

WACO Newsletter

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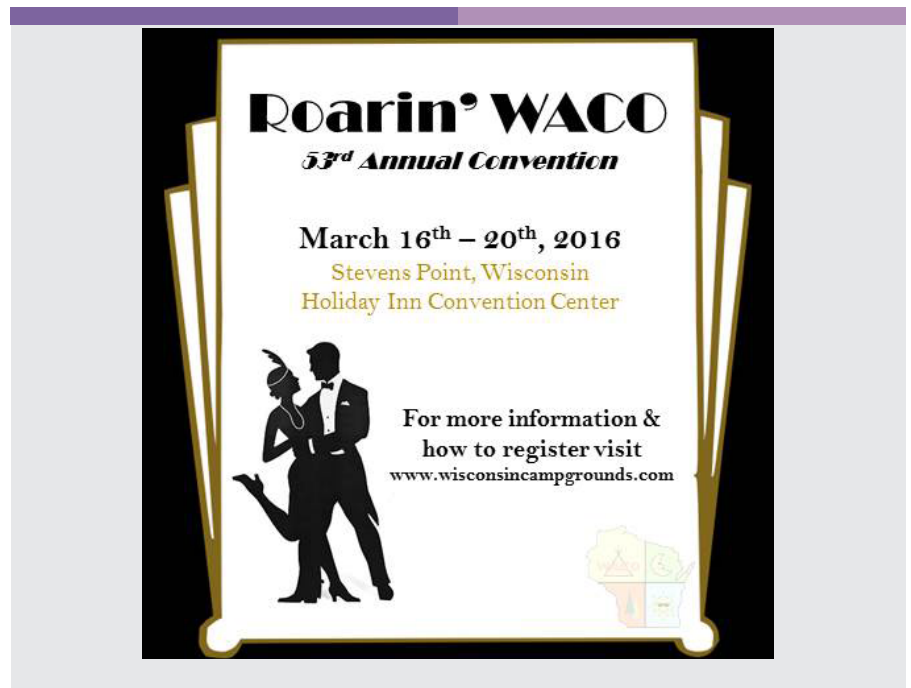


Executive Director
Lori Severson

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WACO CONVENTION ALMOST HERE!

PULL OUT YOUR DANCING SHOES, WE ARE GOING BACK TO THE ROARIN' 20'S FOR THIS WACO CONVENTION!

It's not just the fact it's the largest convention in the nation that makes it so great: it's the speakers that come from all over to give you their best advice, the giveaways that come pouring out like candy and of course the people you get to reunite with every year to enjoy it all. Don't miss out on the Roarin' WACO convention March 16th-20th, 2016 in Stevens Point, WI at the Holiday Inn and Convention Center.

3 FEELING LUCKY?
Find out way to earn tickets so you can be the owner of a new golf cart!

4 FOR SALE BY MEMBER
Don't miss out on this great deal, brought to you by one of your own members!



BULLHEADS

3368 Campsite Drive, Stevens Point, WI 54482

Get on I-39 S/US-51 S in Hull from N Sunset Dr and N 2nd Dr

✓ 11 min (6.1 mi)

Follow I-39 S/US-51 S to Plover Rd in Plover. Take exit 153 from I-39 S/US-51 S

✓ 9 min (9.8 mi)

Continue on Plover Rd. Drive to Village Park Dr

✓ 1 min (0.4 mi)

21 min (16.3 mi)

"SHOOT OUT" AT BULLHEADS

DON'T FORGET TO SIGN UP FOR THE BUS RIDE THERE!

Call the WACO office to save your spot on the Bullheads bus ride for only \$25. It will take you round trip from the Holiday Inn Convention Center at 5pm and pick you up at Bullheads at 9pm.

Schedule:

5:30pm - 6:00pm - Speed Cracker Barrel w it h Adam Malsack!

"Shoot Out " Your Best Ideas
CRACKER BARREL Style – Topics so far: How do you handle Drones?

6:00p - 6:30pm – Chicken Dinner

6:30pm - 7:00pm - Best Ideas w it h Adam Malsack

Everyone who brings a list of 20 best ideas will be awarded 20 Golf Cart tickets! All ideas will be combined on the WACO website. Group will vote on the best idea presented – best idea wins 50 Golf Cart tickets.

Rivers Edge Campground has a bar adjacent to the campground....Bullheads Bar & Grill will be our host for this event & will provide the meal that is included in your ticket. Jerry's 30 years experience with bars will this educational.

CHECK IT OUT!



If you haven't looked at the new and improved WACO website, make sure to do that. If your campground listing needs any changes send all the info to Danielle at danielle@seversonandassociates.com

EVENT HAPPENING?



If you have an event that you would like to post on the WACO website for the campers to see, please all of the info to Danielle at danielle@seversonandassociates.com

Item for Sale: Honey Wagon Nuhn Minivac 1000 gal tank

Last Used: 2001 Needs Work

Price: \$500.00

Condition: Used

Contact Name: Cheryl Spruce

Campground Name: Snug Harbor

Contact Number: 608-883-6999

Don't miss out on this great sale, CALL TODAY!

FOR SALE BY MEMBER

If you are a member who has something to sell, make sure you go to the WACO website and go to the members section and click on "For Sale By Member" to upload your item!



FEELING LUCKY?

THE MORE YOU PARTICIPATE THE MORE CHANCES YOU HAVE TO WIN A GOLF CART FROM JIM'S GOLF CARTS!

- + Earn 20 tickets for every auction item you bring.
- + Earn 20 tickets for bringing a basket for use on the auctions.
- + Earn 10 ticket for being a sponsor....one ticket for every \$100 sponsorship.
- + Earn 10 tickets for donating to Kids Kamp.
- + Earn 5 tickets for each bottle of liquor brought for the auction...any kind will do!
- + Earn 1 ticket for each educational course you attend.
- + Earn 1 ticket for each course evaluation turned in.
- + Earn 1 ticket for any PAC fund donation you make.
- + Earn 20 tickets for being a hole sponsor for the WACO Golf Outing.
- + Earn 10 ticket for every \$100 you spend at the auction or on raffles.
- + Earn 5 ticket for every vendor you purchase from bring your slips to registration.
- + Earn 10 tickets by picking up your directories.
- + Earn 1 ticket for attending the round tables on Sunday
- + Earn 1 ticket for turning in Convention critique on Sunday.

Participants are responsible for collecting their tickets. Sunday morning simply rip your tickets in half. You keep one half and the other half goes in the bucket for the drawing. **Good Luck!**



DOES YOUR CAMPGROUND LISTING ON THE WACO WEBSITE HAVE PHOTOS?

IF NOT, THE TIME IS NOW!

Maybe you made some changes to your campground and want to show them off the world, maybe your pictures are outdated. No matter the case, campers love to see a little bit of the place they are going to be spending time with their friends and family, especially if it's their first visit to your campground.

Send your campground pictures to Danielle at danielle@seversonandassociates.com

MUST BE PRESENT TO WIN!



HOW TO PAY TO PAY...

WACO IS THE TIME TO WIN BIG!

Set up your Charge Card at WACO Registration, Tuesday night. You charge card will be included with your badge. Please be sure you receive a receipt with all of your purchases. Simply show your card with your auction number on it and sign for the charge.

Your auction number can be used to bid on silent auction items, live auction items, buy raffle tickets, etc. PAC items are the only exception (they must be paid by personal check or cash).

All winning bids must be settled before 9:00am on Sunday by cash, check or card. Don't leave the convention without the written

DON'T KNOW HOW TO UNLOAD A CABIN?

BUD STYER ASSOCIATES IS PARTNERING UP WITH NORTH STAR FOR THIS WACO CONVENTION TO TEACH YOU HOW



Bud Styer Associates and North Star are bringing TWO cabins to the 2016 WACO Convention. One is a basic cabin shell, unfinished inside by North Star, while the other is a completely finished unit that is for sale and ready to be delivered to your campground!

Make sure you stop by their booth at the convention so you can watch their demonstration of loading and unloading these cabins on a semi-tractor with a 53 ft. trailer.

WANT TO KEEP YOUR CONVENTION COSTS DOWN?

Placing orders at the Trade Show keeps your costs down and it helps support the suppliers who support you!

Visit your suppliers booth and tell them thanks! They might even give you a chance to win a fabulous prize.

WATCH OUT FOR SHARKS!

BUD STYER, WADE ELLIOT, PAUL BAMBEI, EILEEN VAUGHN, DEB YEAGER & SARA BRISH

Shark Tank is back, WACO style this time. The business gurus named above will be the panel for the Kids Kamp 2016 WACO Shark Tank. Where the kids get to present their best ideas to the Shark Panel and get the chance to win up to \$2,500!

Don't forget to come watch the show and cheer for your favorites, Friday night, March 18th at 7:45pm to 9:00pm.

**PAC AUCTION THURS, MARCH 17
7:00PM TO 8:30PM**

Why stay in your hotel room when you can learn a great new way of fundraising and having a ball all wrapped into one? Make sure you don't miss out on a night in the Banquet room!

- Packer merchandise
- Wellness Weekend Package
- Liquor Basket
- Two Packers Tickets
- Wine Package
- Purse Package

All these items are up for grabs so we will see you there!

MARCH 2017

| S | M | T | W | T | F | S |
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| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | |

SAVE THE DATE!

Whether you are someone who loves to use their ICalendar or you are just someone who loves the annual WACO Convention, make sure to write these dates down.

**54TH ANNUAL WACO
CONVENTION
MARCH 15TH - 19TH, 2017**

**GET A HEAD START ON YOUR AD FOR
THE 2017 WACO DIRECTORY.
CONTACT US TODAY!**

DIRECTORY AD SIZES

Full Page: 7.5 x 10"
3/4 Page: 7.5 x 7.437"
2/3 Page: 7.5 x 6.5"
1/2 Page: 7.5 x 4.875"
1/4 Page: 3.625 x 4.875"
1/4 Horizontal: 7.5 x 2.312"
1/8 Page: 3.625 x 2.312"
1/3 Page: 7.5 x 3.125"

WEBSITE AD SIZES

Banner Ad: 1200 x 120
Side Ad: 200 x 200

PLEASE NOTE!

All Photoshop work should be actual size with a resolution of at least 300 and saved as a layered .tiff in CMYK. It can also be saved as a PDF.

**ADVERTISING IN THE WACO
NEWSLETTER**

**BUSINESS CARD SIZE AD
\$100.00 ONE TIME**

**DOUBLE BUSINESS CARD SIZE AD
\$150.00 ONE TIME**

1/4 PAGE ADD: \$200.00 ONE TIME

1/2 PAGE AD: \$300.00 ONE TIME

FULL PAGE AD: \$500.00 ONE TIME

**20% DISCOUNT FOR 6 MONTHS
30% CONSECUTIVE DISCOUNT FOR
12 MONTHS**

BOARD OF DIRECTORS

| | |
|-------------------------|--------------|
| SCOTT KOLLOCK | President |
| Vista Royale Campground | 715-335-6631 |

| | |
|-----------------------|----------------|
| JUDY BUCHTA | Past President |
| Duck Creek Campground | 608-429-2425 |

| | |
|--------------------|--------------|
| LORI SEVERSON | |
| Executive Director | 608-525-2327 |

| | |
|-----------------|--------------|
| MARK HAZELBAKER | |
| Lawyer | 608-663-9770 |

| | |
|-------------------------|--------------|
| JIM BUTTON | |
| Evergreen Campsites LLC | 920-622-3498 |

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|-----------------------|---------------------|
| BERT DAVIS | ARVC Representative |
| Badgerland Campground | 608-873-5800 |

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|-------------------------|--------------|
| JULIE MICHAELS | |
| Scenic Ridge Campground | 608-883-2920 |

| | |
|------------------------|--------------|
| PAT REHWINKEL | |
| Merry Mac's Campground | 608-493-2367 |

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|------------------------|--------------|
| ROBERT WEISS | |
| Wilderness Campgrounds | 608-297-2002 |

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|--------------------------|--------------|
| BECKY GUSSEL | |
| Sherwood Forrest Camping | 608-254-7080 |

| | |
|------------------|--------------|
| RANDY SONDALLE | |
| Pineland Camping | 608-564-7818 |

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|--------------------------|--------------|
| BUD STYER | |
| Smokey Hollow Campground | 608-592-2128 |

| | |
|-----------------------|--------------|
| LELAND NELSON | |
| Keyes Lake Campground | 715-528-4907 |

| | |
|------------------------|--------------|
| JOYCE STENKLYFT | |
| Stoney Creek RV Resort | 715-597-2102 |