

# **WACO Board Meeting**

June 17,2014

## **Evergreen Campsites**

Attending: Pat Rehwinkel, Judy Buchta, Adam Malsack, Bert Davis, Leland Nelson, Bud Styer, Scott Kollock.

Absent: Bob Weiss, Adam Malsack, Randy Sondalle, Dawn Button, Julie Michaels.

Scott Kollock called the meeting to order at 10:10 AM

Bob Weiss moved to approve the agenda, seconded by Bert Davis. Motion #061701 was carried.

**Mark Hazelbaker:** Mark is not present

Scott mentioned the situation with zoning in Waupaca. We have from now until September to go over the code and make adjustments.

Bud mentioned that the Shoreland/Wetland regulations are on hold at this time.

### **President's Report:**

\*\*WACO RV show: The date has not yet been ok'd by the Holiday Inn. There was talk about installing a door to be able to access the one room that has no doors for access.

The date we want to have is January 15, 2015 (the week before the Green Bay show.) We will finalize this at the September meeting.

Jim Klopanek still wants information that says we do not have enough cabins available to meet the demand in the state for campers that wish to rent a cabin – thus the state parks would like to have the ability to have rental cabins in state parks. WACO does not feel that to be appropriate or in the best interest of the private campgrounds.

### **Executive Director Report:**

\*\* Directory distribution: Lori said that she still has not had any luck with distributing with Kwik Trip. Lori has contacted BP stations – we have 15000 directories at stations throughout the state. Each BP needs to give their approval for us to distribute in their stores.

We have added 92 new RV dealers , 8 new libraries, DNR offices, 63 new state parks have taken directories. Lori has been tracking where in the state directories have been distributed.

Randy is concerned about what celebrities would be available at the golf outing. Would having Bret Farve be a good idea to appear????? Decision was made to wait a year and see what the Packer organization does with him first.

\*WACO Social media upate: Lori is still having issues with our web site. What Lori is hearing from Matt is that the anallectic numbers is only coming from one hosting place and needs to come from our past hosing company and the new one.

### **FINANCIAL:**

\*Proposal from Mark Hazelbaker: It comes to about \$10,500 so it works out to \$750.00 a month and discounted hourly rate of \$250.00. Leland Nelson made a motion to accept Mark Hazelbaker's proposal for the 2014-2015 season. Bert Davis seconded the motion. Motion #041504 was carried.

\*AR Summery is at \$6800.00. Most of this is banner ads that are about a month old.

\*RV Dealers as trade members: This is still a good idea especially for those that are bringing trailers into your park.

\*The new due structure for ARVC in 2015. They are going to have a base fee of \$135. Plus \$1.25 per site and it caps out at \$775.00.

### **PLANNING & DEVELOPMENT:**

\* PAC Fund: we gave \$1000 to Keith Ripp. Our balance is \$4934.00, and we raised \$2255.00 at convention.

\*Prospective Owners: Do we have a program where we can have prospective owners be WACO members with out a campground. They are going to research this to see how we can do this.

\*Governor Fundraisers: Bud is going to look at what fundraisers are out there for the governor and to see what WMC has out there.

\*Insurance Review: we will look at the policy

\*Federal Minimum wage: we need to keep an eye on this and let our representatives know how we feel about this.

\*Wisconsin Dept. of Safety: They have a form to get on the agenda. This is not applicable to the campground industry.

\*Annual Wisconsin Counties Association Convention: Mark Hazelbaker thinks that having a booth at this would be good for us. Bud and Bert think that it would be great for us to hear what is being talked about.

\*Waiver Project: do we have a sample to give out to campgrounds. Mark Hazelbaker would like to put a sample together and the committee feels that if Mark can do it in the retainer than to go ahead with it.

\*WI22050: Mobile Home park and not applicable to campground industry

### **ADVERTISING:**

\*Website and Banner Ads: We are going to keep the banner ads at \$500 and tiles at \$400. This is no change from the previous year.

\*RV Distribution: Locations for next year, we propose to keep 7 shows. No Fond du Lac or Fox Valley show due to numbers. Lori is going to get numbers and cost so that we can make sure that the program breaks even. We are going to try and get the literature printing program to correlate with the numbers that we need for RV Distribution program.

\*Milwaukee Ice Fishing: Do we want a booth at this show; it is in December so we will not have our directories printed at this time so we are not going to do this show.

\*Hunting Works: Do we want to become a partner with this program. It is a free program so if there is no catch we think it would be a great program.

### **MEMBERSHIP SERVICES:**

\*ARVC Website: ARVC would like us to have an article on our website about the benefits of ARVC.

\*Annie's Campground: The issue with Annie's is that she wants her early bird convention dues back since she would not be attending convention. We as a committee recommend that we do not refund the money. The other suggestion was to put the money towards next year's convention. Judy Buchta made a motion that we do not refund money to Annie's Campground for convention. Bert Davis seconded the motion. The above motion was rescinded and will be discussed at the next meeting.

\*Fall Workshops: We have two dates, Sept. 8-10 and Oct. 6-8. The Sept. meeting will be at Rivers Edge in Stevens Point, by Dan and Kim Glum. They will be able to do meals for lunch and dinner. We are looking at touring Lake DuBay, KOA in Stevens Point, and Wild West in Amherst, Lori will look to the community for speakers and other things to do. The October meeting is still up for discussion.

\*Booth Fees for convention: Lori feels that we should keep the early bird fee the same and we will keep the fee the same. We will also stay the same with the sponsor and speakers.

\*WACO Staff certificates: we would give them \$75.00 a day for working the convention. Judy Buchta made a motion that we allocate \$75.00 a day per person in WACO certificates as payment for working convention. Adam Malsack seconded the motion. Motion #041505 was carried.

### **SECRETARY'S REPORT:**

Randy Sondale made a motion to approve the secretary's report from the previous meeting, with changes, Judy Buchta seconded the motion. Motion #041506 was passed.

### **OUT OF THE BOX:**

Our May Meeting will be at Evergreen Campsites & Resort on Wednesday, May 28<sup>th</sup>.

Judy Buchta made a motion to adjourn the meeting at 2:45pm, Randy Sondale seconded the motion. Motion #051507 was carried.

Respectfully submitted,

Dawn Button