

# WACO BOARD MEETING

September 8, 2014

Grand Valley Campground

ATTENDING: Scott Kollock, Leland Nelson, Adam Malsack, Bert Davis, Randy Sondalle, Julie Michaels, Becky Gussel, Judy Buchta, Bob Weiss, Pat Rehwinkle.

ABSENT: Bud Styer, Dawn Button.

Scott Kollack called the meeting to order at 1:15 PM

Leland Nelson made a motion to approve the agenda, seconded by Randy Sondalle. Motion # 090801 passed.

## PRESIDENTS REPORT:

No updates on the Waupaca issue. We have not had any of the campgrounds involved join WACO.

DHS 172 --- Bob said there is nothing new on this code.

HSF 178 -- Adam presented his letter that was sent to Jim Klapanek in regards to the latest version of the code. Adam noted that the main concern was the separation issue as it is written. Adam's proposal was to remove the section that speaks about the decks and sheds and has the language stating that the 10' rule only applies to the trailers themselves.

Bud is also concerned about the tourist rooming house issue, ie. All units regardless of their size would be considered tourist rooming house and would have to be licensed accordingly. Adam feels in dissecting the code that we are safe without having to make any changes.

## EXECUTIVE DIRECTOR REPORT:

\*\*Directory distribution is going fine.

\*\*ARVC convention. Lori asked how many are going. Pat, Bert, Adam, Randy are going for sure.

Bert is running unopposed for District 3 of the ARVC board of directors.

\*\* Golf Outing: the outing is Sept. 22<sup>nd</sup> (Monday) held at Mascoutin Golf Course in Berlin. Randy needs more participation from our members.

\*\*WACO social media update – Lori has the written report that she will share with the Board.

\*\*Literature/printing program: Lori has had some interest already from printers.

\*\*Advantage Program from ARVC is not feasible or realistic because it requires 100% participation from the state campgrounds. The board suggested that Lori tell Paul Bambei that Wisconsin is not interested.

\*\*HSF impact report is done.

\*\*WEBSITE: Lori would like a team headed by Adam Malsack to investigate making any changes to our site. People that would be good to have on the team would be Pete Hagen, Wendy from Weavers campground and Jim Tracy from Fox Hill Campground.

\*\* Master Electrician: No action required.

\*\* Convention Review: Lori will ask the membership tomorrow which certification programs would be needed for 2015 convention.

\*\*Directory quotes: so far the quotes are coming in at \$65,000.

\*\*NY/PA conference Wilcor Tour : The dates would be November 5-11, 2014. This tour would co-inside with the NY convention and the PA convention. Lori will send out a notice to the membership inviting them to attend.

\*\* Movie License/BMI licensing – Lori will send out a reminder.

\*\* Scenic byways: Save for Mark

\*\*Script program: Lori wants the board to be well versed on the scripts program with Kwik Trip (10%) and Menards (4%).

\*\*Bags for the RV shows: Lori checked into bio degradable bags and they are too costly.

\*\*Booth/convention approvals: It is suggested to keep the booth prices the same as last year.

\*\*Keynote speaker for Convention: Jim Anderson is from Famous Dave's BBQ and Lori would like to get for a speaker. Lori is checking into hiring Fred Klett who is a comedian to perform at convention.

\*\*Lori will send out invitations to the Governor and other political persons.

\*\* Members paid to date: 111 at this time. 2 campgrounds have dropped. 63 have not paid.

\*\*RV distribution ads: 4 are signed up to this time.

\*\* Lori said they have appx. 10,000 directories left, which is normal for this time of year.

\*\* Ads are coming in for the directory – we have 56 so far.

\*\*Counties Annual Conference – all sold out of booths for this year- 20% off.

\*\*Madison RV show is 1/31-2/1/15 and Milwaukee is 2/26-3/1/15.

\*\*Lori passed out the draft from the Department of Revenue with the new changes they are  
Imposing on campgrounds.

PACC FUND: Bob reported that we have \$5400 in the fund. He suggested several politicians that we could donate to. Leland Nelson made a motion to give Keith Ripp- \$500, Governor Walker \$1000, Glen Grotham \$500, Jason Kloths \$500, Paul Ryan \$500, from the PAAC fund, seconded by Randy Sondalle, motion # 090802 was passed.

AD-LIT: Lori wants Becky to get an approval from Ad-Lit to pay just \$2500 for the advertising ad.

Indian Head approval: Leland Nelson made a motion to pay \$1825 for the Indian Head ad, seconded by Bob Weiss, Motion #090803 carried.

#### FINANCIAL REPORT:

Bob presented the report and went over the A/R aging summary.

Scott talked about the dues structure for 2015 – they all remain the same.

SECRETARY'S REPORT: The report handed out is not correct – Lori & Judy will investigate.

Randy Sondalle made a motion to adjourn, seconded by Bert Davis. Motion # 090804 was carried.

Respectfully submitted:

Judy Buchta