



Newsletter

WISCONSIN ASSOCIATION OF CAMPGROUND OWNERS



WACO 2014 Convention

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Wisconsin Association of
Campground Owners

EXECUTIVE DIRECTOR

LORI SEVERSON

P.O. Box 228

N22676 US Hwy. 53

Ettrick, WI 54627

WACO Phone #:

608-525-2327

Severson & Associates

Phone #: 608-525-2323

Fax #: 608-525-2328

email:

lori@seversonandassociates.com



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Kids Kamp



**Thank you for another great year! Hope to see
you in 2015!**



OPPOSING MINIMUM WAGE INCREASE

Study Finds 27,000 Jobs Lost in Wisconsin

MADISON – Wisconsin could lose more than 27,000 jobs if a \$10.10 per hour minimum wage was passed into law, according to a new study. Four leading business associations used the study's findings along with poll data during a news conference held in the Capitol Wednesday to urge lawmakers to oppose a government imposed wage hike.

Democratic gubernatorial candidate Mary Burke and legislative Democrats have proposed a \$10.10 per hour state minimum wage, up from \$7.25 an hour. A study by the Employment Policies Institute (EPI), a non-profit research organization in Washington, D.C., found that Wisconsin could lose more than 27,000 jobs if the minimum wage were hiked that much. Those figures are consistent with the findings of a recent Congressional Budget Office (CBO) report that predicted the loss of 500,000 jobs nationwide if the minimum wage was increased to \$10.10 per hour.

A public opinion poll conducted by a national pollster for WMC last week found that voter support for the proposed wage hike drops significantly due to job losses.

Wisconsin Manufacturers & Commerce (WMC), National Federation of Independent Business (NFIB), Wisconsin Grocers Association and the Wisconsin Restaurant Association held a news conference at the Capitol Wednesday to unveil the academic research and public opinion polling.

"The data is clear that raising the minimum wage will result in substantial job loss for Wisconsin employees," said Scott Manley, Vice President of Government Relations for WMC. "When voters learn that increasing the minimum wage is a job killer, they quickly abandon support for this misguided proposal." WMC is Wisconsin's Chamber of Commerce.

Last week, The Tarrance Group of Alexandria, Va. surveyed 505 likely voters statewide for WMC and asked if they supported the \$10.10 per hour minimum wage. The survey found that 53 percent support the proposal initially, but support drops to 39 percent when voters are told of the 27,000 lost jobs. After learning that single piece of information, 51 percent of voters oppose the plan, Manley said.

Bill G. Smith, state director for NFIB, said the proposal is arbitrary and drives up business costs, which results in job loss.

"An arbitrary, mandatory increase in labor costs without a corresponding increase in sales will force small businesses to make adjustments elsewhere," Smith said. "Real businesses with real dollars and real jobs need to react each time the minimum wage is increased. No region of our state can fully escape the impact, and for most of those affected, the impact is negative. For those who are the victims of fewer hours or lost job opportunities, earned income will likely be lost. Ultimately, someone must pay for the high labor costs of higher wages."

Ed Lump, president and CEO of the Wisconsin Restaurant Association said the minimum wage hike will drive up prices and result in job losses.

"Raising the minimum wage sounds like a good idea, when you don't know what the repercussions will be," Lump said. "The fact is, a small business can't just come up with the money to pay for a mandated wage increase out of thin air. The increased wages can really only come from two places, price increases and cuts in employee hours and jobs. In this economy, the potential for price increases is very limited, so hours will be cut and jobs will be lost. It's that simple."

Brandon Scholz, president and CEO of the Wisconsin Grocers Association, said the minimum wage hike drives up wages throughout a business.

"What people don't understand, comprehend or simply ignore is the fact that it is not just one wage level that is increased under the mandate, it is every wage rate in the pay scale from bottom to top," Scholz said. "The upward domino effect on wage expenses is a job and growth killer because the money isn't there."

Manley said the minimum wage hike would be a setback to the state's improving business climate.

"Wisconsin has recently made so much progress to improve our business climate and grow jobs," said Manley. "Raising the minimum wage would be a devastating step backward for Wisconsin workers."

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FOR YOUR CAMPGROUND

Green Efforts

Recycle, Reuse, Reduce. Does that sound like your park? Is your park committed to making a difference? Your park may be eligible to participate in the arvc Plan-It Green Friendly Park program by meeting at least nine of 16 eco-friendly criteria which can be viewed at arvc.org/planitgreen. All Plan-It Green Friendly Parks receive special recognition on GoCampingAmerica.com, arvc.org, and have full use of the Plan-It Green Friendly Park logo for promotional uses during the year of enrollment.

Special Purchasing Opportunity

New Holland, arvc Member Benefit Provider and manufacturer of tractors, utility vehicles, skid steers, backhoes, and other equipment, is the official equipment supplier of NASCAR. During the Daytona 500 weekend, New Holland supplied the track with over 50 pieces of equipment, playing a crucial role in the event's operations.

Their products were used to pull trams, provide fire team support, carry disabled spectators and after a six-hour rain delay, pull cars out of the parking lots that had become a Florida swamp. New Holland is going into its twenty fourth year with NASCAR and they supply equipment on 32 NASCAR tracks. If you are interested in owning the unique Daytona 500 equipment, New Holland has used Rustler Utility Vehicles for sale. For information go to New Holland's supplier listing or call Tom Zuziak at (717) 940-4438.



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IN OTHER WACO NEWS...

Specific Information Sign

The Department of Transportation (DOT) is keenly aware of concerns regarding potential changes in the cost to advertise on these signs regarding the Specific Information Sign (SIS) program and the recent Request for Proposals (RFP). At the present time, a new contract has not been signed. The Request For Proposals (RFP) procurement process scores vendors' proposals on various factors, including technical merit and price, against benchmarks for evaluation criteria. Price is a factor, but not the only factor. State procurement policy requires an agency to issue a letter of Intent To Award to the bidder that scores highest. Pricing and terms are subject to negotiation. One of the vendors has filed an appeal with the Secretary of Department of Administration (DOA). As a result, the DOT has not begun contract negotiations. At the present time, no prices have been negotiated nor established for the new contract. Under the contract, the DOT has authority to manage the contract and to limit price increases. The contract will require the contractor to request approval from DOT for future contract changes, with DOT having the right to accept or reject those changes. DOT is aware of the concerns. We will be mindful throughout contract negotiations of the impact that any cost increase could have on businesses in our state.



Testimonial

The Department Secretary of Wisconsin Department of Tourism, Stephanie Klett stated, "I attended another outstanding event, the annual Wisconsin Association of Campgrounds Owners conference in Stevens Point. It was an exciting meeting that included former Packers Gilbert Brown and William Henderson and TV star George Wendt. (Remember Norm from Cheers?) Every year, I'm blown away by this event and the work ethic of the state's private campground owners. Definitely small businesses at their best."



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WISCONSIN LEGISLATIVE REPORT

WI S 686

Author:Vinehout (D)

Title:Chippewa Valley Regional Transit Authority

Introduced:03/21/2014

Disposition:Pending

Summary:Authorizes the creation of a Chippewa Valley regional transit authority and making appropriations.

Status:03/21/2014INTRODUCED.

Topic Assignments:22.3.1 Local Legislation

Text Hits:(4) An excise tax is imposed at the rates under s. 77.70 in the case of a county tax , at the rate under s. 77.708 in the case of a transit authority tax, or at the rate under s. 77.705 or 77.706 in the case of a special district tax of the purchase price upon every person storing, using, or otherwise consuming a motor vehicle, boat, recreational vehicle, as defined in s. 340.01 (48r), or aircraft, if that property must be registered or titled with this state and if that property is to be customarily kept in a county that has in effect an ordinance under s. 77.70 , the jurisdictional area of a transit authority that has in effect a resolution under s. 77.708, or in a special district that has in effect a resolution under s. 77.705 or 77.706, except that if the buyer has paid a similar local sales tax in another state on a purchase of the same property that tax shall be credited against the tax under this subsection.

--Next Hit--77.73 (2) Counties and , special districts , and transit authorities do not have jurisdiction to impose the tax under s. 77.71 (2) in regard to items, property, and goods under s. 77.52 (1) (b), (c), and (d), and tangible personal property, except snowmobiles, trailers, semitrailers, all-terrain vehicles, and utility terrain vehicles, purchased in a sale that is consummated in another county or special district in this state , or in another transit authority's jurisdictional area, that does not

--Next Hit--77.78 Registration. No motor vehicle, boat, snowmobile, recreational vehicle, as defined in s. 340.01 (48r), trailer, semitrailer, all-terrain vehicle, utility terrain vehicle, or aircraft that is required to be registered by this state may be registered or titled by this state unless the registrant files a sales and use tax report and pays the county tax , transit authority tax, and special district tax at the time of registering or titling to the state agency that registers or titles the property. That state agency shall transmit those tax revenues to the department of revenue.



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