



# Newsletter

## Wisconsin Association of Campground Owners

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Wisconsin Association of  
Campground Owners

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**Year 2013**  
**WACO celebrates**  
**50 Years!**



**WISCONSIN**  
Come stay with us!

This piece was sent to all  
the restaurant owners in  
Wisconsin.

RE: Request for veto of the unem-  
ployment increase included in the  
2013-14 State Budget Bill (AB 40)

Governor Walker,

On behalf of the Wisconsin Res-  
taurant Association (WRA) and  
particularly our members who are  
"seasonal" businesses, we are  
requesting that you veto the provi-  
sion of the Budget Bill that increas-  
es UI Taxes for overdrawn employ-  
ers with lower than negative 6%.

While we certainly see the ratio-  
nale for this action, we agree with  
the UI Council which after careful  
review and discussion unanimously  
rejected the proposal for the  
following reasons:

- The economic recovery has been tepid at best and particularly hard on the very employers that would be hit the hardest by this law.
- There are many small seasonal businesses engaged in tourism such as restaurants, hotels, resorts and golf courses that, by their very nature have no choice but lay off employees when the season ends. A large increase in UI Taxes at this time may very well push some over the cliff.

This is a difficult request for us to make as I (President and CEO of WRA) am also a member of the UI Council. While I cannot speak for the Council, I am privy to the discussions and am reflecting those discussions in the above request.

For my part, I personally believe that the leadership provided by you (Governor Walker), the Chairs of the Labor Committees in the Assembly and Senate as well as other interested legislators have played a significant role in driving much needed reforms of the UI System. Therefore, I think the framework is now in place that has created a climate that will enable the Council to reach agreement on a broader based "fix" to the tax side of the equation that will help guarantee the long term solvency of the fund. Hopefully you will encourage us to reach that agreement.

Thank you for your consideration.

Edward Lump  
Wisconsin Restaurant Association  
President & CEO

If you feel strongly about this please be sure to contact your legislators.

**WACO Mission Statement - To promote & protect the camping experience**

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Doug Evans, George Koonce, & Gilbert brown

The whole family helps work and run the campground. O'Neil Creeks event attracted 2 TV stations who did a nice job covering the event. Gilbert's message to the kids is truly an important one. Thanks so much for helping him get the word out!



O'Neil Creek did a great job with the football camp that drew close to 30 football players. The boys and girls alike enjoyed the great outdoors while helping to raise some money for the Foundation.



One happy camper - a little too young to drive- but old enough to look good - Mr. Jesse Brown



## Board of Directors

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BUD STYER  
ARVC Representative  
Smokey Hollow Campground  
1-608-592-2128





## Deal or NO Deal Crowd at O'Neil Creek







Wilderness Campground hosted a mini tractor pull during the car show. One of the participants was Jamile Brown who couldn't wait to show off the trophy to his brother.

## ARVC Information

The arvc Foundation is offering scholarships for this year's Outdoor Hospitality Conference & Expo. Please find attached the Scholarship Form. If you know of anyone who would benefit from this please feel free to pass it along. Scholarships will be reviewed by a Foundation committee in early July and again in early August and applicants will be notified of results by the 15th of that month. If you have any questions please do not hesitate to contact me directly.

Appreciatively,

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## Bill Schroeder, Wilderness Fire Fighters & Gilbert Brown







## How to log on to the WACO Site

Go to [www.wisconsinincampgrounds.com](http://www.wisconsinincampgrounds.com)  
member@wisconsinincampground.com  
password: born2camp



Check out this expansion done by Pride of America this year.  
It created a great support wall and an amazing space.

## Advertising in the WACO Newsletter

BUSINESS CARD SIZE AD	one time	\$100.00
DOUBLE BUSINESS CARD SIZE AD	one time	\$150.00
¼ Page	one time	\$200.00
½ Page	one time	\$300.00
Full Page	one time	\$500.00

INSERT TO NEWSLETTER - one time - Something you  
design/print - \$300.00

INSERT TO NEWSLETTER - one time - Designed/printed  
by us - \$400.00

20% discount for 6 months - Consecutive 30% discount for  
12 months



## Undivided Attention®

Rural isn't where you live; it's what you value. It's a belief that people who know each other look out for each other. Rural Mutual Insurance Company provides "undivided attention" to campgrounds here in Wisconsin— so we get the details right. Working close together. That's what we do. That's who we are. Contact a Rural Mutual Insurance agent.

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- Campground Consultant
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**608-370-4500 or 608-592-2128**

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"TAKE YOUR CAMPGROUND TO THE NEXT LEVEL"  
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