

WACO BOARD MEETING

January 21, 2015,

10:00 am – phone meeting

ATTENDING: Scott Kollock, Adam Malsack, Randy Sondalle, Julie Michaels, Becky Gussel, Judy Buchta, Bob Weiss, Pat Rehwinkle., Leland Nelson, Dawn Button, Bud Styer

ABSENT: Bert Davis

Scott Kollock called the meeting to order at 10:05 AM

Executive Director Report:

- Directory Update: We have all directories available. All of them will go to the WACO warehouse and will be dispersed from there. Becky & Jason from the WACO office are going to the GreenBay show and that will be the first time that directories are given out.
- ARVC Michigan has a booth at GreenBay but no one is going to man it – Lori asked if we should do that (stocking their booth and then sending material back to them.) Lori will confirm with the show personel whether the booth can be unmanned. The suggestion is that if Green Ba y says it is ok then Lori is to ask for proper compensation from Michigan to work that show for them.
- Literature Printing Program: Due to the popularity of the program there were more issues to deal with. Some people paid \$550 up front and the true cost was only \$450. Bob said it was ok to refund to those people. Adam is concerned that the quality of the paper is not what he had expected. We used Crescent Printing for this project and Lori feels that we will not use them again.
- Sales & Use Tax Recommendations: Lori is still working with the state department in regards to using coupons. The committee is sending Lori another revised addition.
- Convention Revue: Lori reported that so far the governor is still on board. Rebecca Kleifish is coming for the Thursday luncheon. There will be several other state department heads there.
- We need more vendors and campgrounds (only 26 campgrounds at the present time.) Lori asked Dawn Button to have her daughter review the Teen program and give advice on that part of Kids Kamp.
- Lori thanked Randy & Connie for sending vendors to WACO. Lori asked for suggestions and critiques on the class schedule.
- Script Program: Lori reported that the program is progressing ok. She is wondering if maybe a separate bank account might alleviate any bookkeeping issues there might be. Lori has a new hire that will be working on the script program and directory distribution. WACO has not been

able to contact Sam's Club directly. So far she has only been able to obtain a 3% discount from them.

- Website Advertising: The office is in the process of sending out invoices. Carrie is working on all the ads/info in the web site.
- Wausau show is during convention. Lori has told them we can have literature there but cannot physically man the booth.
- Leland asked about the number of active campgrounds in WACO. He voiced a concern about the downward trend. Lori has many ideas on how to work with the problem and is asking for any suggestions to change the population. Lori will put that on the agenda for the February meeting.

PRESIDENTS REPORT:

Scott and Bob will get together before the February meeting to go over the financials. Lori still has one more year on her contract so that does not need to be taken care of now.

Scott reported on the HSF hearings that are coming up. Bud talked to the Dept. of Administration. Everyone needs to familiarize themselves with the proposed code. The issue of Tourist Rooming Houses is still unclear. We need a good turnout at all of the hearing meetings for our issues to be addressed and then changes made as necessary. There was discussion on the issue of the length of time that a seasonal site can be occupied and stored. Adam will put together a formal response to the issues that we are concerned with. If anyone has concerns with the code send to Adam and he will compile our response to all campground owners and possibly our seasonals. Adam is planning on contacting Jim Klapanek and Joe or Nancy to meet with Adam and others to talk about the issues that we have concerns with. Lori will make those calls and see if maybe a meeting could be set for Thurs., Jan. 29th.

The schedule for the Public Hearings (Feb.10, 11,12,18 & 20th) was discussed and Lori is going to send out an e-mail for sign up for the 5 different locations where the hearings are going to take place. A good attendance is crucial.

Announcements:

Lori will send out an e-mail with all the dates that would be available for our February meeting. We will have the meeting in Ettrick. All the final Financial info will be discussed and the preparation for the annual meeting will be taken care of.

Meeting ended at 11:45.

Respectfully submitted.

Judy Buchta