

WACO BOARD MEETING

December 10, 2014

Merrimac Campground

ATTENDING: Scott Kollock, Adam Malsack, Bert Davis, Randy Sondalle, Julie Michaels, Becky Gussel, Judy Buchta, Bob Weiss, and Pat Rehwinkle.

ABSENT: Leland Nelson, Dawn Button, Bud Styer

Scott Kollock called the meeting to order at 10:10 AM

Randy Sondlle made a motion to approve the agenda, Adam Malsack seconded. Motion #121001 passed.

MARK HAZELBAKER REPORT:

Mark recommends that we pursue several issues with the legislature this year. He has had several calls from campgrounds in regards to removal of guests. He is also working on the issue of having both campground license and also having a mobile home park license.

Abandoned trailer issue: Mark suggests working with the DOT to have the ability to dispose of abandoned trailers in a method different that disposing of abandoned vehicles.

Recreational Immunity: Mark feels this is an issue that should go to the tourism federation and the Dept. of Tourism.

Mark recommends talking to individual legislators instead of going through a lobbyist to accomplish having clarifications and laws on the issues. Mark will put together a letter to go to our membership requesting anyone that has a close relationship with their legislator to contact them.

Mark reported that the hotline has been busy.

The current report from Mark is attached.

PRESIDENTS REPORT:

*Campground Code issues: Scott mentioned the e-mail from Jim Klapanek in regards to the liability reporting. There is confusion due to the fact that Jim said he is not able to discuss the language issue at this time. Lori feels that keeping in touch with Nancy Mistele is the way to

proceed . Adam is work on the verbiage and will send it out to the board. We want to make sure that the wording is appropriate before the public hearings.

EXECUTIVE DIRECTOR REPORT:

Directory Update. We have 168 members and we lost 7 members. The directory will have a \$55,000 cost. Our final proof is Dec. 11th and it will go to the printers on the 15th.

Literature Printing Program. 24 campgrounds are participating which is an all time high number.

WACO will be billing the campgrounds soon.

Sales & Use Tax Recommendations: Lori is going to meet with the Dept. of Revenue before the end of the year.

ARVC Advantage Program: Bert said that there was nothing decided about the program.

Convention Review: Our convention falls on the same dates as the tourism convention. Lori is still working with the governor and he still hopes to come to convention. Lori is hoping to use social media more to encourage participation with the membership. The theme for convention is "Candy Land".

Script Program: Lori reported that is going well.

Directory Ads: All the ads are in and the sponsors are all included.

Website Advertising: The people that have not paid are all removed.

RV Programs: All is good with the program.

Madison RV Show --- we only have 26 campgrounds signed up at the present time and we need 31.

Campgrounds still have until the 13th to sign up.

AG/HSF combination issue: The AG meeting that Lori went to talked about the combined process of licensing.

Trade Member Dues: Lori wants clarification about when their payment is due. There is confusion with collections from the trade members because they are also making payment for their convention booth. Their payment should be from convention to convention.

FINANCIAL REPORT:

Bob Weiss presented the financial report. Bob went through all reports and had questions about some of the entries. The board worked through all of the questions and issues that Bob had. Lori is going to work on making adjustments to some of the expense entries. Our finances look good and we should be fine going into convention. The Accounts Receivables are at \$15068.80.

Executive Director contract: Scott asked the board for approval to resign the contract for next year for Lori. Scott will work out the particulars and make a suggestion for her compensation at the January meeting.

The expenses for Lori for December were improved.

ADVERTISING:

PLANNING & DEVELOPMENT:

MEMBERSHIP SERVICES:

We did not break into committees today as all important issues were covered in the general meeting.

SECRETARY'S REPORT:

Randy Sondalle approved the October minutes. Becky Gussell seconded the motion. Motion #121002 was carried.

Our scheduled meetings: January 14 at Evergreen Campsites.

Randy Sondalle made a motion to adjourn, seconded by Pat Rehwinkle. Motion #12103 was carried.

Respectfully submitted:

Judy Buchta