



Newsletter

September, 2013

Wisconsin Association of Campground Owners



Published by the
Wisconsin Association of
Campground Owners

EXECUTIVE DIRECTOR
LORI SEVERSON
P.O. Box 228
N22676 US Hwy. 53
Ettrick, WI 54627
WACO Phone #: 608-525-2327
Severson & Associates
Phone #: 608-525-2323
Fax #: 608-525-2328
email:

lori@seversonandassociates.com

INSIDE



Year 2013
WACO celebrates
50 Years!



WISCONSIN
Come stay with us!

OCTOBER FALL TOUR/WORKSHOP October 8 & 9, 2013

Tuesday, Oct. 8th
Host Campground Summer Hide-
away RV Campground Resort
W4676 30th Street,
Necedah 54646

Phone: 608-565-3825

HOSTS: Laurie & Jim Lewis

8:00 – 9:00 AM: Registration, Cof-
fee & Rolls

9:15-10:15 AM: Hawkins Ash, Inc.
(Accountants)

Understanding The Affordable Care
Act

10:30- 11:15
“Ponds in your Campground”

Chad Cason from Cason &
Associates

11:30 – 12:00 WACO Board of
Directors – Advertising Committee
update and review of WACO advertis-
ing opportunities.

12:00 – 1:00 PM LUNCH

1:00 – 2:00 PM: SEMINAR –
Mark Hazelbaker

2:15- 3:00: CRACKER BARRELL

3:15 – 4:30 PM: Tour Summer
Hideaway RV Campground Resort

5:00 – 6:30 PM: DINNER
7:00 - ? ?

Free Camping to WACO

Members - 1 Park Model available-
sleeps 8 (\$\$) call to reserve

LOCAL MOTELS:

(Appx. 15 minutes away from Sumer
Hideaway
Quality Inn-- 1001 Hwy 82, Mauston,
WI 608-847-5959

Super 8 Motel – 1001A Hwy 82E,
Mauston, WI Phone 608-847-2300

WEDNESDAY October 9, 2013

9:00 –10:15 AM:
Moonlite Trails Campground
W4641 9th Street E,
Necedah 54646
Phone: 608-565-6936

HOSTS: Richard & Wendy Crosby

10:30 – 11:30 AM:
Four Seasons Campground
County Rd. Z, Friendship
Phone: 608-339-9869

Host: Shawn Bula

Noon – 1:30 Fawn Creek Winery
13th Avenue,
Wisc. Dells 3619
Phone: 608-253-4400

What a great way to end our day. The
Hansen Family owns Fawn Creek
(Sheldon & Nancy Hansen are former
owners of Pride of America)

Please pre-register:
Phone: 608-525-2327
Fax: 608-525-2328

(Cont. on page 2)

WACO Mission Statement - To promote & protect the camping experience



Fall Workshop October 8 & 9 2013

Board of Directors

Pictures from Sept. Workshop

Quality Inn 608-847-5959 Rate is \$74.00 plus Tax Per night

Super 8 Motel 608-847-2300 Monday – Tuesday- Wednesday \$55.00 per night Indoor pool, Breakfast, refrigerators in each room.



James Kaplanek, State of WI Dept of Health 608-261-8361
James.Kaplanek@dhs.wisconsin.gov

Reed McRoberts, Department of Health 608-266-8282
reed.mcroberts@wisconsin.gov

Jim & Reed walked us through where we are at with the HSF Code and what's happening with that. They will both make appearances at our Convention in March and we are excited to see the progress. His department has sent the rewrite to the attorneys and the piece is in their hands at this point. Jim has been helpful to understand changes didn't happen overnight and they can't be changed overnight.

2014 RV Shows

Madison	Jan 31-Feb 2
Green Bay	Jan 16-19
La Crosse	Feb 6-9
Minneapolis/St Paul	Feb 6-9
Chicago	Feb 12-16
Milwaukee	Feb 27-Mar 2
Wausau	Mar 7-9
Rockford	Mar 21-23



SCOTT KOLLOCK
PRESIDENT
Vista Royale Campground
1-715-335-6860

JUDY BUCHTA
Past PRESIDENT
Duck Creek Campground
1-608-429-2425

DAWN BUTTON
SECRETARY
Evergreen Campsites LLC
1-920-622-3498

BERT DAVIS
Badgerland Campground
1-608-873-5800

MIKE DRICKEN
Lake Lenwood Beach & Campground
1-262-334-1335

ADAM MALSACK
Lake Arrowhead Campground
1-920-295-3000

DAWN REHWINKEL
Merry Mac's Campground
1-608-493-2367

Leland Nelson
Keyes Lake Campground
1-715-528-4907

ROBERT WEISS
Wilderness Campgrounds
1-608-297-2002

BECKY GUSSEL
Sherwood Forrest Camping
1-608-254-7080

RANDY SONDALE
Pineland Camping
1-608-564-7818

BUD STYER
ARVC Representative
Smokey Hollow Campground
1-608-592-2128





Go to www.wisconsincampgrounds.com
 member@wisconsincampground.com
 password: born2camp



Wisconsin's Premier RV & Camping Event

January 16-19, 2014

Brown County Arena and Shopko Hall, Green Bay

Huge exposure for **YOUR BUSINESS!**

EXHIBIT - SELL - GROW

Thousands attend from all over Wisconsin searching for travel destinations, products & services for camping and RV'ing.



BOOK NOW! Limited spaces available on the main floor.
 Contact Vickie at WBAY TV 2 TODAY! vfrank@wbay.com (920) 438-3270

Or visit www.wbay.com and click on WBAY Expos
 for details and reservations forms

See you at the show!

Advertising in the WACO Newsletter

BUSINESS CARD SIZE AD

one time \$100.00

DOUBLE BUSINESS CARD SIZE

AD one time \$150.00

1/4 Page

one time \$200.00

1/2 Page

one time \$300.00

Full Page

one time \$500.00

INSERT TO NEWSLETTER

- one time - Something you
 design/print - \$300.00

INSERT TO NEWSLETTER

- one time - Designed/printed
 by us - \$400.00

20% discount for 6 months -
 Consecutive 30% discount for
 12 months



Undivided Attention®

Rural isn't where you live; it's what you value. It's a belief that people who know each other look out for each other. Rural Mutual Insurance Company provides "undivided attention" to campgrounds here in Wisconsin—so we get the details right. Working close together. That's what we do. That's who we are. Contact a Rural Mutual Insurance agent.

Steven Berger, Mondovio (715) 926-3871

C & D Prof. Insurance Services,

Wautoma (920) 787-2100

Carl Thomfohrda, Balsam Lake (715) 485-3010

Chad Wiedenhoef, Ft. Atkinson (920) 563-9355

David Tiffany, Elkhorn (262) 743-2400

Fred Clary, Richland Center (608) 647-2972

Jaime Congdon, Green Lake (920) 294-3338

Thomas Hebert, Eau Claire (715) 830-1101

Jennifer Howen, Marshfield (715) 384-2826

Matthew Kripschack, Richland Center

(608) 647-2251

Mike Hutchinson, Monroe (608) 325-4052

Patrick Gillis, Eau Claire (715) 514-4477

PTR, Sturgeon Bay/Chilton (920) 746-4017

Robert Hahn, Portage/Rio (608) 742-4444

Robin Rubisch, West Salem (608) 786-1550

Stella Westfall, Three Lakes (715) 546-4100

Debra Young, Verona (608) 845-9190

Rural Mutual
 Insurance Company
UndividedAttention.com

Bud Styer & Associates, LLC

(29 years as an Owner/Operator)

- Campground Consultant
- Pre-Purchase Park Inspections
- Operation Evaluations
- Advertising & Marketing Strategies

608-370-4500 or 608-592-2128

www.budstyerassociates.com

Email: mrbud@budstyerassociates.com

"TAKE YOUR CAMPGROUND TO THE NEXT LEVEL"

www.wisconsincampgroundsforsale.com