

# 2015 Newsletter



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## Wisconsin Association of Campground Owners

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After months and months of continuous work with the state, everyone can give themselves a pat on the back! On July 1st, Governor Scott Walker signed Senate Bill 94, now referred to as 2015 Wisconsin Act 49, in regards to the standards for the construction and inspection of camping units. Lori Severson and Bud Styer attended this bill signing in Madison, Wisconsin.

It was a great day for WACO as well as the camping industry as a whole. *For more information regarding 2015 Wisconsin Act 49, turn to on page 5.*





# IAAPA Conference

**Orlando, Florida**  
**Conference: November 16th - 20th, 2015**  
**Trade show: November 17th - 20th**

The International Association of Amusement Parks and Attractions (IAAPA) is the largest international trade association for permanently situated amusement facilities worldwide. The organization represents more than 4,800 facility, supplier, and individual members from more than 90 countries including professionals from:

- Amusement parks, theme parks, and attractions
- Family entertainment centers
- Museums and science centers
- Water parks and resorts
- Zoos and aquariums
- Industry manufacturers and suppliers

IAAPA Attractions Expo 2015 offers an action-packed schedule of events full of opportunities to see what's new in the industry, learn about the trends and hot topics that are relevant to your business now, and get a glimpse into what's coming next for the global attractions industry.

WACO's Membership Number:  
383913

If you would like to go, make your reservations by September 22nd and get a 40% discount! It is only \$119.00 per person when you use your WACO membership! The education portion is free once you are registered.

## 3,2,1 Cheese!

Visual content is a huge thing for campers! 40% of people will respond better to visual information than plain text. Especially when it comes to campgrounds, everyone wants to see pictures of campers enjoying themselves. The difficulty can come when actually capturing the photos.

Snapping pictures on your cellphone is quick and easy, but they don't always turn out as you want and you don't always have the time while running around the campground. Talk about multitasking!



Hiring a photographer for the day guarantees you have great quality photos, but could wind up costing you an arm and a leg! So how do you gather photos that show off your campground, but not spend a fortune? Simple... College students!

Many students need practice and real-life experience to add to their portfolio. The best part? They will work for free to gain experience! It's a win-win for all involved. Your campground gets quality photos for promotional use, and in return, the student gathers further knowledge and training. To find someone in need or experience, contact your local college.





If you have a certain event that you could like to post on the WACO website for the campers to see, please send all of the information to Carrie at [carrie@seversonandassociates.com](mailto:carrie@seversonandassociates.com)

### Look out! WACO on the Road

Alert the media! Move the construction cones! WACO has hit the road! We have started traveling throughout Wisconsin visiting member campgrounds as well as prospect campgrounds. Our hope is that by traveling to different campground areas, we are able to be more hands on and help campground owners by having direct contact and eliminate the craziness of emails and phone calls. While on the road, our car will be loaded with everything a campground owner is looking for:

- Upcoming dates
- 2016 forms
- Social media help
- And smiles!

Starting on July 6th, our travels will take us to Hidden Valley area. If you would like to schedule a date for WACO to stop by your campground, contact the WACO office at 608-525-2327 or email Lori at [lori@seversonandassociates.com](mailto:lori@seversonandassociates.com)



**September 21st, 2015**  
**11:00am to 4:00pm**  
**\$100.00 per player**

Mascoutin Golf Club  
W1635 County Trunk A  
Berlin, WI 54923

### **RV SHOW DATES**

*RV Shows are a great marketing tool for  
campground owners!*

Green Bay	January 28th - January 31st, 2016
Madison	January 30th - February 1st, 2016
Minneapolis	February 11th - February 14th, 2016
Chicago	February 17th - February 21st, 2016
Milwaukee	February 25th - February 28th, 2016
Wausau	March 11th - March 13th, 2016
Rockford	March 18th - March 20th, 2016

4-Person Scramble  
11:00am Shotgun Start  
Golf Cart Included  
Practice Balls  
Hole Event Prizes  
Par 3 & Putting Contests  
Betting Holes  
Low Gross & Low Net Winners  
Dinner, Awards, and Auction

For more information or to register, visit  
[www.wisconsincampgrounds.com](http://www.wisconsincampgrounds.com)



## Fall Tours & Workshops

The planning for the Fall Tours/Workshops has begun! Join us on September 15th and 16th as we tour Rivers Edge Campground in Stevens Point, Wisconsin along with Lake Du Bay Shores Campground in Mosinee and Wild West Campground & Corral in Amherst.

The second workshop, on October 6th and 7th, will



be hosted by Yogi Bear's Jellystone Park – Bagley. While in the area, we will cross the border and visit Spook Cave & Campground in McGregor, Iowa and try our luck at a local casino. The next day, we will have the chance to tour Lake Joy Campground in Belmont as well as Skyline Shore Park Factory in Lancaster!

There is still more details and fun to be shared, so be



on the lookout for emails and updates! Hope to see you all there!

## Let the Preparation Begin!

The WACO team has begun to prepare for the 2016 WACO convention, but we want your ideas! Do you have a theme that you think would work perfect for WACO? Let us know! Past themes include Candy Land, CSI, Las Vegas, Sports, etc. Call or email the office to give your recommendation on a theme!

## Wisconsin Food Code Fact Sheet

It is with great pleasure to be able to inform you that the process of updating the Wisconsin Food Code Fact Sheets (#1-16) has been completed and can be found on DATCP's website at the URL below.

[http://datcp.wi.gov/Food/Food\\_Code\\_Fact\\_Sheets/index.aspx](http://datcp.wi.gov/Food/Food_Code_Fact_Sheets/index.aspx)

If you have any questions or concerns, please feel free to send questions to DATCP's Technical Section mailbox at [DATCPFoodScientists@wisconsin.gov](mailto:DATCPFoodScientists@wisconsin.gov).

## 2015 Wisconsin Act 49

WACO's hard work and dedication has paid off! A huge thank you to everyone that spent countless hours working to making changes and helping in getting this bill passed. The following is the complete and up-to-date version of the 2015 Wisconsin Act 49:

*An Act to renumber and amend 145.02 (2); to amend 101.63 (1) (intro.) and 101.82 (1); and to create 145.02 (2) (b) of the statutes; relating to: standards for the construction and inspection of camping units; for installing, repairing, and maintaining electrical wiring in camping units; and for plumbing in camping units; providing an exemption from emergency rule procedures; and granting rule-making authority.*

## *Let's get social!*



**Facebook:** WACO - Wisconsin Association of Campground Owners

**Twitter :** @wicampgrounds

**Instagram:** @wicampgrounds

**Google +:** WACO - Wisconsin Association of Campground Owners

Trouble with social media? Talk with Carrie at [carrie@seversonandassociates.com](mailto:carrie@seversonandassociates.com)!



**The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:**

**Section 1.** 101.63 (1) (intro.) of the statutes is amended to read:

101.63 (1) (intro.) Adopt rules which establish standards for the construction and inspection of one- and 2-family dwellings and components thereof. The rules shall include separate standards, established in consultation with the dwelling code council, that apply only to the construction and inspection of camping units that are set in a fixed location in a campground for which a permit is issued under s. 254.47, that contain a sleeping place, and that are used for seasonal overnight camping. Where feasible, the standards used shall be those nationally recognized and shall apply to the dwelling and to its electrical, heating, ventilating, air conditioning and other systems, including plumbing, as defined in s. 145.01 (10). No set of rules may be adopted which has not taken into account the conservation of energy in construction and maintenance of dwellings and the costs of specific code provisions to home buyers in relationship to the benefits derived from the provisions. Rules promulgated under this subsection do not apply to a bed and breakfast establishment, as defined under s. 254.61 (1), except that the rules apply to all of the following:

**Section 2.** 101.82 (1) of the statutes is amended to read:

101.82 (1) Promulgate by rule a state electrical wiring code that establishes standards for installing, repairing, and maintaining electrical wiring. The rules shall include separate standards, established in consultation with the dwelling code council, that apply only to electrical wiring in camping units that are set in a fixed location in a campground for which a permit is issued under s. 254.47, that contain a sleeping place, and that are used for seasonal overnight camping. Where feasible, the rules shall reflect nationally recognized standards.

**Section 3.** 145.02 (2) of the statutes is renumbered 145.02 (2) (a) and amended to read:

145.02 (2) (a) The department shall have general supervision of all such plumbing and shall after public hearing prescribe and publish and enforce reasonable standards therefor which shall be uniform and of statewide concern so far as practicable. Any employee

designated by the department may act for the department in holding such the public hearing required under this subsection. To the extent that the historic building code applies to the subject matter of these standards, the standards do not apply to a qualified historic building if the owner elects to be subject to s. 101.121.

**Section 4.** 145.02 (2) (b) of the statutes is created to read:

145.02 (2) (b) The department shall promulgate rules that establish separate plumbing standards applicable only to camping units that are set in a fixed location in a campground for which a permit is issued under s. 254.47, that contain a sleeping place, and that are used for seasonal overnight camping. If the department has appointed one or more committees under s. 227.13 to advise the department on rule making with respect to private on-site wastewater treatment systems or other plumbing systems, the department shall promulgate the rules required under this paragraph in consultation with those committees.

**Section 5. Nonstatutory provisions.**

(1) The department of safety and professional services shall use the procedure under section 227.24 of the statutes to promulgate the rules under sections 101.63 (1) (intro.), 101.82 (1), and 145.02 (2) (b) of the statutes, as affected by this act. Notwithstanding section 227.24 (1) (c) and (2) of the statutes, emergency rules promulgated under this subsection remain in effect until July 1, 2018, or the date on which permanent rules take effect, whichever is sooner. Notwithstanding section 227.24 (1) (a) and (3) of the statutes, the department of safety and professional services is not required to provide evidence that promulgating a rule under this subsection as an emergency rule is necessary for the preservation of the public peace, health, safety, or welfare and is not required to provide a finding of emergency for a rule promulgated under this subsection. Notwithstanding section 227.24 (1) (e) 1d. and 1g. of the statutes, the department of safety and professional services is not required to prepare a statement of the scope of the rules promulgated under this subsection or present the rules to the governor for approval.

## Board of Directors

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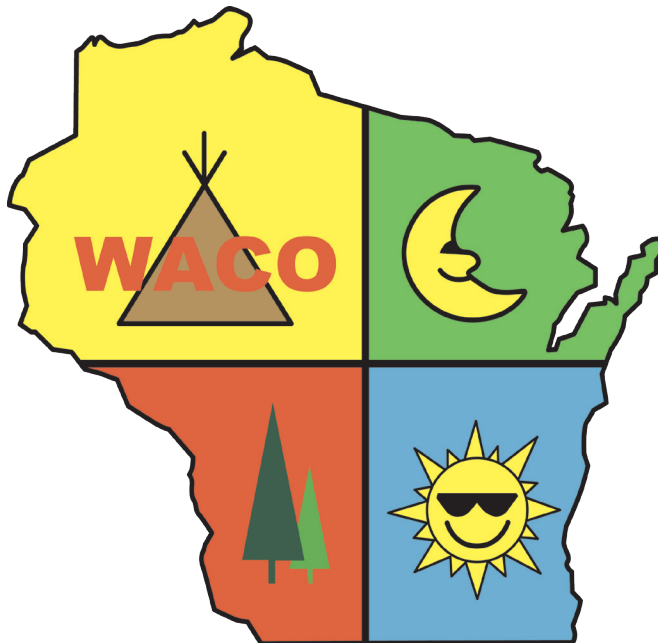
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Keyes Lake Campground  
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JOYCE STENKLYFT  
Stoney Creek RV Resort  
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## Advertising in the WACO Newsletter

Business Card Size Ad \$100.00 one time

Double Business Card Size Ad \$150.00 one time

¼ Page	\$200.00 one time
½ Page	\$300.00 one time
Full Page	\$500.00 one time

INSERT TO NEWSLETTER - one time - Something  
you design/print - \$300.00

INSERT TO NEWSLETTER - one time - Designed/  
printed by us - \$400.00

20% discount for 6 months - Consecutive 30% dis-  
count for 12 months