

## 2017 Literature Distribution Program Sign Up Sheet

The RV Shows are a great marketing tool for Campground Owners. The cost for WACO to distribute your literature at these shows is \$250.00 per show & all 8 shows for \$1350.00!

I would like to sign up for the following shows:

Show:	Date:	Max Distribution:	Cost:	Count me in:
_____ Milwaukee RV SuperShow	Jan 6 – Jan 8	4,000	\$250.00	_____
_____ Chicago <b>NEW</b> SuperShow	Jan 13 – Jan 15	4,000	\$250.00	_____
_____ WBAY Green Bay Show 2017	Jan 26 – Jan 29	6,000	\$250.00	_____
_____ Madison RV Show	Feb 3 – Feb 5	3,000	\$250.00	_____
_____ Minneapolis RV Show	Feb 9 – Feb 12	4,000	\$250.00	_____
_____ Rochester, MN RV Show	Feb 17 – Feb 19	1,000	\$250.00	_____
_____ Milwaukee RV Show	March 2 - 5	3,000	\$250.00	_____
_____ Rockford RV Show	March 10 – 12	2,000	\$250.00	_____
			<b>Total \$</b>	_____

**Campground Name:** \_\_\_\_\_

### **Bonus: Do all 8 Shows for \$1350**

**\*\*Gets you included in other shows and RV distribution such as La Crosse RV Show, Eau Claire RV Show, etc. 25,000 - 27,000 flyers needed.**

*You may choose the number of brochures you would like distributed – it doesn't need to be the maximum!*

### **WACO Brochure Distribution Information**

1. Must be paid in full by January 1<sup>st</sup>, 2017
2. You provide the Brochures – No larger than 10" x 12"
3. Brochures must be received at N22676 U S Hwy 53 Ettrick, WI 54627  
No later than December 15<sup>th</sup>, 2016 – Phone # 608-525-2327
4. Undistributed brochures will not be returned unless requested and prepaid by Campground
5. **All Brochures Must Be Marked for Each Individual Show. Send no more than the maximum distribution for each show. Your printer should be able to do this for you.**

**If you are interested in this great WACO benefit, sign up today.**

*Add up your costs for the booth, lodging, food, and transportation to calculate your savings!*