

# WACO TRADE MEMBERS BY CATEGORY - ADVERTISING

**Name:** AGS/Texas Advertising

**Category:** Advertising

**Contact:** Brian Schaeffer **Cell:** (817) 307-0129

**Phone:** (817) 426-9395 **Fax:** (877) 343-9397

**Website:** www.texasadvertising.net

**Address:** 910 S. Crowley Rd. | Suite 9-504  
Crowley, TX 76036

**Products & Services:**

AGS/Tx Ad Internet offers high quality marketing services to RV parks and campgrounds, including guest directories, site maps and website design/hosting.

**Name:** Good Sam RV Travel Guide & Campground Directory

**Category:** Advertising

**Contact:** Dawn Watanabe **Cell:** (805) 290-0656

**Phone:** (800) 765-7070 **Fax:** (805) 667-4301

**Website:** www.trailerlifedirectory.com

**Address:** PO Box 8515  
Ventura, CA 93013

**Products & Services:**

Publisher of National, Regional directories - 2 Consumer Websites - GoodSamClub.com & GoodSamCamping.com and the Good Sam Camping App

**Name:** Kampgrounds of America KOA

**Category:** Advertising

**Contact:** Chris Fairlee/Greg Taylor **Cell:** Not Available.

**Phone:** (406) 248-7444 **Fax:** (406) 248-7414

**Website:** www.koa.com

**Address:** PO Box 30558  
Billings, MT 59114

**Products & Services:**

Campground franchising.

**Name:** Lakeland Associates

**Category:** Advertising

**Contact:** Vic Voigt **Cell:** Not Available.

**Phone:** (920) 772-4235 **Fax:** Not Available.

**Website:** Not Available.

**Address:** 628 Hwy W  
Reedsville, WI 54230

**Products & Services:**

China Cups, Calendars, & All Advertising Specialties

**Name:** PromoMax  
**Category:** Advertising  
**Contact:** Sheri Steinle      **Cell:** (262) 993-0681  
**Phone:** (414) 716-6351      **Fax:** (414) 716-6353  
**Website:** giftshop.promo-max.net  
**Address:** 11414 W Park Place | Suite 202  
Milwaukee, WI 53224

**Products & Services:**  
Custom Products with your campground logo. Low minimums, volume pricing discounts, good profit margin for gift shop.

**Name:** Severson & Associates S&H Ad Specialties  
**Category:** Advertising  
**Contact:** Carrie Geary      **Cell:** Not Available.  
**Phone:** (608) 525-2323      **Fax:** (608) 525-2328  
**Website:** www.seversonandassociates.com  
**Address:** N22676 US Hwy 53  
Ettrick, WI 54627

**Products & Services:**  
Clothing and Promotional Products

**Name:** Southeast Publications  
**Category:** Advertising  
**Contact:** Kurtis Eiben      **Cell:** Not Available.  
**Phone:** (954) 583-3900      **Fax:** (954) 583-2803  
**Website:** www.sepub.com  
**Address:** 10601 State St | Suite 1  
Tamarac, FL 33321

**Products & Services:**  
We design and print area Guest guides at no cost to the campgrounds establishment. As a Southeast Publications customer you also receive a free large outdoor banner of the guide, a web page on MobileRVing.com and a free listing on the MobileRVing Mobile App.

**Name:** VDM Consulting Group Inc  
**Category:** Advertising  
**Contact:** Matt VanderMolen      **Cell:** Not Available.  
**Phone:** (630) 566-8626      **Fax:** (630) 566-6966  
**Website:** www.vdmconsultinggroup.com  
**Address:** 4N706 West Wood Dr  
St. Charles, IL 60175

**Products & Services:**  
Web Development, Marketing, Business Development and Real Estate Services

**Name:** Wisconsin Department of Tourism

**Category:** Advertising

**Contact:** Jeff Anderson      **Cell:** (715) 492-0264

**Phone:** (608) 266-8773      **Fax:** (608) 266-3403

**Website:** www.travelwisconsin.com

**Address:** 201 West Washington Ave | PO Box 8690  
Madison, WI 53708

**Products & Services:**

Wisconsin Tourism Promotion

**Name:** Wisconsin Dept. of Health Services, Food Safety & Recreational Licensing Program

**Category:** Advertising

**Contact:** Karen Brock/James Mack      **Cell:** Not Available.

**Phone:** (608) 266-8294      **Fax:** (608) 267-3241

**Website:** Not Available.

**Address:** 1308 Drake St  
Madison, WI 53715

**Products & Services:**

Education Booth.