

WACO BOARD OF DIRECTORS MEETING

June 3, 2015

MerryMac Campground

Merrimac, WI

ATTENDING: Scott Kollock, Bert Davis ,Pat Rehwinkle, Jim Button, Judy Buchta, Becky Gussel, Julie Michaels, Leland Nelson, Joyce Stenklyft, Randy Sondalle, Bob Weiss, Adam Malsack.

ABSENT; Bud Styer

Scott Kollock called the meeting to order at 10:10 am.

Bob Weiss made a motion to approve the agenda, seconded by Jim Button . Motion 060301 was carried.

PRESIDENTS REPORT:

Scott Kollock reported that our the WACO bylaws Article 3, Section 1B states that the President may appoint up to 2 members to the board of directors. Scott is appointing Adam Malsack to the board to serve and work with all our code activities.

Lori reported that our connection with WMC has been invaluable. We need a recommendation from Bud as to whether and what we could contribute to WMC to show our appreciation for all the work that Jason has done.

Lori reported on the Inherent Risk hearings yesterday. The members from the hotel/lodging were again against us. There are some issues as it is written now that need to be adjusted. It will be rewritten to be in parity with the state park Inherent Risk rule and be ready for Thursday's (June 4, 2015) hearing.

MARK HAZELBAKER REPORT: Mark was held up in Madison and unable to attend.

EXECUTIVE DIRECTOR REPORT:

RV program: We budgeted \$24,000 for the program and we spent \$23,875.

Lori would like permission to check into other RV venues to determine which shows would be most beneficial to WACO. Lori investigated the Tourism Dept. programs and their distribution programs to see if we can piggy back with them. Lori reported that there were overruns of brochures for some campgrounds on the brochure program from Crescent printing.

****Update RTCR from DNR:** Steve Elmore will come to convention to explain the impact on the seasonal water systems.

****CAMP Update:** Lori attended the CAMP meeting which had a very small turnout (11 people). The speakers were pretty focused on the East Coast. Lori reported that a lot of the state execs are trying to raise revenue from non dues areas.

Lori talked about the addendum to the current state affiliation agreement. The addendum was read to the board and the purpose of the addendum was explained and talked about.

****IAAPA membership:** We were members last year. Any member of WACO would be able to take the classes at their convention for 40% off. The show is November 16-20, 2015. Leland Nelson made a motion for Lori to sign up for the membership program with IAAPA, seconded by Randy Sondalle. Motion 060302 was passed.

**** Convention review.** Lori suggest we have a lower level of sponsorship for vendors added to the sponsorship program. Kids Kamp was down a bit from the year before and the registrations were also down.

**** Directory distribution:** WMC helped us out with distributing to some of the manufacturing companies and the CVCs and the Chambers in the state.

Lori was able to get the list which was very helpful.

****Social Media update:** Lori reported that Carrie has been working on all of the programs and they have been very successful.

**** Meeting with Dept. of Commerce:** Lori went to the meeting and was told that they would not be merging with the Dept. of Agriculture.

****Customer Training program:** June 17 is at Vista Royale from 9-12:00. Also Dave Schneider at Indian Trails has scheduled a training program on June 9th.

****Financials:** Lori worked with Don Bennett on the Quick Books program to try to figure out why we have some discrepancies. Lori is going to take on learning the steps necessary in Quick Books to accomplish continuity in our bookkeeping procedure.

FINANCIAL REPORT: Bob reported on the current financial reports. Our accts receivable is in great shape with a balance of approximately \$1500.00.

ARVC REPORT: Bert reported that there is nothing new to report.

Adam Malsack reported on his meeting with Mark Hazelbaker. Mark had come up to his campground to talk about the issue of taxing rentals. Adam had to go to his local board of revue and refute his tax bill. Mark has written guide lines to use when the issue of a tax bill that has taxed RV units as real property.

The idea of having county campground owner groups was discussed. We feel that it would be a great avenue of approach to acquire new members to WACO.

Adam asked if anyone has heard anything about the progress of the new HFS 178 code. No one has heard a thing from Jim Klapanek.

Adam will check with Nancy about the status of the code.

ADVERTISING: The advertisement committee did not meet.

PLANNING & DEVELOPMENT:

PAAC FUND: We have not written any checks lately. We raised \$2632 at convention leaving a balance of \$6066.74.

MEMBERSHIP SERVICES:

Customer service training. For sure the one on June 17th at Vista Royale should be well attended.

**** Booth Fees for convention:** Lori is thinking to go up \$25 for booth fees. The board felt that was agreeable. If they reserve by a date in August then their fee would remain the same as last year at \$475 and after that the fee would be \$500.00

****Fall Workshops:** The September workshop (9/15-9/16/2015) will be hosted by Rivers Edge Campground in Stevens Point. We will tour Lake DuBay and Wild West Campgrounds. The agenda for the gathering is yet to be decided.

The October workshop (10/6-10/7/2015) will be hosted by Yogi Bagley Campground. In addition to touring Yogi Bagley it was the opinion of every one to spend the first day touring an Iowa campground (Spook Cave Campground). There is also a cave there that would be great to tour also. The owner of Spook Cave Campground has been to our convention. We would also spend time at the Isle of Capri Casino in McGregor, IA. The following day we would tour Lake Joy in Belmont and then tour the Shore Park factory in Lancaster, WI.

SECRETARY'S REPORT:

The minutes from the April were passed out. Adam had a correction to a portion pertaining to the HFS 178 code. Bert made a motion to approve the minutes as corrected, seconded by Becky Gussel, motion 060303 was passed.

Bob Weiss made a motion to adjourn the meeting, Seconded by Jim Button . Motion 060304.

Was carried.

Respectfully submitted.

Judy Buchta