

Personal Property Tax Calls to:

Speaker Vos: 608.266.3387

Rep. Nygren: 608.266.2343

Rep. Kooyenga: 608.266.9180

Talking Points:

- I'm calling to remind you how important repeal of the personal property tax is to my business.
- For my business, repeal of the PPT results in significant, meaningful tax relief compared to income tax relief which would average \$44/person.
- Small businesses need assistance now—online competition is forcing many traditional retailers to close because they cannot compete. Repeal of PPT helps to level the playing field.
- Business owners are the middle class—they would much rather have PPT relief than \$44 income tax cut.
- The Legislature has created an extremely unfair tax by allowing so many exemptions. Essentially, they have selected the winners and losers in the business community and those left paying are the losers.
- The \$44 income tax relief isn't going to do what PPT repeal will: Allow businesses to hire new employee, buy a scoreboard for the local baseball diamond, purchase new equipment.
- The economic impact of PPT repeal is significantly higher than income tax relief. Income tax relief won't create jobs.
- At a minimum, consider eliminating the PPT on new equipment with a phaseout of the remaining tax.