollment Form

Member Number: _____
 Campground/Park Name: _____
 Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____

arvc has negotiated a one-of-a-kind combined music licensing agreement as an exclusive arvc member benefit. It will protect your park from music copyright liability for all artists covered by ASCAP and BMI at **drastically reduced rates**. The **discounted** rates under the arvc combined member licensing agreement are:

2018 ASCAP/BMI Combined Annual Licensing*	2018 SESAC Monthly Licensing
Under 50 sites: \$293 per year 51 – 200 Sites: \$524 per year 201 – 400 Sites: \$754 per year 401 – 750 Sites: \$986 per year Over 751 Sites: \$1417 per year	Under 100 sites: \$49 per month 100 – 200 Sites: \$71 per month Over 201 Sites: \$105 per month <small>To complete your coverage, you can choose to purchase a discounted SESAC license.</small>

ASCAP/BMI Annual Licensing (Licensing period 1/1/18 – 12/31/18; must enroll by November 30): \$ _____

Monthly SESAC License: (minimum three-month commitment required)

_____ months x \$ _____ = \$ _____

TOTAL DUE: \$ _____

Check Credit Card (AMEX, VISA, MASTERCARD, DISCOVER)

CC Number _____ Name on Card _____

Exp. Date _____ Security Code _____ Billing Zip _____

I agree to abide by all the terms and conditions of the arvc music licensing agreement.

****Must be a current arvc member to enroll and must maintain arvc membership during year of coverage****

Signature _____ Date _____

* Licensing fees are subject to change based on actual site count. Additional licensing fees may apply for events for which a hard ticket from an outside source is required for admission, any event which requires a separate admission fee of \$25 or higher, or if your park incurs annual live entertainment expenses in excess of \$5,000. To qualify for the discounted rates, parks must be in good standing with arvc and the licensing PRO throughout the tenure of the licensing period.



What You Need to Know About Music Licensing

Did you know that if you play copyrighted music at your park without a license, you could be legally liable? Performing rights organizations, known as PROs, collect licensing fees, and, in turn, pay royalties to the songwriter, publisher or performer of that music. There are three major music licensing companies: ASCAP, BMI and SESAC. If you play copyrighted music at your park without a license from these organizations, you could be liable for damages set by federal statute that can range from \$750 to \$30,000. In addition, if a jury finds that the infringement was “willful,” the damages assessed could run as high as \$150,000 per song plus legal costs. Here are answers to some questions you may have:

Why does a “Park” have to pay an annual music licensing fee?

The fee is to pay for a license that permits the park to have music performed on its premises, whether it is performed live, through recorded music over CD’s, DVDs and cassettes, or by music on-hold. Under copyright law, anybody who makes music available to the public needs permission prior to performing that music. Without a license, a park that allows music to be performed at its facilities commits a violation of federal copyright law.

What is a public performance?

A public performance is one that occurs either in a public place or any place where people gather (other than a small circle of a family or its social acquaintances). A public performance is also one that is transmitted to the public; for example, radio or television broadcasts, music-on-hold, cable television, and by the Internet.

Why do I need a license from three different companies?

Each of these organizations, or PROs, represents different songwriters, composers, publishers and copyright holders, so to be fully protected, you need to be licensed by all three.

What is covered by a license?

The license covers copyrighted music played, or performed, **for the public**. That includes digital music services, Muzak, satellite radio and TV, cable, on hold music, DJs, live performers, karaoke and even your personal CDs. A license gives you legal authorization to play copyrighted music for the public and protects you from the financial penalties of copyright infringement. The license does not cover performances in any hotel, motel or lodge situated on the premises.

Does the arvc Music License specifically exclude any types of performances?

Yes. Additional licensing fees may apply for events for which a hard ticket from an outside source is required for admission, any event which requires a separate admission fee of \$25 or higher, or if your park incurs annual live entertainment expenses in excess of \$5,000.

Aren't TV, cable, and radio stations already licensed?

Yes, they are. However, those agreements do not authorize the broadcast of these TV, cable, and radio stations to the public by businesses and other organizations.

What if we already own our own collection of music CDs?

The purchase price that you paid for the CDs only covers your use of them for private listening. Once you decide to play any copyrighted music publicly, you need permission from the copyright owners.

If we have live performances at our park, are the musicians responsible for being licensed?

No, some people mistakenly assume musicians, entertainers or even DJ’s must obtain licenses to perform. Since it’s your business that’s benefiting from the performance of music, park management is responsible for ensuring that the organization is properly licensed. This responsibility cannot be passed on to anyone else, even if the musicians hired are independent contractors.

If I purchase the arvc Music License, will I continue receiving calls from the PROs?

No. Any arvc member who purchases a license through arvc will be placed on a “Do Not Contact” list by the PROs they are covered by. You will only deal directly with arvc. Should you receive a call, email or any other contact from any PRO you are licensed under, you are to notify arvc immediately.